

# Car Dealers Joining Hands to Aid GLs in Auto Trades

Detroit car dealers have established a local chapter of the fast-growing movement by factory-authorized car dealers to assure ethical dealings with members of the armed services.

William V. "Bill" Hickey, vice president of Stark Hickey West, Inc., of Detroit, has been named chairman of an eight-member group of veteran local dealers affiliated with the United Services Management Corporation.

More than 120 dealers in 28 states and the District of Columbia have affiliated with the group, many of them since November, and pledged themselves to abide by its strict code of ethics, said Hickey.

Only dealers who hold a factory franchise and who have an established record of fair dealing and quality service can qualify for AFAA affiliation, said the local dealers.

Additional dealers are being admitted after careful screening for integrity and dependable service.

"Ethical car dealers recognize their responsibility to police their own industry in its handling of the special problems of the service man and woman," he said. "To provide effective machinery for this, we are working through the Armed Forces Automobile Association, (AFAA), a non-profit organization with the specific purpose of assuring preferred treatment to service people buying a new or used car."

AFAA-affiliated dealers are entitled to display a distinctive identifying emblem which certifies that they subscribe to the AFAA code of ethics and are prepared to give special attention to the problems of the service man. AFAA-affiliated dealers are counseled by a board of advisors made up of members of the armed forces.

"It is our aim through AFAA to create a climate in which reputable, factory-authorized car dealers can compete for the service man's business in the best tradition of the free enter-

## F'ton Student Named to AIA Student Post

Gerald Yurk of 20832 Tuck Rd., Farmington, has been named regional director of the Association of Student Chapters of the American Institute of Architects. Yurk, 25, a senior at Lawrence Institute of Technology, is president of the L.I.T. student chapter of the AIA.

As a director, Yurk is responsible for liaison among the student chapters in his region, one of 13 in the United States. In addition, he coordinates regional activities with the AIA national headquarters in Washington, D.C.

College chapters with which Yurk works include those at the University of Michigan, University of Detroit, Notre Dame, Kent State, Ohio State, University of Kentucky, University of Cincinnati, Western Reserve University, Ohio University and Miami (O.) University.

Yurk recently won the 1966 regional Reynolds Aluminum Prize for architectural students in a competition administered by the AIA. His design has been entered in the national competition for a cash award of \$5,000 to be divided equally between the student and his school.

## Consumers Power Co. Lists Summer Hours For Rock Pt. Center

CHARLEVILLE — The public information center at Consumers Power Company's Big Rock Point nuclear electric generating station just north of Charlevoix went on expanded summer hours May 1.

The information center will be open seven days a week, from 9 a.m. to 5 p.m. each day, continuing on this schedule through October 30.

It is among Northern Michigan's outstanding tourist attractions. Since it was opened at the time the Big Rock Point plant was under construction, in 1961, it has attracted more than 370,000 visitors.

Information center co-ordinator Charles R. England, of Consumers Power, said that plant tours, as usual, will not be offered except under special arrangement with his office or that of the plant superintendent.

But the information center will receive as many individuals and groups as care to visit. The center features exhibits and displays on nuclear energy and on the Big Rock Point plant project itself. It has a small theater where visitors hear a brief lecture on the project and see a film on nuclear power.

## Pledges Fraternity

John Darrell DeGroot, son of Mr. and Mrs. Donald DeGroot of 30225 Ardmore, Farmington, was one of 10 men recently initiated into Delta Upsilon fraternity at Michigan State University. DeGroot, a sophomore at MSU, went through his term of pledging this winter.

be added.

"The need for positive action on the part of the automobile industry is pointed up by recent

actions of the Defense Department in tightening regulations governing car sales to service personnel. Automotive News, one of these new regulations.

It is of prime concern that ethical car dealers put themselves on record.

Let the seller mess with the service man or make full disclosure by those 'his dependent'.

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