

...you'll like Wards



Step right up and SAVE!

BARGAIN CARNIVAL

Save Half on Bra



99¢

REG. 1.99

- Thin foam padding to shape and control breast
- Stitched cups round and accentuate the bust
- Made of 100% cotton for long wear

Carol Brent contour padded bra has breath-easy elastic insert at front band. Stitched cups round and accentuate the bust. Sizes A, 32-36, B, 32-38. Save!

Save! Sweatshirt



1.22

Reg. 1.98

Choose from an assortment of sweatshirts in the latest spring colors. Great with all sportswear. Comes in sizes S, M, L, XL. Shop today at Wards for savings. HURRY!!



38% Off! Co-Ordinate GIRLS' WASHABLE MISS BRENTS AT EASTER SAVINGS



3.66

REG. 5.99

Perfect for Easter and warm weather days. Each has stay-in pleated skirts with elasticized waists and short sleeved tops. Easy-care machine washable Dacron® polyester-cotton poplin needs little or no ironing. Pastels or navy. Sizes 7 to 14. Save at Wards today!

67% Off Scarves



29¢

3 for 87¢

- Made of 100% silk for lasting beauty
- Choose from square or oblong styles
- Pick from an assortment of prints

Stock up today on these fine quality 100% silk scarves at Wards low price. Choose from an assortment of square or oblong styles in many colorful prints. Save!

Save \$21! Now Cashmere Coat

\$38

REG. 59.99

100% Cashmere. Millium lined. Three Season coat. Beige, pembout, black. 8-16.

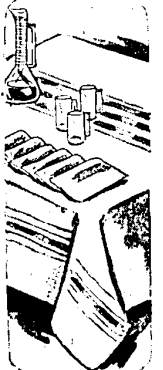
OVER 50% OFF SPRING COATS

\$24

REG. VALUES FROM 49.99 to 59.99

Just in time for SPRING, a coat buy that you can't afford to miss. 100% wool in exciting styles of Hopsacking; and the new Cashmere look. Choose from solids or plaids, in pastels, white, or beige. Sizes 8 to 16.

41% Off Tablecloth



1.99

REG. 3.99

- Choose from striped or solid shades
- Tablecloth comes in 52x51-inch square
- Machine washable for easy care—Save!

Colorful! Practical! Scotchguard® stain repeller keeps this tablecloth fresher, longer. Lustrous spac-stripes or solid shades. Resists stains. Save!

26% Off! Prints



58¢

REG. 79¢ YD.

- Machine Washable, need no ironing
- Choose from an assortment of colors
- Great for blouses, dresses, more

So welcome in spring. Wards pima cotton prints are in style. Pick from a large assortment of fresh spring colors. Buy up yards & yards. 36-inch width. Save!

30% Off! Shoes



3.44

REG. 4.99

- Shiny Patenlite® olefinic wipes clean; won't crack
- Hidden gore assures an easy, comfortable fit
- Smart strap style comes in black or blue

These pretty dress pumps are wonderfully easy-to-care-for with their glossy Patenlite® olefinic uppers. An elastic gore is hidden under the wishbone strap for better fit. Composition soles. Bright black or blue. Sizes 8 1/2 to 4 C, D.

34% Off Underwear



3.88¢

REG. 3 for 1.49

- Made of Sanforized® combed cotton
- Choose knit briefs or T-shirts
- Comes in sizes 2 through 6x

Hurry to Wards and save on comfort-knit T-shirts with hemmed bottom; elastic waist briefs with double seat. Both full cut, year-round weight. 3 in package, 2 to 6x.

37% Off Sweatshirt



1.88

REG. 2.99

- Made of heavy weight 100% cotton
- Fully-fleece-lined for warmth
- Choose from an assortment of colors

Sweatshirts have drawing hood that zips open to form shawl collar; 2 patch pockets. Quadri-locked seams and aluminum eyelets assure longer wear. S, M, L. Save at Wards!

Special Purchase Assorted Dark Color COTTON CREW NECK SHIRTS



87¢

Soft, absorbent knit of fine 100% combed cotton. Machine washable without a worry—always keeps in shape. Rarely if ever needs ironing to look great. Sizes 8 to 18.

40% OFF! SHIRT



2.99

REG. 4.99

- No, not even touch-up—stays fresh, crisp
- They're ready to put on seconds after drying
- Tested and approved by Wards Laboratory

Buy now and save! Finely tailored in a specially processed blend of 80% Dacron® polyester-20% cotton that never needs ironing to look "just pressed." Selected from popular colors with embroidered motif. S-M-L-XL.

38% Off Jacket



4.88

REG. 7.99

- Wash 'n wear blend of cotton-rayon twill
- Choose olive plaid, tan, charcoal, blue
- Comes in sizes 36 through 46

Elasticized knit inserts in back give you that easy "swing-action", complete comfort. Wash 'n wear blend of cotton-rayon twill. 36 to 46. Buy at Wards!