

Sees Many Interesting Things

Lindy Berry Looks Into Fabulous Future

Time saver, step saver. The years will be dazzled with new appliances in store for newspaper ads. But Lindy Berry of Berry's Home Supply says we haven't even scratched the porcelain.

In fact if we can all manage to make it the next 25



CARNATION CUTTING CEREMONIES marked the opening of the new office of the Detroit Bank and Trust Co. for its Seven Mile and Telegraph Road branch. A rope of red carnations replaced the traditional ribbon and Linda Wittenberg, Miss Detroit Bank and Trust, cut the "ribbon" while President C. Boyd Stockmeyer (right) and Branch Manager Kenneth Stohlbusch looked on. Plans are underway to add drive-in windows and expanded parking facilities to the new branch.

Excise Tax Studied for TV Education System

The possibility of an excise tax on TV sets to help finance a non-commercial educational television network is once again under consideration. The Carnegie Commission on Educational TV has such a proposal under serious study for the report it plans to submit to industry and President Johnson by Jan. 1.

The Commission is considering the imposition of a 4 per cent excise on all TV set sales to raise an estimated \$100 million a year.

This would be about half the money needed, by many estimates, to permit educational TV to compete with the commercial networks. The rest would come from foundation grants and contributions.

Alternative financing plans under consideration by the Commission include a tax on the \$2 billion annual take of commercial TV. This is a remote possibility, however. Nothing could be done before next year, of course, and unless the climate changes considerably, Congress would be quite reluctant to impose excises on TV receivers.

of the robot is complete. Look to your lastals men —you may be replaced around the house with a mechanical man. Just think this would mean most time to work two jobs if you (or she) so desired—perhaps you are the type that prefers the golf course, fishing and a bit of ham-mocking.

If you buy the little lady the deluxe model robot, no doubt you can accomplish your goal in either direction. Lindy just returned from the G.E. display of appliances of the future, some of which are available right now. The show was in Chicago and he really waxed enthusiastically about the video tape recorder. True this isn't a home timesaver, but it is definitely for home entertainment.

Lindy said while he was talking to the salesman they were picking him up on TV

Appliances Fit Remodeling

If you're remodeling your kitchen, investigate the many new work-saving appliances available. You'll find a wide choice of built-in, free-standing models to fit your budget and kitchen plan, and complement or accent the color and finish of your cabinetry.

Although the current trend is toward built-in appliances, you may prefer to have a built-in "look" with appliances that can be taken along if the family moves.

and also recording his voice. They played it back immediately. Can you imagine the fun at your next party. Certain complications come to mind, of course, but on the whole it should create marvelous home entertainment.

There is also the small viewfinder complete with sound. The idea about the video tape recorder that really intrigued Lindy with an eye to preserving the tax dollars, was the use of this item in the classroom. Lindy said he could imagine all sorts of innovations with the use of this idea in

teaching. In the area of freezers—they are thinking about refrigerators in cupboards and freezers coming out of the floor. Shades of grandmother. Space savers for sure. One of the areas of great improvement is in the area of dishwashers in the home. When Lindy Berry first opened his doors to business eight years ago he saw the importance of a dishwasher to the homemaker. Sensing the threshold of this opportunity he promoted the G.E. dishwasher and has since become the largest independent G.E. dishwasher dealer in

Michigan. He has a greater variety of dishwashers on display than you can find in any other store. The new G.E. electric dishwasher is so good it is sold with a money-back guarantee on performance. What is more important it saves another step for the homemaker. It has a simulated garbage disposal unit. No scraping or pre-rinsing plates. It is designed to be sturdy too with a 15 to 18 years of worry-free service. Now if they just finish that robot and it learns to cook we'll be settin' on that satin pillow before we know it.

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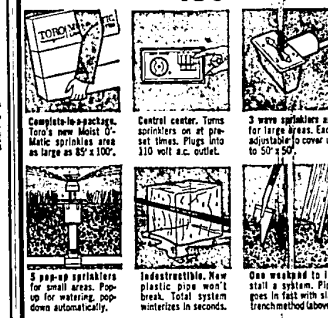
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