

Consumers Power Reports to Your Community...

## The many hats of...

# Consumers Power Company



### CP-Careful Planning

Count all the uses of natural gas in your home — cooking, drying, cooling, and heating — and you'll realize that you do enjoy life more because of it. Fact is, the average Consumers Power customer is paying only slightly more per unit today for his gas service than he did way back in 1947. Any way you look at it, this hatful of value from Consumers Power is one of the biggest bargains in your family budget.



### CP-Customer-minded Personnel

New tools and techniques constantly are being employed to improve customer service and safety. Pliable plastic-coated gas pipes now can be inserted into the ground without messy trenching. Electronic computers are being used to speed customer inquiries and requests for service. Other computer developments will enable us to monitor our entire, statewide natural gas transmission system every two minutes, to avoid service interruptions or irregularities. For at Consumers Power, our first concern is always what we can do for you.



### CP-Community Participation

Taxes, payrolls... however you figure it... Consumers Power expansions mean more money in circulation... more natural gas for a growing Michigan. Our 1965 state and local tax bill of more than \$22 million helped support the activities of schools, hospitals, and other public services. And \$80 million in payroll dollars went for houses, food, clothing, charities, etc. Consumers Power, through extensive area development, conservation and other programs, also continually seeks needed improvements for a better economic, social, and cultural life for all.



### CP-Continuing Progress

It means a lot to know that natural gas is on tap whenever it's required. It takes the combined skills and efforts of some 3,970 Consumers Power employees to provide that dependability. And to insure sufficient gas to meet all future requirements, the total volume of gas being purchased by Consumers Power is being increased 50% in the next five years. This long range planning and day-to-day efficient operation is your guarantee of the best possible gas service at the lowest possible cost.



**Consumers Power**

GENERAL OFFICES:  
JACKSON, MICHIGAN