

A Schedule Is a Timesaver for Every Busy Housewife

"If only I had more time..." Heard that line before? More likely it's a favorite of your own, often muttered as you watch your neighbor or fellow worker accomplish all that you do—and then some! The real reason you never have more time for the "and then some" is that something's probably askew in your timetable.

Actually, it isn't more time we need, but less waste of it. There are exactly 1,440 minutes a day, no more, no less. Start whittling down the ones you waste until they add up to something significant.

"What better place to begin than when you first peek out of sleep-filled eyes in the

morning. Rule number one: Get up when scheduled to wake up! Or if you're not the bound-out-of-bed type, you can try to learn to be a successful stay-in-bed like Sir Winston Churchill who dictated letters, went through mail and otherwise worked in bed until noon. If you can use this time to schedule your day, or solve a family problem, you may make a success of the extra 20 minutes or so you steal in bed in the morning.

Above all, put yourself on schedule. This may sound regimented, but sitting down every morning, perhaps over that second cup of coffee, and writing out the day's activities can

mean the difference between that satisfying sense of accomplishment at day's end versus the 1-ran-around-all-day-and-didn't-accomplish-anything syndrome.

It may even be a good idea to "diet" your schedule if it's overweight with too many household errands and civic and social activities outside the home. Realistically figure what you can do... forget the rest.

Time analysts at Westclox, one company that has kept Americans on time for nearly 80 years, have found through surveys that women with families should limit themselves to no more than three outside activities.

Once they sign up for P.T.A., Symphony Association and Church Bazaar, for instance, that's enough.

When you make your list of activities, post it where you can keep an eye on it. Ideal spots are the kitchen bulletin board or on the dresser mirror. Now consider these time-saving tips:

A breakfast table set the night before saves time in morning's usually frantic pace. And, speaking of serving meals, use a tray when setting or clearing the table of dishes, silverware or condiments.

If you're spending the day around the house, have a pad and pencil handy for on-the-spot recording of chores that need doing and items that need buying. Also a clock in every room—is important especially in the kitchen, bedroom, and bathroom.

Particularly useful are timers. Keep a couple in strategic places around the house, and you'll be saved by the bell many times—when the school bus arrives, children's bedtime, study time, when dinner's ready. In the kitchen, gadgets like onion choppers, egg slicers, strawberry hullers and apple corers are indispensable when preparing meals and snacks. Stock up on them. Blender, the cooking in a new gourmet are,

but it's also time saving for the cook.

Instead of storing leftover foods in containers or on plates which need washing, store them in seal-proof plastic bags, which you simply throw away. As for washing dishes, you're two steps ahead of the game if you own a dishwasher. If you don't, let the dishes dry themselves on the drainboard. And have you ever tried cooking double or triple recipes for meals all at once—then freezing the extra for quick dinners in the future?

When cleaning, avoid frustration and back-tracking by organizing equipment in advance. A piece of plywood mounted on casters makes a good cart for moving around pails of water, or other heavy items. A basket is handy for carrying small cleaning accessories from room to room. As a matter of fact, keep these supplies stored right in the basket.

If you're the elected window washer, avoid the frantic running back and forth to find which side of the window the stubborn streak is on. You'll know at first glance if you clean with vertical strokes on the inside, horizontal strokes on the outside.

While you're at the window, clean window blinds on the double. Use a pair of old cotton

gloves—one soaked in cleaner, the other dry. Then try using shoe polish to brighten tapes and cords. Forget the bathtub soaking routine for blinds.

Here's an amazing time saver for cleaning tarnished silver: line the bottom of a large plastic or enamel pan with foil, pour in about two quarts of warm water, and add two tablespoons each of salt and baking soda. Make sure each piece of silver touches the foil, and within minutes, your silver is sparkling.

Both at home and at business, leave tough jobs for your best hours. These are usually later in the morning or early in the afternoon. Westclox time experts advise. Breadwinners at work can profit by a time saving trick or two like one of movie magnate Samuel Goldwyn. He makes lunch dates for 1 p.m., then announces an unbreakable appointment for 1:20. Get in the habit of listing the following day's schedule before leaving business at night. And time saving executives should try this trick when on the move: use 3x5 file cards for note jotting—yellow cards for telephone calls, green for letters to be written.

"Time is the stuff life is made of," Ben Franklin who originated the idea of daylight saving time, once said. The old expert, who found time in his

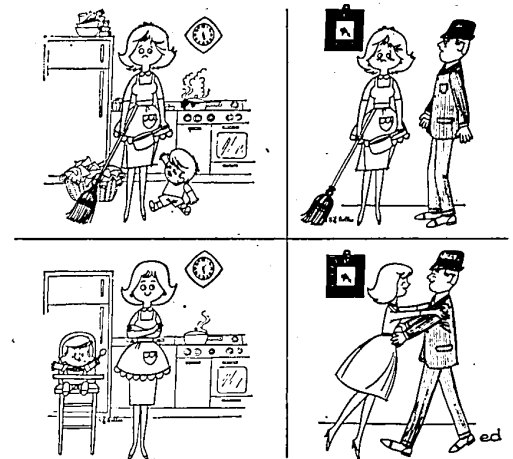
life to tinker with kites and stoves, to run his own enterprises as well as help found a new kind of government, proved himself correct. Don't you think it's about time you saved some and used it to your best advantage?

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Grand River-Middlebelt
Ann Arbor Road-Livley



Wall Covering Gives Home A Colonial Look

Elegance, plus the hearthside warmth of brick, can now be brought inside every modern American home as wall covering. With inherent three dimensional qualities, it leaves walls with the authentic appearance and feel of Early Colonial brick work.

About an eighth of an inch thick, each piece includes its own "mortar" and is 8-7/16 inches long, 2-3/16 inches wide. Pieces can be cut with tin shears or nailed without splitting.

Made of a high-impact material, butadiene/styrene copolymer, this brick work is highly resistant to wear, household acids and stains, and requires practically no maintenance.

Due to its light weight it can be applied to any sound, dry wall without extra support. Tools required for installation are a carpenter's level, saw-tooth trowel, cement and tin shears.

Either a "soldier" course or staggered brick pattern can be followed when applying, but the latter is recommended to best compliment the sculptured "old" brick effect possible with

this wall covering.

For decorating consistency in any given room, this "brick work" is offered in three colors—terra Cotta, Antique White and Sand—each one having its own characteristic shade variations.



PROMISING the hearthside warmth of Early Colonial brickwork, this lightweight yet high impact resistant interior wall covering installs on any sound, dry wall. Leaving walls with an authentic appearance and feel of brick due to 3-D qualities, the covering is available in three colors with varied shading.

Triple Safe Washer Aids Housewife

Although a wringer-washer is bought primarily to wash clothes clean, it is certainly to the housewife's advantage to select one that is not simply safe—but "triple-safe".

Due to its special inherent design, a new wringer-washer releases roller pressure instantly and completely when as little as 20 pounds of pressure is applied to the release bar, apron or the laundry engaged in the wringer.

Leaving one hand free at all times for handling the wash, the appliance permits single-handed resetting of roller pressure or adjustment of the wringers to any of 28 positions.

Cushioned wringer rollers adjust automatically to any fabric thickness while a "Visi-Matic" open-top principle assures complete visibility, letting the operator stop the rollers immediately to eliminate tangling of clothes.

The water hose connects to the lint filter through the side of the tub, rather than through the lid, eliminating the need of removing the hose to take off the lid.

Called the "Lady Kenmore Triple-Safe Wringer-Washer", it is available exclusively at Sears.

Appliance Sales Soar in 5 Years

A 132 percent increase in the sale of automatic dishwashers over the past five years has been reported by the National Electrical Manufacturers Association. Sales in 1965 totaled 1,290,000 as compared to 555,000 in 1960.

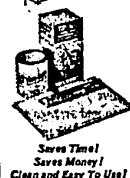
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