

a pledge from the management of A&P

What we are about to say is not new.
Matter of fact, it's over 100 years old.

A&P IS DEDICATED TO BRINGING
THE MOST GOOD FOOD,
TO THE MOST PEOPLE,
FOR THE LEAST AMOUNT OF MONEY.

That is the basis on which our company
has grown and prospered over the years.

We think it's important
during this period of time
to reiterate that pledge.

We want there to be no doubt in your mind
about our policy with respect to food costs.

We want you to know we are concerned.
We want you to know we're doing our level best.
We want you to know that
above all, "We Care...About You."

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Prices Effective through Saturday, Nov. 5th.

"Super-Right" Quality Meats!



FRESH
Mushrooms . . . LB. **49¢**
"SUPER-RIGHT" BONELESS NEW YORK CUTS
Strip Steaks . . . LB. **1⁸⁹**
"SUPER-RIGHT" BONELESS
Cube Steaks . . . LB. **99¢**

Cut From Mature, Corn-Fed Beef

STEAKS

ROUND **79¢** **SIRLOIN** **89¢** **T-BONE** **99¢**
Porterhouse Steaks LB. **1⁰⁹**

"SUPER-RIGHT" Spare Ribs

2 TO 3
POUND
SIZES
49¢ **30-LB. Box 14.49**

Canned HAMS

6 **4⁹⁹**
Boneless, Fully Cooked

TOP
QUALITY
Gov. Inspected



FRESH

FRYERS

Cut-Up,
Split or
Quartered
Whole
Fryers **25¢** **1²⁵**

"SUPER-RIGHT" BONELESS, ROTISSERIE OR
Boneless Rump Roast LB. **89¢**
FRYER LEGS OR
Fryer Breasts LB. **49¢**
"SUPER-RIGHT" HOT OR MILD
Pork Sausage 1-LB. ROLL **49¢**
"SUPER-RIGHT" 7-RIB END PORTION
Pork Loin Roast LB. **49¢**
SEAFOOD SPECIAL
Rock Lobster Tails LB. **1⁹⁹**

Oven-Fresh From Jane Parker!

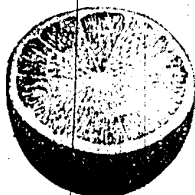


SAVE 10¢—JANE PARKER

Pumpkin Pie

JANE PARKER **Banana Nut Loaf** 2 **79¢** **White Bread** . . . 4 **89¢**
NET WT. 13-OZ. LVS. IN BAG
NEW—APPLE TOP OR
Cherry Top Coffee Cake **49¢** **Fruit Cake** 5-LB. SIZE **3.99** **1⁴⁹**

Fresh Fruits and Vegetables!



FLORIDA MARSH SEEDLESS OR RUBY RED

Grapefruit 5 **49¢** **LB. BAG**

FLORIDA **Oranges** . . 5 **49¢** **FLORIDA** **Cucumbers** 3 FOR **29¢**
8-SIZE PASCAL **Celery** . . . STALK **19¢** **RED DELICIOUS** **Apples** 312 SIZE **10 FOR 59¢**

Good Buys on Fine Groceries!

MARVELL All Flavors

ICE CREAM **59¢**
HALF GALLON CARTON

SPECIAL SALE! Save 20¢

O'CLOCK EIGHT COFFEE **3** **1⁷⁹** **LB. BAG**

Frozen Foods!

SPECIAL SALE! A&P Grade "A"

French Fried Potatoes

Regular, Crinkle Cut, Cottage Fries or Morrels **3** **1⁰⁰** **2-LB. BAGS**

LUNCHEON SIZE Kleenex Napkins

2 PKG. OF 75 **49¢**

Ad Detergent

15¢ OFF LABEL—GIANT SIZE **58¢** **3-LB. 2-OZ. PKG.**

Palmolive Green 4

FACIAL SOAP **45¢** **REG. BARS**

Palmolive Gold 3

DIODORANT SOAP—4¢ OFF LABEL **36¢** **BAR PACK**

Ajax Cleaner

13¢ OFF LABEL—ALL PURPOSE LIQUID **46¢** **1-PY. 12-OZ. SIZE**

Floor & Wall

43¢ OFF LABEL **23¢** **1-LB. PKG.**

FOR THE LAUNDRY—10¢ OFF LABEL

Ajax Detergent **67¢** **3-LB. 12-OZ. PKG.**

SAVE AT A&P

Ajax Cleanser 2 **31¢** **NET WT. 14-OZ. CANS**

A-PENN BRAND—LIQUID

Floor Wax . . . **89¢** **15-GAL. CAN**

Dairy Foods!

KIDDIES LOVE 'EM

Fudgsicles . . 12 **49¢** **IN PKG.**

KRAFT'S SLICED **Swiss Cheese** . . **53¢** **NET WT. 8-OZ. PKG.**

PROCESS AMERICAN OR PIMENTO C **Ched-O-Bit** 2 **89¢** **1-LB. LOAF**

WISCONSIN AGED CHEESE **Cheddar Cheese** . . **83¢** **1-LB.**

A&P BRAND **Half & Half** . . **45¢** **QT. CTN.**

MEDIUM-SHARP CHEDDAR CHEESE **Frankenmuth** . . **79¢** **1-LB.**

SUTANA FINE QUALITY

Salad Dressing **39¢** **QT. JAR**

NUTLEY BRAND—IN QUARTERS

Margarine . . 5 **99¢** **1-LB. CTNS.**

A&P BRAND **Instant Coffee** . . **99¢** **NET WT. 15-OZ. JAR**

LeCHOT—VEGETABLES **Chop Suey** 2 **49¢** **1-LB. CANS**

MEDIUM GRAIN **A&P Rice** . . . **27¢** **2-LB. PKG.**

WHITE BEAUTY Shortening

3 **59¢** **1-LB. CAN**

BETTY CROCKER—LAYER

Cake Mixes . . 3 **98¢** **1-LB. 2-OZ. PKGS.**

ALL-PURPOSE **Sunnyfield Flour** **39¢** **5-LB. BAG**

ANN PAGE—PINEAPPLE, PEACH OR **Apricot Preserves** **59¢** **2-LB. JAR**

LADY BETTY **Prune Juice** . . . 3 **1⁰⁰** **QT. BTL.**

UNPEELED HALVES—GRADE "A" **A&P Apricots** 4 **99¢** **1-LB. CANS**

Mott's Apple Juice

4 **99¢** **QT. BTL.**

Play Exciting Bonus Bingo

PROGRAM #139 NO PURCHASE REQUIRED

HERE ARE JUST A FEW OF THE RECENT CASH WINNERS



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Strategic Merchandising
90 Park Ave., N.Y.C.

R. Goss, Dearborn Hgts. \$500
Mrs. F. Dukovich, Manistee 500
Mrs. Jachia Chesser, Saginaw 500
Ray Wadon, Taylor 100
F. C. Muenchinger, Birmingham 100
L. J. Tafelski, Detroit 100
Janice M. Campbell, Pontiac 100
Fanny O'Little, Detroit 50
M. Frederick, Warren 50
Adelaide Dyingier, Perry 50
Laura Miley, Inkster 50
Loraine Secore, Ypsilanti 50
Genevieve Zukowski, Centerline \$1,000
Mr. D. Diunville, Madison Hgts. 500
Cassandra Dickinson, Farmington 500
Mrs. P. Bauer, Birmingham 100
Alice Groh, Newberry 100
K. H. Chase, Big Rapids 100
Alice Lamberson, Grand Lodge 100
Mary St. Pierre, Detroit 100
Daniel R. Patterson, Dearborn 100
James Ellis, Detroit 100
Mrs. Sybil Hill, Detroit 50
Loree Watkins, Lincoln Pk. 50

CLIP THESE EXTRA PRIZE SLIPS TO
HELP YOU WIN UP TO \$1,000

