

Theatre Guild Final Production Opens This Weekend

Fireworks explode in the when the Livonia Redford Theatre Guild production of the Kaufman-Hart comedy "You Can't Take It With You" hits their living room and the Franklin High School Auditorium. Performances are scheduled

They break all the rules...from larceny to love!

**JAMES GARNER**  
**MELINA MERCOURI**  
**SANDRA DEE • TONY FRANCOISA**  
**A MAN COULD GET KILLED**  
Ah, but what a way to die!  
TECHNICOLOR PANAVISION  
A UNIVERSAL PICTURE

Also  
**ROD STEIGER**  
Star of  
**THE PAWNBROKER**  
ADULT ENTERTAINMENT

Kiddies Saturday Matinee  
Doors Open 12:00  
**ANGRY RED PLANET 1:45**  
**SWORD OF THE DRAGON**  
12:25 and 3:10

Come Early and Meet Your Friends  
**MAI KAI**  
"LIGHTED PAVED FREE PARKING" THE FINEST  
PLYMOUTH Cor. Farmington Rd. GA 7-0400, GE 4-6400

KEY KIDS... REGISTER TODAY AT CROWLEY'S TOY DEPARTMENT  
IN LIVONIA MALL FOR **FREE BIKE** TO BE GIVEN  
AWAY SATURDAY MATINEE AT LIVONIA CINEMA THEATRE  
Doors Open Saturday at 9:30 a.m. First Showing Sat. of "Bambi" at 10 a.m.

**LIVONIA Cinema II**  
476-8800  
ENTRANCE MALL  
MIDDLEBELT AT 7 MILE  
**2 DAYS ONLY!**  
Matinee... 2:00 P.M. All Seats \$1.50  
Student Show... 4:00 P.M. Students \$1.00  
Evenings... 8:15 P.M. All Seats \$2.50  
**WED. AND THURS., MAY 18 AND 19**

**NOW LIVONIA Cinema I & II**  
476-8800  
ONE WEEK ONLY  
Middlebelt at 7 Mile Entrance Mall E  
FILLED WITH "TWITTERPATED" FUN  
...as Bambi and his beloved friends charm and delight you!  
**Walt Disney's Bambi**  
TECHNICOLOR  
AND  
**JOHN WAYNE**  
**DERM MARTIN**  
**THE SONS OF KATIE EIDER**  
PLEASE NOTE...  
"Sons of Katie Eider" will not be shown on Sat. or Sun. Matinee Show!

EXCLUSIVE ENGAGEMENT  
2nd  
SMASH WEEK!  
**ACADEMY AWARD WINNER**  
**SHELLEY WINTERS**  
**a Patch of BLUE**  
A man... a girl...  
captives in their  
own worlds...  
finding escape  
in each other...  
**SIDNEY POITIER / SHELLEY WINTERS**  
with  
**ELIZABETH HARTMAN**

**DEARBORN DRIVE-IN THEATRE**  
FORD ROAD BETWEEN TELEGRAPH AND INGLETT  
**NOW**  
Drive-In Theatre  
**WEST SIDE DRIVE-IN**  
L11-8469  
8 Mile West at Schaeffer  
COLOR BY DELUXE  
This is **THE GROUP**  
CHARLES K. FELMAN  
THE GROUP  
CARMEL BERGER  
JOAN WICKETT  
JOAN PETTET  
ELIZABETH MARTIN  
JANET ROSS  
SHELLEY WINTERS  
SERGEANTS  
SINATRA-MARTIN  
DAVIS-LAWFORD  
BISHOP

**Movie Guide**  
ALGERS DRIVE-IN  
Warren & Wayne Road  
West of Town, May 4 to 18  
Shirley Knight  
"THE GROUP"  
Terrence Stamp  
"The Collector"  
GA 2-0810  
FREE IN-CAR HEATERS  
WAYNE DRIVE-IN  
Mich. Ave. West of Wayne Rd.  
Wed. to Tues., May 4 to 18  
Walt Disney's  
"BAMBI" in Color  
Frank Sinatra  
"50 Cents" in Color  
PA 1-1150  
STATE-WAYNE  
Mich. Ave. 1 Mile W. of  
Wayne Rd.  
Wed. to Tues., May 4 to 18  
Walt Disney's  
"BAMBI" in Color  
Frank Sinatra  
"50 Cents" in Color  
LA PARIEN  
Ford & Middlebelt Rds.  
NOW SHOWING  
Sidney Poitier  
Shelley Winters  
(Academy Award Winner)  
"A Patch of Blue"  
GA 1-0210

the most rugged individualist who can't be bothered with items such as filing income tax returns.  
Others of the Livonia-Redford Theatre Guild appearing in the cast include: Shirley Hulet as Penelope, who started writing plays when a type-

**Observer**  
**AMUSEMENTS**  
MOVIES—DRAMA—RESTAURANTS  
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**JULIE CHRISTIE** Academy Award Winner  
Best Actress  
LAURENCE HARVEY • DINK BOGARDIE  
JULIE CHRISTIE  
**"Darling"**  
A powerful and bold motion picture...  
made for television...  
Plymouth Art Theatre  
Ph. 453-5094  
Now Showing  
Thru Sun., May 6  
W. of Main on Penzance

**REDFORD THEATRE GUILD**  
Presents  
**Kaufman Hart's**  
**"You Can't Take It With You"**  
MAY 5TH AND 6TH  
CURTAIN 8:30 P.M.  
FRANKLIN HIGH SCHOOL AUDITORIUM

Home of Single Features  
**THE PENN THEATRE**  
Plymouth, Michigan  
ONE WEEK — Wed. thru Tues., May 4 thru May 10  
A HEARTWARMING ADVENTURE!  
**Walt Disney's Bambi**  
TECHNICOLOR  
Plus Walt Disney's  
"GOLDEN HORSESHOE REVUE"  
Nightly Showings 7:00 and 9:05  
Saturday, Sunday Showings 12:45 • 2:50 • 4:55 • 7:00 • 9:05  
Box Office Open 12:15

TO ALL MOMS...  
Have A Happy Mother's Day this Sunday  
Terrace Theatre Management  
**THE TERRACE**  
LIVONIA'S LUXURY THEATRE  
Plymouth, West of Middlebelt • NE 3-5400 • GE 3-1200  
HUGE FREE SURROUNDING PARKING LOT  
**YOU'LL LOVE IT!!!**  
A HEARTWARMING ADVENTURE!  
**Walt Disney's Bambi**  
TECHNICOLOR  
— AND —  
Sometimes Fishy With Don Knotts As  
**"THE INCREDIBLE MR. LIMPET"**  
Open Wed., Thurs., Mon. and Tues. At 3:18  
Open Fri. At 4:00 — Sat. At 10:00 — Sun. At 11:00

**KIDS! LOOK! SPECIAL!** THE FIRST  
250 Kids Will Receive "Bambi"  
Iron-On Transfers Courtesy Of  
Superior Photo City Co. On  
Wed., Thurs. and Friday Only!!!  
**HURRY! YOU CAN STILL ENTER!**  
**"MOTHERS DAY CONTEST"**  
(Contest Closes Friday, May 6th.)  
Win For Mom...  
— An Outfit From Wards-Wonderland —  
— Dinner For Family At Taylor's Towne House —  
Plus! — Flowers From Girlworld Florist  
Plus! — Chauffeur'd Trips, Compliments Of  
B. J. Retigan Chrysler-Plymouth Dealer  
Just Write 25 Words Or Less... My Mom Deserves To Be  
Mother Of The Year Because... (Mail Entries To The Terrace)

Dewline

By JOHN DEW

There are two growing trends which, if they continue at their present rate, may well change the complexion of the radio industry drastically. The first is the increasing interest and fantastic growth of in-car stereo tape units. Ford Motor Company was the first to introduce them as optional equipment, although they have been available as options for several years through smaller, auto-sound specialty shops.

The advantages of the tape installation mainly lie in the fact that a fantastic stereo effect and quality of sound is produced with near-perfect separation since anyone seated anywhere in the car is immediately placed between the speakers which are located in the doors. Most cars are now available for purchase on the tape-cartridge, thus allowing a wide choice of music and material which is uninterrupted by commercials, bad signals and other interference.

One estimate has it that more than a million units will be in cars by the end of the year and the trend is really only in its embryonic stage at this point since the vast majority of sales come as a person to person sale, that is, by having the sound heard by someone from someone else who already has the unit. This snowballing effect should catch hold with the new models as all major auto-makers will have the units available as options next year.

Radio, which depends for a large share of its audience on the mobile listener, may therefore be faced soon with the fact that a large portion of its audience has deserted to the world of the tape cartridge. What effect this will have on the advertising revenue which is already shrinking on a national scale is undetermined at this point, but it is giving radio execs cause to add another tranquilizer to their daily diet.

The second factor is somewhat more directly involved with the programming policies and approaches. For many years now stations around the country have appealed to listeners by using a direct contact via the telephone. This has taken many forms, some have in fact found a successful road to ratings paved with an all-talk format.

The latest innovation now comes from the west coast where several major stations in and around the Los Angeles market have opened their programming strictly to the desires of the phone audience. Listeners are invited to call the station at any time and ask for whatever record they may wish to hear. The response and the rating shares have been phenomenal.

One station claims it has handled 65,000 calls in one week which stretches the limits of credibility to the breaking point. The unit, however, that the formula of an all-request station has proved so effective in the west coast area that many others around the country will undoubtedly copy the same approach in the tradition of following the leader that plagues the entire entertainment industry. Next assured that sometime in the near future someone in this area will introduce an "all-new, original policy—all-request

**Contest Closing**  
There are only a few days left to register for the Mother's Day Contest at the Terrace Theatre in Livonia before it closes Friday, May 6. To enter simply complete in 25 words or less the statement "My Mom deserves to be Mother of the Year because..." and mail it to the Terrace, Plymouth Rd., Livonia. Prizes include a wardrobe from Ward's Wonderland; a family dinner at Taylor's Towne House; chauffeur'd transportation from B. J. Retigan Chrysler; and a cottage for the lady of the house.

**Completes Training**  
Marine Pvt. Gary K. Beasley, son of Mr. and Mrs. Robert J. Beasley, 26411 JoAnne, Livonia, has completed individual combat training with the Marines in Camp Pendleton, Calif.  
Men who deceive themselves are easy marks for the deceivers.

Nankin Mills

Players Slate

'Where's Charlie'

Where is "Charlie"? The Nankin Mills Players want to know what happened to him.

Anyone having any information is requested to be at the Franklin High School Auditorium in Livonia at 8:30 p.m., May 20 or 21, when the Players stage "Goodbye Charlie."

Jean Daniels, a veteran of several Players' shows, is the director, while her husband, Ken Daniels, is producing. Tickets may be obtained by calling 427-8091.

**GRAND OPENING!**  
**Kiddie Land WESTLAND and WONDERLAND**  
SHOPPING CENTER  
All Rides 10c Every Wednesday  
OPEN 7 DAYS Bring Mom & Dad  
FREE BALLOONS SUN., MAY 8

**LAS VEGAS**  
Stay just 200 yards from the "Heart of the Strip"... Economical rates, luxurious accommodations, quiet and convenient...  
Kitchensettes and suites... Heated pool... Baby sitters... Show reservations... Children free.  
Call collect for reservations.  
(702) 735-5768

**SAVOY MOTOR HOTEL**  
496 KENO LANE (Across from RIVERA HOTEL)

**ROMAN HOUSE**  
30689 GRAND RIVER, NEAR 9 MILE ROAD  
IN REAR BUILDING — AT BOTTOM OF HILL  
Is Pleased to Announce Their New  
**COCKTAIL LOUNGE**  
NOW OPEN  
Famous for Steaks and Sea Foods  
Businessmen's Luncheons  
"A Hard Place to Find...  
and One You Won't Forget!"  
MANNY AND LOUISE GORELICK, YOUR HOSTS  
PHONE 474-8810

**Taylor's Towne House**  
Livonia's Smartest Club 421-5050  
30843 Plymouth Road, 2 Blocks E. of Merriman  
Enjoy DANCING TO THE  
**TERRY ALAN TRIO**  
G.O.O.D Cocktails  
and a beautiful  
**SMORGAS BUFFET**  
Served in a country provincial deluxe atmosphere  
EVERY TUESDAY, WEDNESDAY, THURSDAY  
from 5-10 P.M.  
Hot Dishes - Cold Dishes - Including Seafood Every Night  
All You Can Eat  
"It Can't Be Beat!" \$2.25  
We also serve steaks, chops, seafood from our regular dinner menu.  
**SEAFOOD**  
Still Our Specialty  
• Live Lobster  
• Dover Sole  
• Pompano  
15 Seafood Dishes  
**BUSINESSMEN'S LUNCHEONS**  
COCKTAILS AT FAIR PRICES  
American Express - Dinners Bankard Accepted

**CORN 'N BEEF RESTAURANT**  
23921 W. 7 Mile Rd. at Telegraph Phone 538-6776  
**CARRY OUT SPECIALS**  
CLIP THIS VALUABLE COUPON  
**FAMILY KOUNTRY FRIED BUCKET**  
15 PLUMP PCS. OF CHICKEN  
THE BUCKET SPECIAL  
SAVE \$1.25 reg. \$4.25 NOW \$3.00 with coupon  
Delicious — Serves 5-7. Expires May 18, 1966