

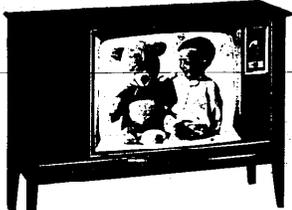
Sears

Give the Family a Silvertone... It's a Quality Gift of Year-Round Entertainment



**SAVE \*10... Silvertone  
37-Key Reed Organs**  
Regular \$109.98 **99<sup>97</sup>**

No Trade-In Required  
Single keyboard organ is ideal for beginners. Each note is keyed to give "homophony" accompaniment. 18 automatic chord buttons. Mechanically amplified. Matching Bench. . . . . 19.98



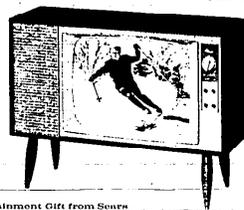
**\$20 OFF... Lowboy Style  
23-inch Console TV**  
Regular \$159.98 **139<sup>97</sup>**

No Trade-In Required  
Excellent picture reception enclosed in an attractive Modern style cabinet. Tinted picture tube, set-and-forget volume control, plus large 5-in. speaker.

You'll be "Tinkled Pink" with an Entertainment Gift from Sears

**SAVE \$20... Silvertone  
23-inch Console TV**  
Regular \$199.98 **179<sup>97</sup>**

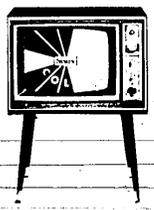
No Trade-In Required  
Enjoy clear, bright black and white picture, even in far-fringe areas from powerful 20,000-volt chassis. Tinted picture tube reduces annoying glare. Contemporary style shown. Also available in Early American or Traditional cabinet styles.



**COLOR TV**  
Big Rectangular Screen  
25-inch Console Color TV

Regular \$479.98 **479<sup>98</sup>**

No Trade-In Required  
Your favorite programs are more exciting when you watch them in life-like color. Powerful 35,000-volt chassis provides excellent color reception. Colorguard feature automatically eliminates color impurities. Memory-line tuning you tune once.



Rectangular Screen  
19-inch Color TV  
Regular \$369.98 **369<sup>98</sup>**

No Trade-In Required  
Big rectangular screen color viewing with Colorguard feature. Cabinet legs are removable for use as Table Model.



**\$50 OFF... Our Finest  
69-Key Reed Organs**  
Regular \$239.98 **189<sup>97</sup>**

No Trade-In Required  
Double manual keyboard with 30 chord buttons for music versatility. Electrically and mechanically amplified. Has vibrato control, 2 voices. Matching Bench. . . . . 19.98



Hear Your Favorite Music on a Silvertone Console Stereo

**SAVE \*40... Furniture Styled  
Silvertone Console Stereos**  
Regular \$299.98 **259<sup>97</sup>**

No Trade-In Required  
Choose a Console Stereo with rich hand-rubbed cabinets. Each cabinet is especially designed to add that certain touch of fashion to your room decor. Solid-state chassis means that you receive instant stereo six-speaker sound at the flip of the "on" switch, because it's transistorized . . . no tubes to warm-up. Enjoy listening versatility from advance-design stereo changer, and AM/FM, FM Stereo radio. Solid-state amplifier develops 50 watts of peak power. Also available in Early American, French Provincial, Mediterranean at prices shown at right.



Early American style maple veneer  
Regular \$219.98 . . . 219.97



French Provincial cherry veneer  
Regular \$219.98 . . . 219.97



Mediterranean style mahogany veneer  
Regular \$209.98 . . . 209.97

Save on Major Label  
Christmas LP Records

Select your family's Christmas favorite from this fine collection. Enjoy them now and for years to come.  
Monaural Regular \$2.69 **1.99**  
Stereo Regular \$3.47 **2.69**

Sears Care Service Protects the Value of Your Appliance. Sears highly trained specialists assure you service satisfaction with personalized, professional care. . . . We service what we sell, wherever you live or move in the U.S.A.