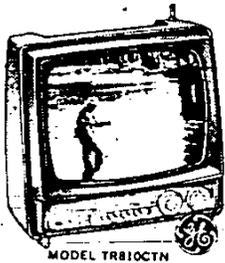




LAND OF THE PORTABLES

who cares about reliability?



General Electric cares!

Model TR810CTN is reliable because:

- It has Solid-State transistorized circuits.
- It has Precision etched solid copper wiring.
- 12-inch overall diagonal tube. (74 sq. in. viewing area)
- Weighs less than 15 lbs.

99⁹⁵

15 LBS. OF PERSONAL VIEWING PLEASURE!

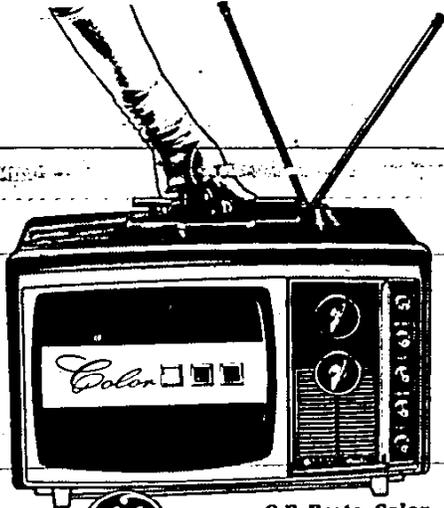


GENERAL ELECTRIC PERSONAL PORTABLE TV!

- Front Controls and Front Sound ... Easy to Use ... Easy to See ... Easy to Hear ...
- All Channel (VHF & UHF) Reception Featuring G-E's "SILVER-TOUCH" Tandem Tuning System.

79⁸⁸

General Electric announces Portable Color TV.



G-E Porta-Color

Model M213DWD

Small, low, color television is for every body. It's not too big. This new portable (we call it Porta-Color) has an 11" (diag. meas.) screen and weighs only 25 pounds.

It's not hard to tune. Magic Memory tuning makes G-E the easiest color set to tune! (All you do is turn the pre-tuned color dials until they point straight up.)

It doesn't need an outside antenna - (if your black and white set doesn't need one). It has its own set of rabbit ears, so you can have color wherever you have an outlet.

So starting now, there's nothing in the world between you and a color television set.

STOP IN AND SEE IT TODAY!

"The General Electric Company warrants to the purchaser of each "B" line General Electric Portable Television Receiver... Free repair, (including labor and parts), in the event of manufacturing defects occurring during the first ninety (90) days from the date of original purchase, provided the receiver, (including proof of the purchase date), is brought to and picked up from an Authorized General Electric Television Service Station anywhere in the U.S.A.
† All portable sets with a diagonal screen measurement of 15" or less.

HOW MUCH?

249⁹⁵

EASY BUDGET TERMS...

A TRUE "BBB"

