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**CIVIC THEATRE GR. 4-1951**  
NOW THRU SAT. — WALT DISNEY'S "MARY POPPINS" (Color)  
SUN, MON, TUES. — "STAGECOACH" (Color)  
WED, THU, FRI, SAT. — BILLY ROSE'S "JUMBO" (Color)  
STARTS WED, AUG. 24, EVES ONLY — NEW LEAGUE OF DECECY CLASSIFICATION A-3 "THE PAWNBROKER" THIS IS ADULT ENTERTAINMENT.

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A CRISP, WHITE surface, with gold panels for contrast make the new Demery's Store at Twelve Mile and Farmington Roads an attractive focal point for the shopping center located there. The store has many features unique to retail merchandising.

## Ribbon Cutting At Demery's Marks New Store's Opening

Demery's will be cutting ribbon instead of a cake on the occasion of their 55th Anniversary. The third Demery department store will be opened officially Monday, August 22 at Farmington Road and 12 Mile. John William Butler, Chairman of the Board of Demery's has invited local city and township officials to assist in the brief ceremony at 9:30 a.m.

The parent Demery store has been a landmark at Woodward and Milwaukee since 1911. The Birmingham store at Woodward and Hamilton was opened in April of 1961. The new store, located in the Demery shopping plaza, will follow the conventional, three-level "ranch style" design of the Birmingham store but be much larger and more elaborate.

Demery's new Farmington store features several innovations in retail store design. The main and lower levels have the largest installation of new, shadow-free "egg crate" lighting in this part of the country.

The store exterior, as well as those of the adjoining stores in the Demery shopping plaza, features "aggregate" surfacing. This crisp, white surfacing of cast-in-place stone particles, is also the largest installation of its kind in the Mid-West. Gold colored panels, accented with aluminum tubing, are used in contrast to the clean, white aggregate giving Demery's a distinctive contemporary building.

The store's focal point is the centrally located escalator stair-well hung with a graceful, 16 foot high, custom-made chandelier visible from all 3 levels. Being a replica of the Birmingham store's chandelier, this may well become Demery's "trademark".

The men's clothing section is on a step-down level, with its own separate entrance. Decor is early American highlighted by wagon wheel gas-light fixtures with ruby globes. Carpeting is of red and black tweed. Black leather captain's chairs and post lanterns lend a club-like atmosphere. For the adjoining men's furnishings and boys' shops the same masculine atmosphere is maintained with heraldic symbols of brass on backgrounds of burnished brass.

Women's main level departments range from a very feminine decor for toiletries to a casual setting for sportswear. Adjoining the Demery store is a separate building for a large S & H Redemption Center, accessible by a connecting entry. There, sparkling new gift items, displayed in early American surroundings, are available with Green Stamps. Demery's is the only major department store in Wayne, Oakland and Macomb counties giving S & H stamps.

For the lower level, post lanterns at the bottom of the escalators form an entrance to the wood paneled gift shops. Here again, a change of color distinguishes departments such as linens, housewares, notions, stationery, party supplies and a "gadget shop".

Escalators to the second level lead you to the gay and care-free world of the young. Light-hearted children's identity departments. Children's shoe department is trimmed with circus characters. Infant's, toddler and girls' departments are light and airy.

From the fantasy world of children you step into the fashion world. Formal in feeling, dress, suit and coat departments have classic carpeting, formal design walls. Furnishings are stylized provincial. Linen and foundations departments are delicate and ornamental in pale yellow and gold. The women's shoe department has elegant turquoise chairs of empire design. The beauty salon's tasteful furnishings of Siamese pink combined with antique gold create a charming "drawing room" air.

Architect for the new Demery's building is Clifford Wright of Birmingham. General Contractor is the Walter Couse Company in Detroit. Allen Dahms Associates of Grand Rapids designed the interior.

One of Detroit's outstanding young retailers, Mr. David A. Smith, has been named store manager. A native Detroit, Mr. Smith attended elementary and high school in Dearborn.

## Bonnie Britton To Introduce Jr. Dress Dept.

When Demery's opens their third store Monday, August 22 at 12 Mile and Farmington Roads, the Junior Dress Department will be properly introduced to the public by Michigan's Junior Miss, Farmington's Bonnie Britton.

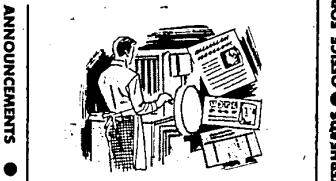
A 17 year old, green-eyed blond, Bonnie's charming combination of talent, intelligence and poise won her the title of Farmington's Junior Miss last November. The Michigan Junior Miss title became Bonnie's in January taking her on to the exciting and rewarding experience of the national pageant held last March in Mobile, Ala. Bonnie will be Demery's Hostess for the Junior Dress Department Monday, August 22 through Saturday, August 27, to acquaint all of Farmington's Junior Misses with THE new spot to shop.

## 'Pawnbroker' Gets Catholic Nod

The National Catholic Office for Motion Pictures has changed its classification of Ely Lindau's "The Pawnbroker," now being distributed by American International, from its original C (Condensed) rating to A-3 (Morally Unobjectionable for Adults) following revisions in the film treatment.

The change was made following the picture's national distribution "because of the film's extraordinary value," according to the National Catholic Office.

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GR. 4-6233

## Federal Grant To Train 100 Practical Nurses

Washington Congressman Billie S. Farnum (D-Pontiac) on August 4 announced the approval of a \$115,111 grant to train 100 unemployed workers to become practical nurses. Training will be conducted at Oakland Community College in Pontiac.

The grant funded under the manpower development and training act was approved jointly by Secretary of Labor W. Willard Wirtz and Secretary of Health, Education and Welfare John W. Gardner.

"MDTA identifies current and possible shortage in our supply of essential manpower and helps persons qualify for these key positions through education and training," Farnum commented in announcing the labor new approval.

Both the Michigan Employment Security and Vocational Education Departments worked on the training proposals and submitted it for approval of the Labor and NES Departments.

Farnum continued, "We are also taking people off the unemployment and welfare rolls and putting them on the payrolls."

A member of the appropriations subcommittee on health, education, and welfare, Farnum added, "The additional taxes we will receive when these unemployed workers become tax payers rather than tax eaters will more than offset the costs involved." As running this program, investment in education and training will "pay" being is one of the investments we can make.

The grant provides \$59,840 for training allowances to be paid to the future nurses while they take the course, and \$58,271 to cover the actual cost of the training.

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JELL-O PUDDINGS Including Instant, All Flavors - Save	4 for 25c
COFFEE Maxwell House, Beechnut or Hills, Drip or Reg. (With \$5 Purchase)	1 lb. 59c
MILK Farmington Dairy, Glass & Deposit	1/2 Gal. at 37c
JELL-O Assorted Flavors, 3 oz. pkgs. (44c Value)	4 for 25c
FLOUR GOLD MEDAL or PILLSBURY All-Purpose With \$3 Purchase	5-lb. bag 49c
CAKE MIXES Pillsbury, Betty Crocker, Ass. Lge. Boxes, 40c Values	25c ea.
SUGAR Granulated (With \$5 Purchase)	5-lb. bag 39c
Hygrade CONEY FRANKS or RING BOLOGNA Vac. Pak.	1 lb. 49c

Morton No. 2 Crystal Clear Rock Salt - 100 Lbs. 1.89c SAVE MONEY NOT STAMPS Michigan No. 1 POTATOES 10 Lb. Bag 59c

**Western Choice Aged BEEF Values**

ALL BEEF HAMBURG	3 Lbs. 1.59 With Ad
CHICKENS Roaster 29-lb. or Fryer 10-lb. or One At This Price	
Pork Loins 10-lb. 75c	
Sides-57¢ Hinds-69¢	
Fronts - 49¢	

PRIME Sides 59c - Hinds 69c - Fronts 49c Col - Double Wrapped - Frozen - FREE

Carrots, 1 Lb. Cello 12c

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SUN. 9 to 10  
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Buttercrust Bread	31c
Bohemian Rye Bread	31c
Chocolate Chunk Chocolate Layer	1.49
Royal Fudge Golden Dessert Cake	49c
Butter Danish Pecan Coffee Cake	79c
Apple Streudel	69c
Glazed Buttermilk Donuts	49c
French Cream Filled Lunch Sticks	59c
Sesame Seed Hot Dog Buns	29c
English Muffins	29c
Dutch Chocolate Chip Cookies	59c

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