



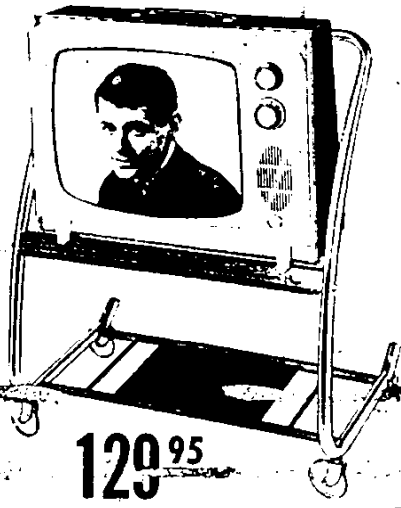
BIG TENT SALE

FREE WATERMELON WITH EVERY MAJOR APPLIANCE PURCHASE

Prices too low to mention. Lindy Berry gives you his personal guarantee you won't be dissatisfied.



The TOURNEY • N2000C-6
The Slim Line Series
Lightweight, slim-styled 19" Portable TV in two-tone color cabinet. Charcoal color and Off-White color. 20,000 Volts of Picture Power. Custom "Perma-Set" VHF Fine Tuning. Top Carry Handle. Monopole Antenna.



giant screen! compact!
21" portable TV

21" overall diag. meas., 21 1/2 sq. in. rect. pict. area

Now a console-size picture in a compact portable TV you can carry from room to room!

The BERWYN • N2183X-6 The Award Series

An imaginative "flush-front" design gives this new portable TV a totally different look. Stunning vinyl-clad metal cabinet in Accent White Pearl color. Zenith Super Gold Video Guard Tuning System. 20,000 Volts Picture Power. VHF/UHF Splitline Panels. Carry Handle.

21" PORTABLE PRICES START AT

179⁹⁵

129⁹⁵



"EARLY BIRD"

New! Advanced!

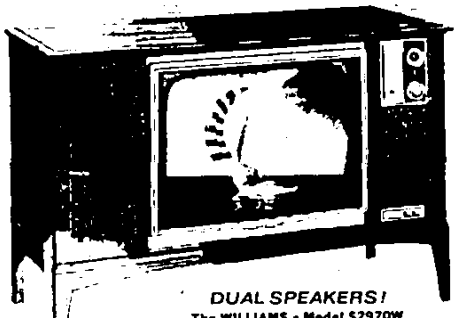


specialy developed

25" rectangular

25" overall diag. meas., 295 sq. in. rectangular picture area

COLOR TV SPECIAL!



DUAL SPEAKERS!

The WILLIAMS • Model S2970W

Beautiful Contemporary styled "to-boy" cabinet in genuine oil finished Walnut veneers and select hardwood solids. Two Zenith quality twin cone 7" x 5" speakers. Separate bass and treble controls

FULL ZENITH QUALITY!

Deluxe fine furniture cabinetry in genuine veneers and select hardwood solids

"B B B"

handcrafted...built better to last longer!

100% HANDWIRED COLOR CHASSIS—No printed circuits, no production shortcuts. Every Zenith TV chassis connection is 100% handwired for the utmost in operating dependability.

SUPER GOLD VIDEO GUARD TUNING SYSTEM with exclusive Gold Contacts for ultra sensitive reception, longer TV life and greater picture stability. It's the world's finest.

SUNSHINE® COLOR PICTURE TUBE—New europium rare earth phosphor for greater picture brightness with brighter reds, brighter greens, brighter blues.

come in! see our Zenith "Carousel of Color Values" today!

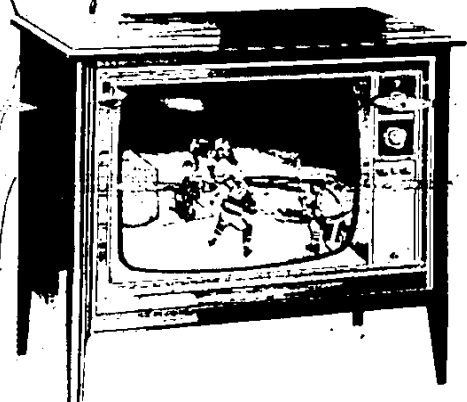
36 MONTHS TO PAY



Outstanding Value in a Giant Screen
Fine-Furniture Compact Console

all new ZENITH® 25" Rectangular ROYAL COMPACT COLOR TV

25" overall diag. meas., 295 sq. in. rectangular picture area



The COVINGTON Model X4519W Royal Compact Series Beautiful Contemporary styled compact console in genuine oil finished Walnut veneers and select hardwood solids. Zenith quality 6" x 4" twin cone speaker.

599⁹⁵

featuring genuine veneers and select hardwood solids

HANDCRAFTED COLOR CHASSIS



No printed circuits, no production shortcuts. Every chassis connection is 100% handwired for greater operating dependability.

SUPER GOLD VIDEO GUARD TUNING SYSTEM



with exclusive Gold Contacts for ultra sensitive reception, longer TV life and greater picture stability.

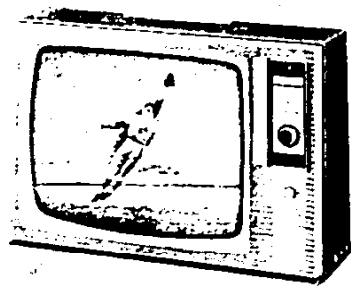
SUNSHINE® COLOR PICTURE TUBE



for greater picture brightness with brighter reds, brighter greens, brighter blues.

HANDCRAFTED / built better to last longer!

EASY CREDIT TERMS



The DRAKE • M2270W-6 with Space Command® Remote Control Tuning.

Tune this giant-screen portable TV from across the room! Vinyl-clad metal cabinet in grained Walnut color. Super Gold Video Guard Tuning System. 20,000 Volts Picture Power. VHF Splitline Panel. UHF Slide Rule Dial.

"B B B" PRICED

ROOM-TO-ROOM PORTABILITY IN GIANT SCREEN 21" T.V.



THE HANDCRAFTED TV—

built better to last longer