

**NOW'S
THE
TIME**

NOW'S THE TIME TO BE THINKING ABOUT VACATION TIME

AND VACATION TIME MEANS TRAVEL TIME. YOUR FAMILY WILL HAVE A REAL FUN-TIME IN A CAR YOU KNOW WILL BE SAFE AND DEPENDABLE. THESE LOCAL NEW CAR DEALERS ARE READY TO HELP YOU GO PLACES THIS SUMMER IN A NEW CAR WITH SELECTIONS OF MODELS THAT HAVE NEVER BEEN BETTER. TRADE-UP NOW AND HELP YOU AND YOUR FAMILY TO A BIGGER AND SAFER VACATION TIME.

**NOW'S
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THINK CHEVY



SPRING SALES SPREE!

We're springin' No. 1 deals on our Chevrolets. Bust out into the sunny season with a fun kind of swinger — a '66 Chevrolet. Your choice of models; sport coupes, sedans, wagons, hardtops. Spring ringin' deals, too. Come in now.

ALLISON CHEVROLET

345 N. MAIN, PLYMOUTH GL 3-4600

**NOW'S
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DAMERON SAYS:

You'll travel a LONG time before you beat this deal...

BRAND NEW '66 CHRYSLER BIG 4 DOOR SEDAN

Padded dash
Side mirror

Master and defroster
Electric wipers & washers

383 V-8 engine
Back-up lines

FULL PRICE — WHILE THEY LAST

\$2595

ALSO BEAUTIFUL LATE MODEL, FULLY
WARRANTED, ONE OWNER TRADES.

CHRYSLERS — PLYMOUTH'S
VALIANTS — BARRACUDAS

Over 400 Cars In Stock **\$99** Down, Delivers Any Car Today!

DAMERON

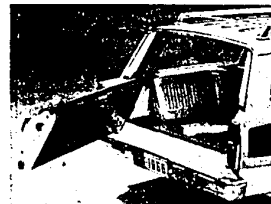
29301 GRAND RIVER AT MIDDLEBELT

KE 1-8200

GR 6-7900

**NOW'S
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How Easy Can You Go...?



Real easy with the swingin'est tailgate in the industry — swings open like a door for passengers... and opens down like a tailgate for loading luggage; Emergency 4-way flashers for safety on highway stops — just two "no cost" Ford extras to make it easier on you this vacation. Stop in this week for a test drive.

"A CALHOUN DEAL IS YOUR BEST DEAL

LEO CALHOUN

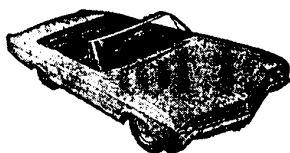
470 S. Main

Plymouth

GL 3-1100

**NOW'S
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TIME**

Closer than you think...



But you think '66 Buick beauty and styling is far beyond your budget. Well... your closer than you think it is! Your closer than you think... to that wonderful vacation... to that new Buick for '66... and to Denton Buick who is just minutes away. Come in for a closer look!

DENTON BUICK

25330 GRAND RIVER

Between Telegraph and Beech-Daly
Just 2 Blocks North of 7 Mile

KE 1-2500

**NOW'S
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OUR VACATION BUY IS A BIG ONE... BUT LIMITED!



BRAND NEW '66 JETSTAR 88 HOLIDAY SEDAN

This luxurious 4 door Hardtop has the Jetfire (regular fuel) V-8 engine; Jetaway automatic transmission; Rotomatic Power Steering with Deluxe Steering Wheel; Pedal-aid Power Brakes; Deluxe Radio; White sidewall tires with wheel discs. Our VACATION TIME price, only **\$2868**

Sorry, license transfer/plates and sales tax not included.

HURRY! LIMITED AMOUNT OF
THIS MODEL ON HAND

BEGLINGER

OLDS-CADILLAC INC.

684 ANN ARBOR ROAD (M-14)

453-7500

PLYMOUTH, MICH.

WO 3-4512

**NOW'S
THE
TIME**

COMET IS SETTING THE PACE THIS YEAR



They've chosen this beauty as the official pace car for the BIG "INDY 500" this year. No wonder... it's the fastest growing car on the market (into our 2nd million already). Test drive one today and get set for a "FUN-TIME" vacation.

West Bros.

MERCURY-COMET DEALER

DOWNTOWN
PLYMOUTH

CA 5-2444
GL 3-2424

534 FOREST

**NOW'S
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TIME**

IT'S MIND-CHANGER MONTH



1966 AMBASSADOR DPL HARDTOP

Come in and make your own deal. We're changing a lot of minds lately with our great array of cars... about driveability... about dependability... about power and comfort. Test drive one today, and if it's humanly possible, we'll send you home in America's biggest "MIND-CHANGING" car buy of the year.

Garden City Rambler

33468 FORD ROAD

CA 7-7150

Between Vasey and Wayne Roads

533-2066

**NOW'S
THE
TIME**

SEE THE LIVELY ONES FROM Stark Hickey West



For a "LIVElier" Vacation Time this year, spring out in a new '66 Ford from your swingin' dealer—Stark Hickey West. Big selection for immediate delivery.

MUSTANG - FALCON - GALAXIE
FAIRLANE - THUNDERBIRD

STARK HICKEY WEST

Grand River and 7 Mile Road

KE 8-6600