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EMU Sheepskins Earned by Forty

Among 585 students who received degrees Jan. 22 from Eastern Michigan University were the following 40 persons from the area served by the Observer Newspapers:

Garden City: C. Mac Grudnick, Robert G. Hartmann, Eugene J. Komarynski, Edmond D. Underwood, Donald Edgar White, Diana G. Wilcox, and Nancy S. Willett.
Livonia: Michael L. Bojanzyk, Robert E. Camron, Mary Ann Cioffi, Richard H. Duffield, Betty Lou Ferry, Helen E. Fotiu, Claude R. Fullager, Linda L. Gray, Sharon L. Hodder, Gary M. Johnson, Edward P. Laberge, Carolyn A. La Fontaine, Diane S. Orel, Paul B. Overmyer, Frederick Rockwood, Carole L. Rundio, Fifi C. Milne Snider, and Charles D. Spriggs.
South Lyon: Barbara J. Burns and Ruth L. Sinclair.
Westland: Stephen M. Brown, Francis J. DeMarais, Michael T. Frederick, Patrick W. Innes, and Lyle C. Kinsey.
Plymouth: Carol S. Czeryba, Donna A. Buie, Fred E. Harrison, Sharon E. Heidt, Robert K. Kingsley, Charles E. Pluff, and Ronald L. Smith.

School Leaders Learn Retail Industry Needs

Representatives of school systems throughout the area serviced by The Observer learned some hard-core facts about the retail industry in its personnel needs at a workshop program Jan. 23 sponsored by the Retail Merchants Association.

Among the representatives from the 82 schools in the tri-county area were:

Robert Finzel from Farmington High School; Mrs. Virginia Hannev from Garden City High School; Philip Johnson of Plymouth High School; and James Linderman from John Glenn High School in Wayne and W. E. Whitby of Wayne Memorial. Delegates from the Livonia schools were: Arno Neumeyer, Benjiwy, Ida Falik, Franklin; Robert Young, Clarenceville; and Mahle Sanborn, Schoolcraft College.

Dr. Edgar Harden, Northern Michigan University president and a prime mover of the economic revival of Michigan's Upper Peninsula, told the educators they "must make a more determined effort to inform, guide and counsel our high school students."

Area counselors have an opportunity to assess the effects of home environment in ways that few others do," he said. "You have an important role in developing attitudes toward the world of work. Surveys over the past few

years seem to support the idea that business as a career is losing ground."

Speaking at a dinner following an afternoon of workshops, Dr. Harden added that "We need many more people in sales than anyone realized—five million by 1970. At that time our population will approximate 250,000,000."

"The selling force must be recruited in a highly competitive manpower market. Selling has become unattractive to our young people because of numerous misconceptions about sales work as a career."

Dr. Harden cited such misconceptions as lack of security, little requirement for intelligence and little need for creativity as major fallacies presently applied to career selling.

Before the speech, the educators attended 10 workshops covering such topics as: The Changing Image of Retailing, Career Opportunities, Diversification of Careers in Retailing, Compensation in Retailing, as Compared to Other Industries and Personality Development.

The workshop and dinner were part of the preparatory work leading to Careers in Retailing Week, Feb. 19 through 24, in the tri-county area.

Westland to Push for New Post Office

Westland public and civic leaders are planning to take their fight for a separate post office this month directly to U. S. Postmaster General Lawrence O'Brien.

Chamber of Commerce President Charles Spicer Wednesday named Ralph P. Turco, chairman of the organization's Post Office Committee.

Turco and Mayor Thomas H. Brown will fly to Washington, D.C., this month to talk with Congressman William D. Ford (whose district includes Westland) and O'Brien.

It was pointed out that Westland's struggle to obtain their own post office and ZIP code number may be a bit easier this year since Ford is a new member of the House Post Office Committee.

At present, all Westland mail goes through the Wayne Post Office under Wayne's ZIP code of 48184.

10 from Area Become Grads At Central Mich.

Ten area residents are among the record-breaking 450 candidates for degrees at Central Michigan University.

They are: Robert W. Cook and Donald W. Wicklander, Farmington; Virginia Pfiffer, Garden City; Judith E. Legg, Livonia; and Kathryn Ann Lee and Susan Jeanne Swank, Northville.

Also, Brian R. Gilles and Zach E. Holmes, Plymouth; and Nick T. Bambach and Barbara Lee Martin, Wayne. Wicklander is also receiving a commission as a Reserve Army officer.

Women Plan Supper

The Ladies Aid of St. Matthew Lutheran Church, at 3885 Venoy Road, Westland, will hold a roast pork and sauerkraut supper from 5-7 p.m. Saturday in the church. There is an admission charge.

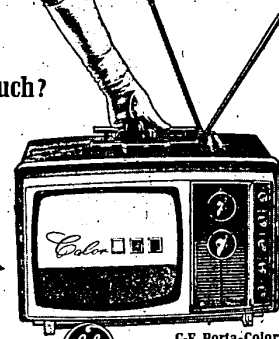
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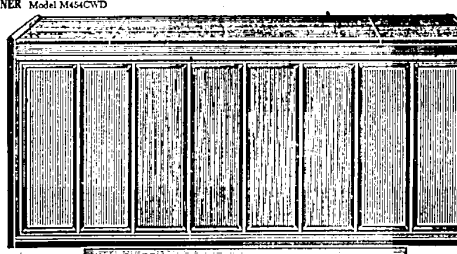
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