

Easy Way To Keep Tub Clean

What is the easiest and surest way of avoiding that grim ring around the bathtub? Take shower!

This is a clever answer to the question... but not to the problem. It may keep the tub clean, but it won't keep your skin and hair free of the same dulling film that makes for a bathtub ring.

If the water you use does cause a ring, you are using hard water with chemical impurities. These combine with soaps and detergents to leave a film or deposit on yourself even when you shower, on your hair when you shampoo and on your face when you wash it.

Great-grandmother knew what she was doing when she caught rainwater in a barrel to wash her hair. That water had no mineral impurities that would combine with soap to leave a dulling film on her skin and hair. She knew that it was raining that determined whether results would be bright or dull; soft and fluffy or hard; totally clean or almost clean when washing anything.

While great-grandmother's efforts to collect rainwater in a barrel were well worth the efforts, no one suggests that modern homemakers hunt up a barrel to put by the downspout.

Still we can take a hint from great-grandmother who realized that rainwater was close to ideal for personal grooming. Plenty of pure, soft water, moderately hot and a little mild soap—the cleaner the water, the less soap is required and the water need not be uncomfortably hot or irritating. This is the closest thing today to her way to a beauty treatment with water.

Water conditioning equipment manufacturers who provide quality water the modern way point out that this equipment provides fully soft water far more readily, in greater amounts and with even greater cleansing action than water from the rain barrel.

LEADING FOUNDRIES Foundries in the United States are the world's leading producers of ductile iron castings. In 1965 they produced a record 825,000 tons of ductile iron while annual free world production reached 1,825,000 tons, according to International Nickel in whose laboratories the tough, strong cast iron was developed.

Growth in Boating Takes Suburbanites to Water

Pleasure boating, a sport that once limited to an occasional row in the park, today has come into its own as one of the most popular forms of American recreation. This year, for example, the sport will:

Put more than 8,000,000

boats on rivers, lakes and oceans. Consume nearly 1,000,000,000 gallons of gasoline. Result in enthusiasts traveling about 125,000,000 miles to get boat, water and boaters together.

Provide recreation and relaxation for some 40,000,000 U.S. citizens of all ages from all walks of life.

And the boats, motors, trailers and other marine equipment offered to this group will be as varied as the enthusiasts themselves. Every type of boating for every range of budget is covered in the vast array of models offered this year.

At least 25 different models of boats and 11 outboard motors are being offered by one national distributor. Included in the group are a new registered red-class sailboat and two new 15-foot runabouts.

Half-sportster, half-pleasure boat, the "Whirlwind" Sailing Sportster is a 14-foot sailboat designed for formal or informal racing, sports a 95-square foot swivel-gaff rig for sailing efficiency and stability.

A patented steering system ends the need for large tiller sweeps when making port or starboard tacks and adjusts to clear the knees as well as the cockpit area.

Two 15-foot runabouts, bearing sleek, auto-like designs to reduce wind resistance, feature bright deck and hull colors and back-to-back seats in Deluxe and Custom models. The "Custom" includes sleeper seats and a top. Be it speed, cruising or fishing, or just puttingtering around together as a family, a 17-foot Cabin Cruiser with two berths, loads of storage space and an open cockpit for deck chairs (found in the outboard version), may prove to be the answer.

Made of molded fiber glass with a glass-enclosed cabin, this cruiser, in both an outboard and an inboard-outboard version, sports a 110 HP Volvo motor.

Eight 14 to 17-foot runabouts, a fiber-glass dinghy, three canoes and a fleet of aluminum fishing boats are among the entries in the Sears line.

Eleven outboard motors range from two trimmers to 28, 45 and 75 HP models. Starter generators, remote fuel tanks, surface-gap ignition, alternator-generators and auto-ball pumps are among the highlights of various models.

Among outboard motors, new 7.5 and 9 HP models are complete with electric start generators for 1966. A 3.5 and 14 HP size are additional models in the line.

A complete line of boats, motors, trailers and marine accessories are available exclusively at Sears.

Bacon rates high as a family favorite meat. But don't buy more than you will use in five to seven days. The fine flavor and color of bacon fades with age.

Michigan is among the top three states in the Union in the use of underground natural gas storage fields. By using old gas fields as "warehouses" for supplies of gas, the company not

only has gas on hand for sudden cold snaps, but is helping to preserve a great natural resource—the gas field areas—for economic benefit to many communities.



Antiquing Kit Complete.

Reg. 5.95 **4⁸⁷**



Roller Set

Reg. 3.98 **2⁹⁷**

Goldcoat roller set includes a nine-inch roller with a duster cover of Dynel modacrylic. Plus a sturdy tray with a smooth enamel finish for easy cleaning. Save over \$1 at Sears.

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- Federal gold
- Spice beige
- Sandewald
- Yellow
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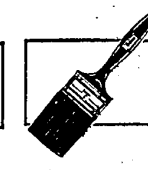
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