

A&P **A BARGAIN...
A REAL VALUE
IS NOT A MATTER OF
PRICE ALONE!**



It's what you get for what you pay.

The house dress or shift at \$1.98 is no bargain if—the seams pop the first time you wear it or it shrinks inches the first time you wash it.

A cheap product just for the sake of low price is no bargain. A quality product at a low price, that's a bargain...that's a real value...that's our A&P Brands.

More than a century ago we decided our own brands would be our finest values. They are...and we're proud of it.

So proud...so sure, we unconditionally guarantee your full satisfaction.

Are A&P Brands a good reason for shopping A&P? They're one of many.

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PRICES EFFECTIVE THROUGH SAT., JAN. 7TH.

Guaranteed Good Groceries!

A&P, FANCY SOLID PACK, WHITE

Albacore Tuna ... 3
ANN PAGE—MACARONI OR Spaghetti ... 21¢

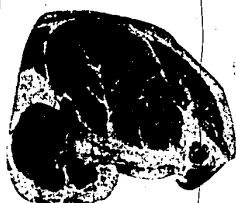
COLDSTREAM Pink Salmon ... 69¢
HELLMANN'S Mayonnaise ... 65¢
ROYAL DANISH CHAMP Luncheon Meat 3
DINTY MOORE Beef Stew ... 49¢
A&P GRADE "A" FREESTONE Peaches ... 3
VEGETABLE VARIETIES—Heinz Soup ... 2
CHAMPION BRAND Saltine Crackers ... 22¢
A&P BRAND GRADE "A" Grape Juice ... 3
8.35% SODIUM HYPOCHLORITE Bright Sail Bleach ... 39¢
15¢ OFF LABEL Giant Surf ... 59¢
WASHDAY POWDERED DETERGENT Cold Power ... 78¢
KING SIZE Borax Fab ... 127
ROSE LOTION Vel Liquid ... 57¢
FOR DISHWASHING Palmolive Liquid ... 57¢
15¢ OFF LABEL Action Bleach ... 58¢
FOR THE KIDDIES BATH Soaky Liquid ... 59¢

ANN PAGE Spaghetti Sauce 2
JIFFY BRAND Baking Mix ... 33¢
IN QUARTERS—NUTLEY Margarine ... 5

A&P GRADE "A" FROZEN Orange Juice 6
NET WT. 6-OZ. CANS 99¢

CHOCOLATE COVERED Nestle's Quik 2
ALL PURPOSE Sunnyfield Flour 5
7¢ OFF LABEL Spry Shortening ... 77¢
DUNCAN HINES OR PILLSBURY Cake Mixes ... 3
LA CHOY—MEATLESS Chow Mein ... 35¢
MEDIUM GRAIN A&P Rice ... 2

SOFT-PLY Toilet Tissue 4
ROLL PKG. 29¢



FRESH Mushrooms ... 49¢

"SUPER-RIGHT" ROTISSERIE OR Rump Roast ... 95¢
"SUPER-RIGHT" SLICED Beef Liver ... 49¢
"SUPER-RIGHT" STEAK OR BROWN Stewing Beef ... 79¢
80% HUMIDITY CHUCK, LB. 120 Fresh Fryers WHOLE ... 29¢
"SUPER-RIGHT" NEW YORK CUT Strip Steaks ... 1.19
"SUPER-RIGHT" CENTER CUT Smoked Pork Chops ... 89¢
POKED Cod Fillets ... 39¢
OCEAN Perch Fillets ... 39¢

Fryer Legs or Fryer Breasts
With Ribs Attached
Your Choice 49¢



For Full Value—"Super-Right" Meats!

Save with A&P's "Super-Right"

STEAK SALE

ROUND 79¢ lb
SIRLOIN 89¢ lb
T-BONE 95¢ lb

PORTERHOUSE STEAK ... 99¢

"SUPER-RIGHT" 2 to 3 POUND SIZES

Spare Ribs 49¢
A&P GRADE "A" Sauer Kraut 2 39¢

"SUPER-RIGHT" QUALITY

All-Beef Hamburger 49¢
3-LB. PKG. or MORE
Lesser Quantities ... 53¢

ALLGOOD BRAND, FINE QUALITY

Sliced Bacon 1.15
"SUPER-RIGHT" Fancy Sliced Bacon 69¢

2-LB. PKG. 1-LB. PKG.

59¢
"SUPER-RIGHT" COUNTRY-STYLE Thick-Sliced Bacon 1.35

Garden-Fresh Fruits & Vegetables!

SWEET, JUICY—80 SIZE

Temple Oranges 69¢

FLORIDA Oranges ... 5
WESTERN GROWN Rome Apples ... 6
CRISP, FIRM Head Lettuce ... 19¢

FOR TASTY SALADS Green Peppers 3 FOR 29¢
FANCY WAXED Cucumbers ... 2 FOR 29¢
A REAL VALUE Bananas ... 13¢

Dairy Values!



MARVEL

Choice of 5 Delicious Flavors

Ice Cream 1/2-GAL. CTN. 59¢

SLICED AMERICAN OR PIMENTO Mel-O-Bit 39¢
PROC. CHEESE INDIV. WRAPPED CREAMONT BRAND Sherbet ALL FLAVORS 59¢
CHOCOLATE COVERED-ICE CREAM BARS Cherio Bars ... 49¢
A&P BRAND—LARGE OF SMALL CURD Cottage Cheese 29¢
A&P BRAND Chocolate Milk 27¢



SAVE 16¢

Pie of the Week

Apple Pie 1-LB. 8-OZ. SIZE 39¢

WHITE, ENRICHED Bread MADE WITH BUTTERMILK 2-LB. 4-OZ. LOAVES 45¢
GIANT-SIZE Jelly Roll ... 69¢
PLAIN OR SUGARED Homestyle Donuts PKG. OF 12 49¢
BLUEBERRY Muffins PKG. OF SIX 29¢
GOLD BATTER—TOASTED Coconut Cake ... 49¢

Ann Page Proves Fine Foods Needn't be Expensive

Ann Page Beans 29¢

PINEAPPLE, APRICOT OR Peach Preserves 3 79¢

ASSORTED FLAVORS Puddings ... 4 29¢

ANN PAGE Apple Jelly ... 2 39¢

CREAMY OR CRUNCHY Peanut Butter NET WT. 12-OZ. JAR 35¢

Play A&P's Exciting Bonus Bingo

Win Up to \$1000—Here Are A Few Recent Winners:

C. Wakefield, Benton H. \$500
B. Butler, Ontario 100
H. Cowley, Pontiac 100
C. Dewitt, Detroit 100
J. Bessie, Detroit 100
B. Gould, Flat Rock 100
P. Russell, Detroit 100
J. McSwain, Detroit 100
R. Robertson, Detroit 100
J. F. Callahan, Birmingham 100



No Purchase Necessary. Simply pick up your bingo slip and game back your local A&P Food Store or redeem same by sending a self-addressed stamped envelope to P.O. Box 282, Detroit, Michigan 48217.
"BONUS BINGO"—NOTICE
Our "Bonus Bingo" game ends on January 14th. "Bonus Bingo" prize slips, Program 2129, may be redeemed for your cash prize through January 31st, 1967.

Earl Hayes, Lincoln Park \$100 WINNER