

# Anchor Coupling Plans Need Paper Expansion in Plymouth Container?

## Try Gaylord

Since its founding in 1938, Anchor Coupling Co. Inc., has been a pioneer and leader in the growing fluid-power industry, making high-quality hose assemblies, couplings and fittings for hydraulic and pneumatic control, and for the transfer of liquids and gases safely under pressure.

In a few short years, Anchor has grown from a small machine shop to an international corporation, headquartered in Libertyville, Ill. Their branches and subsidiaries throughout the United States and Canada are located strategically to the markets they serve. It was only logical, therefore, that the Plymouth plant became the automotive specialist for the company. The rubber hose, metal couplings and fittings and metal tubing that form their products are not glamorous nor are they likely to be found at the supermarket.

But it would be a safe bet that takes you to work or shopping or on vacation is equipped with an Anchor product. It could be the power steering hose assembly, the air conditioning hose assembly, the fuel and oil hose lines or the air brake lines which help provide for your safety and comfort while driving.

Safety and quality are synonymous to the Anchor Research Laboratories---from raw material to finished product rigid standards must be met. Where test units were not available, Anchor engineers designed and built their own.

In their modern laboratories they are able to simulate the

natural enemies of a hose assembly--heat, cold, age, and corrosion--creating in hours what these elements of nature would take years to accomplish.

Assemblies are baked.... frozen....steamed in salt water....boiled in oil....then tested for hundreds of thousands of impulses under pressure. They are stretched, compressed, twisted and burst to insure the final product has built-in dependability.

In addition to the automotive industry, Anchor products are supplied to dozens of well defined industries--the largest being heavy construction equipment. Others include farm equipment, materials handling, metal working, military surface vehicles, ships and submarines, missiles and missile ground-support equipment.

Further expansion of facilities of Anchor's Plymouth plant are scheduled during the current year.

### Bridge Sets Record

Both traffic and revenues of the Mackinac Bridge set records in 1966, according to Prentiss M. Brown, chairman of the Mackinac Bridge Authority.

In round numbers, he said, 1,415,000 vehicles crossed the bridge during the year, surpassing the previous record of 1,390,390 vehicles, set in 1958, the first full year of operation.

Revenues in 1966 reached an alltime high of about \$6,200,000, compared with the previous high of \$5,824,090 in 1965.

As part of the family of the Crown Zellerbach Corp., the second largest paper company in the world, the Gaylord Container Division has been part of the Plymouth Community since 1958.

Located on General Drive in Plymouth Township, Gaylord produces corrugated boxes. In 1964 the Plymouth plant was the largest of the three sheet plants in operation.

Founded in 1920, Gaylord merged with Crown Zellerbach Corp. in 1955. They are the third largest producer of corrugated shipping containers in the United States.

Helping guide the Gaylord plant is Joseph Tarantino III, plant manager; Ray Gjessing, sales manager; James Watson, production manager; and George Burrows, business office manager.

Through the Gaylord division, the company operates 17 shipping container plants in key market areas of the country and the Gaylord box traditionally stands as the symbol of quality in the container industry.

Recently Gaylord introduced a new packaging concept for shipping containers. By using an automatic system with specially designed corrugated container blanks, the individual canner or packer can form the box, fill and seal it at rates up to 1,000 containers per hour, realizing substantial economies and a much greater degree of operating efficiency.



Alice Johnson

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## WE GREW UP HERE and we're still growing

It seems hard to realize that almost twenty-seven years have passed since Anchor Coupling Co. planted its seeds in this area. Our little company found the soil fertile, the business climate favorable, and with the loyal help of our employees from here and surrounding communities, we have grown to be a major supplier of hydraulic hose, couplings and fittings to the automotive industry.

Worth repeating is our basic philosophy -- that progress and profits depend directly upon the drive and loyalty of Anchor people. This past year saw the introduction of many innovations which would not have been successful without the full cooperation of our employees. We have been able to turn out more volume, faster and better, because Anchor men and women have taken greater individual responsibility for getting the job done.

Now, we are looking forward to another fine year of growth and progress. We like it here -- and are proud to contribute to the growth, welfare and prosperity of this area and its people.

**ANCHOR COUPLING CO. INC.**  
377 Amelia St., Plymouth, Michigan

**ANCHOR** 