

In Our Opinion . . .

Why Light the Torch?

This year's United Foundation campaign slogan should put to rest a question frequently elicited by the annual Torch lighting.

Who in the years since the Torch Drive began back in 1949 has not heard one or another version of "Who is helped?" or "Why should I give?" or "What does it do for me?"

"Every morning you see someone who benefits from the Torch Drive," proclaim the UP posters now in neighborhood office and store windows.

And like the bathroom mirror on which this message is printed, the meaning is crystal clear.

For the fact is every resident of our tri-county (Wayne, Oakland and Macomb) area can say to his reflection: "You, too, are helped by the Torch Drive."

The 1956 Torch Drive, which began Tuesday and continues through Nov. 10, seeks \$24.95 million for nearly 200 local, state and national services.

Since its beginning, this campaign has proved to be the most economical, efficient means of solving health and

community problems.

Fully 96 percent of contributions made to the Torch Drive go directly to agencies to mend marriages, help the aged and lonely find contentment, fight crippling, killing diseases in hospital beds and research laboratories provide shelter for orphans and unmarried mothers, and make it possible for the community to meet emergencies arising out of disaster.

Contributions also support group work and recreation programs which provide for personal growth and development, character building, learning new skills, gaining knowledge, and making a better adjustment in our complex society.

Literally, every individual finds his personal, family and community life enhanced through Torch Drive dollars. Everyone benefits, not just the poor, sick, handicapped, troubled.

Therefore, none needs question for whom the Torch is lighted. It was lighted this week for each of us, and it promises a happier, healthier life for all.

Big Value For A Penny

A week from next Monday is Halloween, time for "trick or treating."

As they make their way from door to door, thoughtful local children will trick or treat by carrying the official UNICEF half-pint milk cartons. They show the official emblem of a mother and child.

They will be joining more than 3.5 million other American boys and girls in over 13,000 communities in asking help for the world's needy people.

Make preparation for them by having coins in the house when they come to call. They will be accompanied by adult sponsors.

A penny for UNICEF buys a lot. It will buy six cups of milk for six orphan waifs in some far-off land.

A nickel will provide enough penicillin to cure two of those children of syphilis. Over 43 million mothers and children have received treatment for syphilis from UNICEF since it came into existence 20 years ago.

Let's Get Together on Week-Ends

Farmington has changed in the 78 years the Enterprise has been around. The changes have bettered the community.

Now to better serve the community, the Enterprise is also going to change. The masthead, pictures and type face will remain the same.

You'll still know it when it arrives on your doorstep or when you see it on a newsstand.

Or rather, different days. With this issue, the paper will be published twice a week.

The Enterprise now has a Sunday publication date. The old publication

A thin dime will save a trachoma victim from blindness.

A big dollar will provide home treatment for a tuberculosis patient for one year.

When they are given to UNICEF, Halloween pennies go a long way. In UNICEF-aided countries, the cost of saving a child's life can be less than the price of a postage stamp.

UNICEF was created in 1946 as the United Nations International Children's Emergency Fund.

It has fought misery, illiteracy and disease in over 100 developing countries.

It only goes here that it is invited. It is a private, non-profit organization established to stimulate public interest.

The world's children have answered the call with their Halloween crusade. And on that night, Farmington children will be doing their part to make this world a better place to live in.

How about you?

day was Wednesday.

The Farmington Observer will continue to be published on Wednesdays.

Enterprise Publisher Philip Power has enacted this change to more fully serve the community's residents and businesses.

Deadlines for advertising and news stories will of course be different.

If you are in doubt about them, check with us.

We are here to serve you. Spend your weekends with us from now on.

We will retain our solid coverage of community affairs, but there will be more stories of special interest, geared especially to suburban living, all good for weekend reading.

Looking Back in the Files

5 Years Ago

OCTOBER 25, 1951

Parks Proposal

A proposal was made by Leonard Clifford, Farmington Board of Education president, that new efforts be put forth to encourage the Township to buy some property adjacent to school sites for community park and recreational centers.

Final Inspections

Final inspection of the new Beechview and North Farmington High School buildings by the Board of Education has been set for Sat., Nov. 11.

Land Purchase

Purchase of an approximately seven acre parcel of land on Orchard Lake Road at 11 Mile as a site for a proposed new Township Hall was made last week, Supervisor Curt Hall reported.

UP QUOTA

The 1951 United Foundation Torch Drive in Farmington got off to a brisk start. By the end of the first day of the house to house campaign, solicitors had turned in a total of \$7,179.63, over half the total quota for the area in this phase of the drive.

10 Years Ago

OCTOBER 25, 1954

Design Citation

A citation for design of Farmington Junior High School was awarded to architects Smith, Tarapata and MacMahon, Inc., Birmingham, in the School Design Award Competition held at Michigan State College.

Farmington Plaza

A building permit has been issued for the construction of the Farmington Plaza shopping center with construction cost estimated at \$725,000.

Planning Program

Township Supervisor Albert Galtz said that efforts are being made to arrange a meeting to review a proposed subdivision regulations for Farmington Township.

Lighting Effects

There is a new lighting effect on Grand River from School Street east to the city limits. The new boulevard lights were turned on last week, and the old fixtures are being removed by the Detroit Edison Co.

15 Years Ago

OCTOBER 25, 1951

New Police Address

Work is expected to begin the first part of next week on the moving of the Farmington police station and transmitter to the new police department quarters in the fire hall building at Angus Leitch, city manager, announced Monday.

Cville Election

A total of 34 new registrations were recorded in the books of the Clarenceville School District preparatory to the special election to be held this Monday, October 29.

Hunter Courtesy

Go in the front gate instead of over the back fence and "Ask the farmer first." This is the slogan of conservation clubs which the state conservation department has printed on every hunting license and game law digest title as a hunter reminder.

Grass Days

Grass Days will be held throughout Michigan again in June of 1952. It was announced this week.



FARMINGTON'S RENOWNED ceramic sculptor, John Parker Glick and his artist wife will present a one-family show of their art works for three weeks, beginning October 25, at the Rubiner Gallery in Royal Oak. It is the first major showing of the couple's artistic efforts. On display will be 50 pieces of Mrs. Glick's sculpture and 300 pottery works by Glick. Glick will be teaching classes at the Bloomfield Art Association, 1516 S. Cranbrook Road, Birmingham, beginning October 25.

Last Minute Details Keep Members Hopping

Up until 11 a.m. on the eighth of October, the Social Hall in Our Lady of Sorrows Church in Farmington was a frantic scene of rushing people with last minute details to attend to before the deadline of 11 o'clock when the judges were to arrive in the Hill and Dale Garden Club's spectacular flower show.

Entry tags had to be filled out and recorded, the entries had to be placed in the proper section and the whole Hall had to be tidied before the moment of decision arrived.

Many of the ladies had worked all night because of the Club's president, Mrs. Fred Bulman, related to the Club afterwards at the regular business meeting October 13, the "moments for her to remember about the flower show."

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Letters to The Editor

To the Editor of the Farmington Enterprise:

Cpl. Richard Krueger and Patrolman Mirl S. Spencer of the Farmington Twp. Police Dept. would like to publicly express our gratitude to Michael Cohen of 23557 Springbrook in Farmington. On October 11 at 5 p.m. arriving on the scene of a fatal accident at 8 Mile and Haggerty Roads, 17 year old Michael stopped to offer his assistance.

Despite the darkness and extreme cold he aided us for five hours freeing traffic and helping to keep the area clear of spectators. Since most of the news these days is made by rioting citizens with hammer-pole officers trying to carry out their duties Michael is proof that there are still people with respect for the law and these who enforce it. He has our deepest thanks.

Sincerely yours,

Patrolman Mirl S. Spencer

Dear Editor:

May I express a tardy but very sincere thank you for the Farmington Police. Fire Department for their immediate and excellent care of the emergency situation in my home for which they were called on the afternoon of Sunday, July 24, 1956. That group of men is one of which the citizens of Farmington can be very proud.

Thank you for your kindness. Respectfully,

Estelle R. Flood (Mrs. Frank J. Flood)

Zeta Tau Alpha

Party To Benefit

The Zeta Tau Alpha Alumnae fraternity will hold a benefit card party November 4 at Westland Shopping Center auditorium. Dessert will be served starting at 7:30 p.m. Husbands and husbands are invited.

Mrs. George Greenwood of Hamlin Court, is chairman of the party committee, assisted by Mrs. Jerry J. Lantieri, of Wayne, Zeta Alumnae president; Mrs. Ernest Gaston, of Southfield, past president; and from Detroit, Mrs. Wayne M. H. W. Babcock.

Mrs. P. Douglas Pfaff and Mrs. Thomas E. Lister. Tickets are available from Mrs. Greenwood.

Mrs. Allen B. Judge, of Livonia, service chairman, will have the Zeta national service project and self help clothing on display.

Zeta Tau Alpha's national philanthropic project is the National Society for Crippled Children and Adults. A goal from the group made possible the self-help clothing designed for the handicapped.

Locally, the Zetas can be found giving service hours at Western Wayne County, the Detroit and Oakland County Chapters of the National Crippled Society.

The newest alumnae, the junior group with Elizabeth H. Loy as chairman, plan to work with the teenagers at the parties, which will be held at the Western Wayne County branch headquarters of the Society of Crippled Children and Adults.

Local members planning to attend the card party include Mrs. George Friss, Mrs. David Hermann, Mrs. John R. Sampson, Mrs. W. H. Ragsdale and Mrs. A. R. Teagan.



WILLIAM HOWMAN (right), Board of Commerce president, gives Don Stewart's hand a farewell shake at a special luncheon held in Stewart's honor last Monday at Romain House. Stewart is leaving his post as advertising manager of the Farmington Enterprise, and his friends on the board wanted him to know that his genial personality will be greatly missed around these parts. Stewart has been an active and valuable member of the Board of Commerce also.

Farmington Musicales

"Nations United Through Music" is the theme for the October meeting of the Farmington Musicales, to be held Wednesday, October 26, at 1 p.m. in Nardin Park Methodist Church.

In keeping with the nationwide emphasis on the work of the United Nations, the program will have an international flavor.

At the recent annual meeting of the Southeastern District of Michigan Federation of Music Clubs, our Farmington Musicales won the award given for the largest attendance, percentage wise, of club members.

Those attending from our local group were Irene Winnie, Shirleyann Sirey, Karen Kelly, Margaret Savely, Marilyn Truitt, Inge Schaver, June Rado, Joanne Crook and Florence Keston. Thirteen music clubs are members of the Southeastern District, which met at Orchard Lake Country Club.

Mrs. Bernard Cieles, hostess chairman for the October meeting, has announced her hostesses as follows: Mrs. T. Gabe, Mrs. M. Kirilick, Mrs. Z. T. Rado, Mrs. J. Tibert, Mrs. Richard Truitt.

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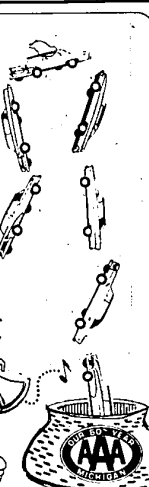
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