



**MAKE A
MENTAL
NOTE!**

THE WANT AD SECTION IN THIS NEWSPAPER
BELONGS TO YOU...IT IS YOUR "DEPARTMENT STORE"
OF ADVERTISING. USE IT and TAKE ADVANTAGE
OF ITS "RESULT PRODUCING" POWER!

OH, What 15 Little Words Can Do!

If you're selling something or offering a service, a 15 word Want Ad in the Six OBSERVER Newspapers can do a big selling job for you. You get reach — right into every home in Livonia, Plymouth, Westland, Garden City, Redford and Farmington — a potential reading audience of nearly 350,000 people.

PUT 15 LITTLE WORDS TO WORK FOR YOU... Dial GA 2-0900 TODAY
15 WORDS — 1 WEEK — \$2.00