G M Chief Sees Sharp Hike In Car Sales In Next Decade



Livonia Scouts Plan Wonderland Exhibit

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Chrysler Aide Urges Research

CHICAGO A massive re-search and Evelopment pro-gram to find few and safer ma-terials for use in future auto-mobiles was urged by Harry E. Chesebrough, vice president of product planning and devel-

E. Linescousan to product planning and development for Chrysler Gorporal Conference of the Reinforced Plastics Divisité of the Society of the Plastic Plastige of the Society of the Plastic Plastige of the Conference of the Reinforced of the Plastic Plastige of the Society of the Plastic Plastige of the Society of the Plastic Plastige of the Conference of the Conference

he said:

"The future demands of the customer, the stylists and the creative engineer for dwelteles of the future will regline materials and processes that appear to be beyond the lapabilities of currently avail ble substances and, their aisociated concepts of te, nufacture,"
"There is the need, in the

stances and their amociated concepts of rejundacture,"
"There is in need in the constant string for areaser safety, to flidd better means than lap beits and shoulder belts to restrain vehicle occupants in the event of a colcision. The pue of instant foam to fill the interior of an automobile to evalue of the interior of an automobile to evalue man and and and a source of the interior of the int

and the programment of the service o

prepared for new problems at the continued, "as well as our as they arise. Certainly, among the foremost of these in the current proble concern over traffic salety and its relation to the automobiles that we build."

He said the toll of traffic leaded the said that the said the toll of traffic leaded that the said the toll of traffic leaded to the said that the said the toll of traffic leaded to the said that the said the toll of traffic leaded to the said that the said tha



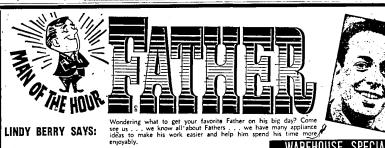
LIVONIA OBSERVER PLYMOUTH OBSERVER WESTLAND OBSERVER

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Wednesday, June 8, 1966

(Page * 1-B

GM is building the safest cars in thistory, Donner and in the medical solution and the safe trans in thistory, Donner and in the medical solution and the safe trans in thistory, Donner and in the medical solution and the safe trans can be made better and truers, such as the improve our cars every year!— and vectoring and dual master claim to continue to be an improved safety will continue to be an important and can all 1985 General Motor cars, provide the whole answer.



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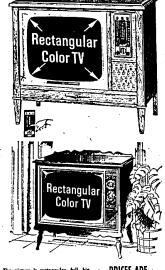
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