



Here. The frosty taste of Fresca. It's a blizzard.



Fresca is the new cold drink with the frosty, cold taste. And of course, it's sugar-free.

Just how refreshing is Fresca? This refreshing:

Icy, biting, bold, cold, frosty, wintry, breezy, shivering, shimmering, shuddering, stinging, springy, sparkling, splashing, nipping, chilling, lively, light, bright, brisk, bouncing, bubbling, piercing, nearly freezing, and almost shocking.

There's never been a taste so refreshing.

It's a blizzard.

Bottled under the authority of The Coca-Cola Company by: Coca-Cola Bottling Company of Pontiac