



NO QUESTION about the ability of Sears to handle any calls for service to any of the appliances sold by the stores. This fleet of trucks is available at all times to take care of requests. Sears prides itself on answering calls within 24 hours and often-times on the same day if the request is received early enough.

Housewives Can Plan Range Around Their Kitchen Now

A kitchen is for cooking, but that doesn't mean you have to plan the kitchen around the range. Today, with the many types of electric cooking units available, you can plan your range around your kitchen. If your kitchen is small, you can have one compact range — but even that may have two ovens, one high and one low, for added cooking capacity. And if your kitchen is medium or large, you can cook all over the place, if you like.

Have the regular three-meals-a-day cooking center well within reach of the sink, dishwasher, and refrigerator-freezer.

This can be a free-standing electric range with one or two ovens, separate built-in single or double wall oven and surface elements, or a one-piece built-in.

In another area you can add a baking center with one or two electric ovens, and perhaps a party-time snack section with counter-top surface elements.

If you already have a satisfactory range but need more cooking capacity, you might have an extra electric oven installed, either a wall oven or one that can be placed on a counter. Another solution is to add a one-piece built-in electric range which will fit a 30-inch cabinet space. This will double your cooking capacity.

The variety of new electric units boils down to five basic types:

Roaming Range Gives Rooms New Roles

Sometimes a small, modestly priced accessory can give a room a completely new role, make living easier, and even change the habits of a family.

Take a small, table-top one or two burner electric range, for example. Place it in the family room in the basement — and the room takes on a new dimension of convenience.

Mother doesn't have to desert her sewing machine to prepare the children's mid-afternoon hot chocolate — and she eliminates the tangle of small feet shuffling up the stairs to the kitchen.

Sister serves her teenage friends hot dogs and hamburgers without missing her favorite rock 'n roll record while preparing them. Dad makes his hot soup lunch the Saturday Mother is marketing without missing a single play in the televised ball game.

Move the table-top range to the nearest electric outlet on the patio, and you no longer confine your outdoor eating to barbecued foods. Put it in the hobby workshop in the garage, and it's handy for hot refreshments while Dad and Junior work on the model plane.

Take it along to the vacation cabin in the woods and you have instant cooking facilities.

Portable electric ranges today are safe, efficient and versatile. The Lady Vanity buffet electric range, for example, is beautifully designed for table-top display in any setting.

Constructed from long-wearing, easy to clean stainless steel, this compact portable range has a fast heating element, thermostatic heat control, high-speed burners, adjustable leg levels.

It's available in both one-burner and two-burner models, and has a one-year over-the-counter replacement guarantee.

New Range Adds Space To Kitchen

is that it provides two spacious ovens in a floor space as narrow as 30". 4. Built-in-range—the now-familiar separate electric units that revolutionized kitchen design in millions of new homes, now are widely used in remodeled older homes. The surface elements are dropped into a counter top and ovens go into a wall or cabinet. Double wall ovens are the most notable new trend in electric built-ins.

5. Drop-in—a built-in that slides in on a cabinet base, with automatic electric oven and surface elements all in one compact unit. It's favored when kitchen space is limited.

Does your kitchen have an old-model range and too-few kitchen cabinets?

You can solve both problems at once by replacing the old stove with either of two new electric ranges.

In the built-in surface-element range, cooking units are dropped into a counter top and a wall oven is placed above it on an adjoining wall or elsewhere in the kitchen. For greater cooking capacity, a built-in roaster-grill can be added to the counter top, and double wall ovens can be used.

The needed storage space is gained by turning the area beneath the surface elements into handy cabinets. An eye-level oven range offers similar conveniences. In this model, the range sits on a cabinet base or hangs from a wall. Single or double ovens are attached at eye-level.

Like other model electric ranges, these units are available with a number of automatic features. These include: push-button or dial temperature controls, thermostatically controlled surface elements that maintain the right cooking temperature without readjustment, and low-temperature oven controls that turn heat down when food is cooked—to hold at serving temperature for several hours.

Shortage of Copper Forces Parts Change

The copper shortage is getting worse; and tv-radio appliance makers will be forced into more sophisticated circuitry to avoid using the scarce red metal.

They had been planning such a switch for future models, but now will have to accelerate plans.

The world situation in copper is so bad that the government has extended strict quotas on copper exports through the rest of this year. No easing of shortage is in sight.



WARD'S NEW SIGNATURE "French Door" design refrigerator has a giant 18 cubic foot capacity in a space-saving 33 inch wide cabinet. This all features model has as standard equipment an automatic ice maker that can make and store up to 250 cubes and a medicine "shelf" for storing drugs with a "lock" which prevents small children from reaching them. Other features are a seven-day meat keeper, a vegetable crisper, magnetic door which is and roll-out freezer drawer.

Teens Eager To Read of Safe Driving

Teen-agers are very interested in learning safer driving habits, according to a General Motors survey.

In a readership survey conducted on General Motors Corporation's American Youth magazine, articles on safe driving have been consistently rated "Liked Best" by a sampling of the magazine's 1,300,000 teenage readers.

When the September-October 1966 issue of American Youth is mailed out next month, 60,000,000 copies will have been received by 11,000,000 different newly licensed teen-age drivers since the magazine was first published by GM in 1960.

General Motors sends American Youth bimonthly to newly licensed teen-age drivers throughout the country.

The survey on the January-February issue showed a safety article, "Drivers I'd Like to Meet" rated as "Liked Best" over 12 other features in the magazine. Coming in a close second was "Some Cold Facts About Winter Driving" which was an article about driving on ice.

"How Smart a Traffic Detective Are You," a story on driving tips shared top honors with "Hit or Miss" a picture story on the Army's new technique in bayonet training in the March-April American Youth.

The safety story in the May-June issue was rated third out of 12. The story was "A Frank Look at Speed."

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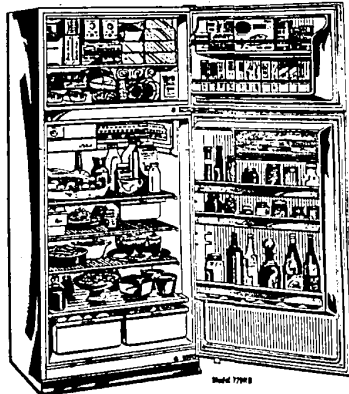
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