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Plan Your New Kitchen Efficiently

When planning your kitchen, place major appliances in areas where they can operate at maximum efficiency.

Don't, for instance, locate a refrigerator-freezer next to a clothes dryer or where it will be hit by direct sunlight for long periods of time. By exposing it to heat, you may be forcing the appliance to work extra hard to keep at their prescribed degree of coldness.

In the days before no-frost refrigerator-freezers, rather efficiency drains could occur. Excess frost on manually-defrosted units often made the appliance work hard to stay cold.

With no-frost models, which do not permit frost to form in either the freezer or refrigerator compartments, this is never a problem.

Absence of frost, together with precise temperature wall foam insulation, make it easier for modern refrigerator-freezers to operate at peak efficiency.

Ease of operation means that power consumption—and costs—are also kept down.

Now You See It... Some magical effects are done by the flick of a wrist. Here's a tricky development by the flip of a switch. Lynn Connor, who amiably fills the role of the comely prestidigitator, draws attention to the appearing and disappearing headlamps on the CAMARO (rhymes with arrow) Super Sport models. When the lights are turned on, a portion of the grille covering the lights opens up. When the lights are turned off, a small motor closes the partial grille.

Crowley's Joins Security Bank Charge Plan

Crowley, Milner & Company, the 57-year-old Detroit Department store, will become a member store of Security Bank and Trust Company Charge Plan effective September 1st.

This important step makes Crowley's one of the first major department stores in the country to join a bank operated charge plan.

Robert E. Winkel, President of Crowley's, stated, "The large growth in our charge account program, which developed after we opened our new Mall Stores in Macomb and Livonia necessitated the use of electronic computer billing to maintain a high level of credit service."

"We chose the Security Bank and Trust Company at Lincoln Park because of the over 13 years experience they have had in operating a retail charge account plan and their extensive electronic computer billing services."

The Security Bank Charge Plan has over 1,000 member merchants throughout the Detroit area. The addition of Crowley's to the plan will allow the present 231,000 Security card users to charge at the five Crowley's stores located downtown and at Grand River and Greenfield in Detroit, Western Center in Dearborn, Livonia Mall in Livonia and Macomb Mall in Roseville.

Borman Sales, Earnings Are at Record High

Borman Food Stores, Inc., reports record sales and earnings for the second quarter of this fiscal year.

Consolidated sales for this quarter, which ended July 30, 1966, were up 11.5 percent at \$62,720,000 compared to \$56,257,000 for the same quarter a year ago.

Net income was up 9.2 percent at \$1,118,000 equivalent to 51 cents per share on 2,767,628 shares outstanding, after provision of \$988,000 for estimated federal income taxes, compared with \$1,299,000 or 47 cents per share last year.

Sales and earnings for the six-month period ended July 30, 1966 also reached records compared with similar six-month periods. Sales were \$124,037,000 compared to \$108,690,000 for the comparable period last year.

Six-month earnings were \$2,223,000 or 80 cents per share after provisions of \$1,570,000 for federal income taxes. This compares with \$2,181,000 or 78 cents per share for the same six-month period a year ago.

An estimated 34 per cent of Michigan public school teachers hold master's or doctor's degrees.

Keep Ironer Shoe, Roll Cover Clean

Unless an electric ironer is kept scrupulously clean, starch, scorch, and dye spots—left on the metal shoe and roll cover from previous ironings—are likely to rub off on damp laundry.

So wipe the metal shoe with a sudsy cloth as soon as it cools off after each use. Follow up with a clean, damp cloth, then polish it with a dry cloth.

Also, launder the roll cover as soon as it sheds soil. Better still, keep a few spare covers on hand so there will always be a fresh supply to draw from when you sit down to iron.

Drain Post Footings

Avoid concrete between wood and concrete unless you have bought pressure-treated lumber. Concrete holds moisture, encouraging decay. Fence posts are better set in sand and gravel which drain well. Posts holding patio roof structures may be mounted over paving using post anchors.

New Methods Teach Girls How to Sew

Just about every 4-H girl at some time or another has tried her hand at sewing, observed Miss Mary Ann Dean, home economist for the National 4-H Service Committee. And in the process a sewing machine has been used.

"The difference between turning out a garment with ease or with difficulty," said Miss Dean, "is often the difference between knowing and not knowing how to use the sewing machine."

New manuals explaining Your Sewing Machine have just been published by The Singer Company for 4-H clothing leaders and members. For the last 75 years, Singer has sponsored the national 4-H clothing leader course on proper use of the sewing machine.

Special attention is given to teaching beginners from 9 to 11 years old. Mothers are urged to observe the progress made by their young daughters in the class project so that they will confidently permit them to use the precious sewing machine. More experienced 4-H members serve as junior leaders and help younger members learn the basic steps by using a sewing machine at home.

"Sewing requires far more than manual dexterity; it demands technical knowledge and discipline so that they will confidently permit them to use the precious sewing machine. More experienced 4-H members serve as junior leaders and help younger members learn the basic steps by using a sewing machine at home."

It is this knowledge and discipline, points out Miss Dean, that has enabled thousands of 4-H girls to make and model prize-winning ensembles and to help refurbish their homes with new curtains, draperies, slip covers, pillows and other decorator items.

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