



DONALD HELM (left), Plymouth High Teacher, was among 65 educators from Michigan who were graduated from a driver education institute at the University of Michigan. Helm is shown studying psycho-physical testing devices used in examining driver's depth perception and reaction times with John Trella, Auto Club safety supervisor. This was the 37th Institute co-sponsored by the University of Michigan, State Department of Public Instruction and the Auto Club to qualify Michigan teachers as driver education instructors.

## Summer Fun OK, But Heed Fire Safety Tips

by Sr. Inspector John Funk

The lazy, hazy days of summer are here and there are some fire safety tips that should be followed for a fire-free summer.

"Heed the Warning" and follow directions on the label.

1. Many commercial products such as, insecticides, paint sprays, hair sprays, etc., sold in aerosol type dispensers are labeled "flammable," "inflammable" or "combustible" which means they will burn. Do not use these around an open flame such as in the water of a hot water heater that has a pilot light or a stove that has a pilot light or

Edison Electric Institute predicts that in time there will be more and more electrically powered delivery trucks and even passenger automobiles, the electric power companies are supporting accelerated research on lightweight, rechargeable battery system capable of storing large amounts of power. The new system would provide a clean, quiet means of vehicle propulsion.

don't light a cigarette while using these products.

2. Charcoal for the outdoor grill can ignite spontaneously if it becomes wet and is left where it can get hot by the heat of the sun. Store your charcoal in a metal can or trash can with a cover, never in a pasteboard box or in a can with other waste materials.

3. Gasoline for the lawn mower, outdoor motor, etc., should be stored in a red metal can properly labeled "Gasoline". Never use gasoline to start the charcoal burning in a grill, never use gasoline for cleaning and never bring gasoline into the house.

4. Certain swimming pool chemicals can ignite spontaneously and should, therefore, be stored and handled carefully according to directions set forth on the label.

5. Don't let the small children play around the outdoor grill. Keep the matches and cigarette lighters out of their reach.

With the above safety tips in mind—yours to enjoy—a safe fire-free summer!

## Need Zip Code Books For Garden City

Immediate steps to make ZIP Codes more accessible to the mailing public were announced by Postmaster General Lawrence F. O'Brien and Garden City Acting Postmaster John J. Shiven.

The measures are being put into effect following a nationwide poll which showed that while virtually every American—98 per cent—is familiar with ZIP Code, further action should be taken to make it easier and more convenient for the public to know the ZIP Codes they need for letters and packages they send through the mail. The Postmaster General said that:

1. In the coming months the carriers will deliver to every household in the nation a form to be filled out with a list of the addresses most used in correspondence by members of the family. The Post Office will supply, without charge, the ZIP Codes for each mailing address on that list.

2. Instructions are being issued to all postmasters to arrange to supply ZIP Code information by telephone on a regular basis during normal business hours, and to have a special listing for ZIP Code information in the telephone directories of the larger cities.

3. The telephone industry, including the Bell System and independent companies, will start putting improved ZIP Code maps and information in prominent easy-to-find places in the yellow pages of the telephone directories published throughout the country. The directories will come off the press late this summer.

4. The Department's new Executive Planning Board will begin immediately ex-

ploring other means of making ZIP Codes more easily available to the public.

The poll, conducted by Elmo Roper and Associates, found that about half of the population is using ZIP Code.

Of the remaining half who are not ZIP Coding their mail, 80 per cent said the reason was that they didn't know the ZIP Codes for the people to whom they write.

The free ZIP Coding of lists of most frequently used addresses for personal correspondence should help to increase significantly the use of ZIP Code," O'Brien said.

"This extra service will make it easy for individual mailers to include ZIP Code as part of the accepted routine in addressing letters."

The Department has done much to help the volume mailer convert to ZIP Code, the Postmaster General noted.

A total of 290,000 national ZIP Code Directories have been printed, and a copy is available without cost to each second and third class bulk mailer.

An updated master data processing ZIP Code file also is available. Business address lists when submitted on 3 by 5 cards are ZIP Code for a nominal \$1.50 per thousand. All 33,000 post offices with a single ZIP Code now show the ZIP Code number in their postmarks.

And notices are distributed by carriers twice a year to every delivery stop to remind individuals of the ZIP Code for their mailing address.

O'Brien also reported that the Department has entered into a cooperative agreement with the Advertising Council to conduct a nationwide educational campaign aimed at securing total acceptance and use of ZIP Codes.

CHILDREN'S

Boys', Girls'  
Oxfords, Slipons  
for Rugged Wear

Were  
4.99  
to 6.99

2<sup>97</sup>

Big selection of children's shoes at substantial savings... your choice of several styles, while quantities last. In children's sizes 8½ to 4. Shop early for best selection.

Not All Styles in Every Size and Color

MEN'S

Higher Priced  
Dress Shoes,  
Oxfords, Slipons

Were  
10.99  
to 14.99

6<sup>97</sup>

You'll recognize the fine quality of calfskin uppers and have the choice of leather or composition soles. Many styles to sell in a great assortment. Sizes 7½ to 11, 12.

Not All Styles in Every Size and Color

BOY'S

Bigger Boys'  
Dress Shoes,  
Oxfords, Slipons

Were  
6.99  
to 8.99

3<sup>97</sup>

Dress oxfords and slipons are included in this group. Plus many rugged play shoes and oxfords. In boys' sizes 3½ to 7. A large selection in assorted colors.

Not All Styles in Every Size and Color

TEEN

Slipons, Oxfords  
from Our  
Spring Line

Were  
4.99  
to 7.99

2<sup>97</sup>

Clearance of all discontinued patterns in smart teen favorites. A wide selection. Come in, see for yourself! In sizes 5 to 9 and 10.

Not All Styles in Every Size and Color

Sears

Annual

SHOE  
Clearance  
SALE!

INFANT'S

Dressy Straps  
and Sturdy  
Dress Oxfords

Were  
3.99  
to 4.99

1<sup>97</sup>

You'll want more than 1 pair of oxfords for little girls and boys at this low price! Some are Sears famous "Nursery Rhyme" top quality styles. In sizes 5 to 8.

Not All Styles in Every Size and Color

WOMEN'S

Featherlite  
Fashion  
Dress Shoes

Were  
2.99  
to 21.99

5<sup>97</sup>

A fine assortment of women's dress shoes must go to make room for the Fall '66 line "Fashion Approved by H. Miller". Fashionable styles in many colors.

Not All Styles in Every Size and Color

WOMEN'S

Summer Casuals  
for Fun  
in the Sun

Were  
4.99  
to 6.99

2<sup>97</sup>

A large assortment of comfortable casual shoes. Most are from the current lines. Now sale priced when you need them! In sizes 5 to 9.

Not All Styles in Every Size and Color

MEN'S

Better  
Quality  
Dress Shoes

Were  
15.99  
to 19.99

9<sup>97</sup>

Come in, select good-looking, well constructed dress shoes from regular stock, now at a low sale price. Quantities limited, shop early for best selection.

Not All Styles in Every Size and Color

DRESS SLATS

Spring Styles  
of Our Dressy  
Flat Line

Were  
4.99  
to 5.99

2<sup>97</sup>

Fashion-right casual shoes to wear with most outfits through every season! Sizes 5 to 9, 10. Now so economically priced you'll want to stock up.

Not All Styles in Every Size and Color

WOMEN'S

Slippers  
for the  
Leisure Hours

Were  
2.99  
to 3.99

14<sup>7</sup>

You'll want several pair at this low price. Comfortable slippers from a catalogue closeout. Assorted styles and colors available in sizes 5 to 9.

Not All Styles in Every Size and Color

MEN'S

Slippers  
for Comfort  
and Style

Were  
3.99  
to 4.99

2<sup>97</sup>

We bought these from our catalogue warehouse and now offer them to you at an outstanding low price. Choose from a wide selection. Sizes 7 to 11, 12.

Not All Styles in Every Size and Color