

Elegance Is Mode in Bedding

Once upon a time, mattresses came covered in cotton ticking, patterned with dull grey and white stripes, and were, generally speaking, objects to be covered as quickly as possible with pads and sheets and hidden from view.

But today, mattresses are a thing of beauty — so much so that it seems almost a shame to cover them!

A case in point is Serta's new Perfect Sleeper mattress and box spring — for here, elegance is the keynote.

The Perfect Sleeper is covered in a shimmering broadened damask, with a beautifully textured woven floral pattern similar to fine dress fabrics. Its color is celery green, and the silver underthreads of the broadside give a lustrous sheen. The fabric is 100 percent rayon, a fiber that is easily kept clean. Thus despite its elegant appearance, the Perfect Sleeper cover is long wearing and always stays as beautiful as when it was purchased.

It was specially designed for Serta's use by one of the largest fabric manufacturers in the world, Burlington Mills. The fabric and its design are exclusively produced for Serta.

The mattress cover is quilted in an unusual pattern, which accents the dimensional fabric design. Surveys have shown that today's homemaker far prefers padded chairs for her mattress covers — and that how the mattress looks is becoming increasingly important. For these reasons, Serta put special emphasis on the choice of fabric to cover the Perfect Sleeper — a fabric designed to put elegance in the bedroom.

Help Teens Keep Neat With Cutouts

Closet and dresser brighteners are pretty and practical additions to a feminine bedroom. They can help young girls learn to organize storage space and clothes as well.

A huge flower made of Marvalon adhesive covering on the inside of a closet door, with a hook at the tip of each petal, may encourage fashion-conscious daughters to hang up their clothes. Shapes of slips, hose, and lingerie on the bottom of dresser drawers will help organize smaller items.

Boxes for jewelry, cosmetics and hair rollers—covered with Marvalon and decorated with cutouts of necklaces and bracelets, bottles, jars and rollers—are attractive dresser accessories.

Try the same idea for boys, using baseballs and pennants in their school colors, as backdrops for books on the closet and shapes of socks and underwear in dresser drawers.

This "subliminal advertising" for neatness can work wonders, without the need for a nagging word.

Wipe Spots And Splashes Immediately

When spring cleaning includes painting, extra care to protect furniture and floors is in order. All it takes is one drop of paint on the wall or floor, and there's a potential clean-up problem.

Protect the floor by spreading newspapers around before opening a single paint can.

To guard the surface of furniture and walls, keep a roll of paper towels handy, along with paint solvents — turpentine for oil base paint and water for plastic or latex paint. With these at hand, spills and drips can be wiped up as soon as they fall. Spots and splashes are easy to remove when they're fresh, but a real problem once the paint sets. Whether it's a big spill from a can or a little drip from a brush, blot it up immediately with paper towels. When most of the paint is wiped up, fold another towel into a pad, put turpentine or water on it, and use that to remove additional paint from appliances, woodwork or fixtures. Dry the surface with a clean towel.

Panels Match Kitchen Decor

No matter what your kitchen style or decor, a modern automatic dishwasher will fit right in.

The new electric dishwashers come in a variety of colors, including pastels, and in wood-grain or metal finishes such as stainless steel, brushed chrome and copper-tone to match other appliances.

Optional trim kits available with some models let you "customize" the front panel of the dishwasher to match the wood cabinets, countertops or even the curtains and wallpaper.

Peanuts not only rate high in protein, they are ranked among the nation's six basic crops — wheat, corn, cotton, tobacco, and rice.

BIG.BIG NEWS!

WEDNESDAY, APRIL 27, 1966

HOMEFURNISHING WEEKLY

Berry's Furniture to Hold Record-Breaking Spring WAREHOUSE CLEAN-UP! "SAVINGS '66"

Sale To Be Held in Furniture Store Only

We were going to run our advertising geared strictly for Suburban '66, but we felt the Suburban home owners could use these values just as well in their Suburban '66 homes. Tremendous overstock conditions force us to stage this immediate clearance! Our warehouse is jammed. Space must be made for new shipments. You'll find furniture for every room — Groups and odd pieces, bedding accessories. Hundreds of bargains! Only 29 examples on this page give you an idea of the giant savings! Open an account—up to 3 years to pay.



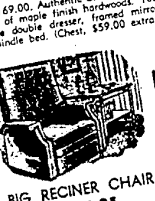
MAPLE BUNK BED
\$119
Reg. \$149.00. Popular Early American style converts to twins. 2 beds, 2 mattresses, ladder and guard rail.



COLONIAL BEDROOM
\$144
Reg. \$169.00. Authentic design, sturdily crafted of maple finish hardwoods. You get the double dresser, framed mirror and round bed. (Chest, \$59.00 extra.)



5-PC COLONIAL DINING SET
\$119
Reg. \$159. Gracefully styled, practical maple finish suite includes round extendable table, choice of 4 captain's or 4 master chairs. Nevermore top.



BIG RECINER CHAIR
\$89.95
Reg. \$109. Fully adjustable to back, don't desired, attached footrest. Leather type fabric, backed vinyl.



5-PC. PEDESTAL DINETTE
\$139.95
Reg. \$169. Glamorous new round plastic top table, four chairs in striped vinyl. On steel pedestals.



BOSTON ROCKER
\$27.95
Solid maple. Black decorated (lightly higher).



QUEEN SIZE OR KING SIZE
See Berry's for savings on all sizes of nationally advertised bedding.



DECORATOR LAMPS, Choice
from **\$5.95** to **\$89.95**
Berry's has a lamp for "most any decor," including chino, glass and metal on handsome mountings. All complete with shades.



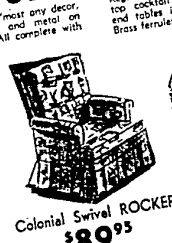
3 Matching CHAIRS
\$21.95
Reg. \$34.95. Modern plastic and 2 top cocktail table and 2 top chairs in rich walnut finish. 3 for \$21.95.



COLONIAL ROCKING LOVESEAT
\$109
Beat this price if you can! Choice of fabrics.



7-PC. DINETTE SET
\$89.95
Reg. \$119.95. Stylish modern design, Danish plastic and metal. 30x48—60" square legs, 6 swivel chairs.



Colonial Swivel Rocker
\$89.95
High back reversible. Rubber cushions. Solid maple trim.



COLONIAL CHAIR
\$59.95
Reg. \$79. High wing back and thick foam reversible cushions. Covered in texture fabric. Available for \$259.



Mediterranean 3-PC. BEDROOM SUITE
\$219.95
Triple dresser, mirror, bed. Distressed peach finish. Chest available. Regular \$259.



CONTEMPORARY SOFA
\$99.95
Reg. \$129. Style-leading foam button back. Reversible foam cushions. Tuxedo fabric.



Hollywood BED SET
\$67.95
Reg. \$79.95. Ensemble includes headboard in brass, wall swivel base. Washable vinyl covering. Choice of colors.



IT ROCKS, SWIVELS
\$49.95
Reg. \$69. Comfortable chaise longue seat, sturdy swivel base. Washable vinyl covering. Choice of colors.



COLONIAL 2-PIECE SUITE
\$239.95
Reg. \$299. Deeply restful 70" sofa has attached pillowback, reversible rubber cushions. Matching lounge chair, arm caps. Choice of decorator fabrics.



LOOK! 7 PIECES! IMPORTED Fruit and SALAD SET
Oven and Craze-Proof CHINA!
Beautifully HAND PAINTED
Only \$1
DON'T DELAY! WE HAVE ONLY A LIMITED QUANTITY

300 Pictures and Original Oil Paintings
All at **20% OFF OUR REGULAR DISCOUNT PRICE**



HANGING LAMPS
Start at **\$14.95**
Beautiful brass and wrought iron chain lamps, styled to fit any decor.

Forget Your Purse, Use Your Credit! Hurry in Tomorrow!
This is just a small listing of the many items we have on sale. We may be hard to find, we're two blocks W. of Beech on the north side, but when you do find us, stop in and browse, you'll be glad you did.

BERRY'S DISCOUNT FURNITURE

25950 West Six Mile Road, West of Beech — KE 2-5933 — Open:

Monday-Thursday-Friday-Saturday 10 a.m. to 9 p.m.
Tuesday-Wednesday 10 a.m. to 6 p.m.

DIVISION OF BERRY'S HOME SUPPLY