

SIDEWALK SPECIALS!

FRIDAY - SATURDAY — JULY 15 - 16 ONLY

CHRISTMAS CARDS

Assortments or boxes of 25 all alike!

1/2 OFF**INSTANT FIRST-AID LIST FINDERS**Burns, fractures, poisons, illnesses — just press the tab and learn exactly what first-aid steps to take!
REG 3.50 VALUE**\$1.75****PHOTO ALBUMS \$1.55**
Regularly \$3.10**MACAULEY'S**

STATIONERS SINCE 1869

WONDERLAND STORE ONLY

CIBED FILE
Reg. 3.30**\$1.45**

SAVE 1/2 OR MORE ON SELECTED STATIONERY ITEMS ON OUR SIDEWALK TABLES!

CONVERTIBLE CUTS

Short and cool, these cuts let you really enjoy summer life. And they can be styled so many ways, from casuals with a flick of the brush to glamorous petal curls for evening. Support them with a gentle permanent.

Special! Mon., Tues., Wed.
Shampoo, set, cut 3.75Our Annual Midsummer
Half Price Sale of Permans
cut and set includedReg. \$15 wave, 7.50 Reg. \$20 wave, 10.00
Reg. 17.50 wave, 8.75 Reg. \$25 wave, 12.50

Wigs, finest human hair from \$39, styling included.

ArtisteWonderland
427-1380Livonia
Mall
474-8844Northland
534-6448Westland
Salon
425-9570

Appointments Not Always Necessary

**3 BIG DAYS! THURSDAY - FRIDAY - SATURDAY
CLEARANCE!****FAMOUS BRAND
WALLETS**Wide selection
—Buy now and
save!**25% OFF****PENDANT & WRIST
WATCHES**

Handsome, precision-crafted watches!

25% OFF**JEWEL BOXES**

Choose from a wide assortment in a variety of styles.

25% OFF**SPRING and SUMMER
JEWELRY
25% to 50% OFF**Dramatic savings on fine costume pieces by HOBE • TRIFARI • ALBERT WEISS, etc.
Shop early for best choice!

SECURITY OR MICHIGAN BANKARD

Cosmetic Shop

WONDERLAND CENTER

OPEN EVERY EVENING UNTIL 9

our **BIG** semi-annual savings spree!**clearance!**YOU CAN BE SURE OF THE SAVINGS
BECAUSE YOU'RE SURE OF THE LABEL!**■ fine quality suits**

top quality suits in your favorite shade and style! Buy now at rare savings! No charge for normal alterations!

39⁸⁸ to 67⁸⁸

• Use Your Security Charge

■ save! sport coats

Scores of styles in popular shades. All America's best known makers of quality clothing. Hurry in for best choice!

19⁸⁸ to 39⁸⁸**■ sportswear reduced!****SUMMER SLACKS** 7.88 to 19.88
Lightweight and year 'round fabrics. Famous makers . . . popular styles.**SPORT SHIRTS** 3.38 to 5.88
Higher priced sport shirts by America's leading shirt makers. Short sleeves.**BERMUDA SHORTS** 3.88 & 4.88
Famous labels. Popular fabrics in the season's most wanted styles. Hurry for these!**SIDEWALK SIZZLERS**JUST A SAMPLE OF THE SUPER SAVINGS
YOU'LL FIND DURING OUR BIG OUTDOOR SALE!Famous Brands! Men's and Young Men's
CASUAL SLACKS**2⁸⁸**

Famous-Label SHIRT JACS

2.68 each

3.68 each

2 for \$5**2 for \$7**

including Arrow, Puritan, McGregor

• **MANY OTHER SIDEWALK SURPRISES!**

• ✓ Security Charge

✓ Michigan Bankard

**LEIB
BROTHERS**Wonderland's finest
fashion center for men!**SIDEWALK SALE
SUPER
SAVINGS!****BLOUSES**

Reg. \$2.99 - \$4.99 - \$2.99

\$1⁸⁸**BERMUDAS
& JAMAKAS**

Values to \$9

\$3⁸⁸**SWEAT SHIRTS**

Reg. \$4

\$1⁸⁸

Security Charge

Wool Flannel and Stretch

SLACKS

Reg. \$9.99 - \$12.99 - \$14.99

\$3⁸⁸

Wool

SKIRTS

Reg. \$9.99, \$10.99, \$12.99, \$14.99

\$3⁸⁸

Wool

SWEATERS

Reg. \$9.99, \$12.99, \$14.99, \$17.99

\$3⁸⁸**BURTON'S**

glamour and leisure fashions

WONDERLAND

Across the Mall from Federal's

CENTER

