



ONE OF THE most interesting booths to the do-it-yourself homeowner was the Salem French booth at the Builder's Show last week. Owner Frenchy Tootal featured new furniture covered vanities made by a local Livonia firm, Plastic Tops. Over 500,000 people visited the Salem Booth which also featured a large display of paneling, a new fiberglass and brick and stone.

Older Person Likes Having 'Own' Room

A grandmother or grandfather who lives with a married son or daughter will appreciate having something more than a bedroom as a

sanctuary. The more it becomes a sitting, hobby or all-purpose room, the better he or she will like it.

A distinctive appearance will help this person get the feeling of privacy and possession so highly valued. An accent wall of warm, wood-grained Royalco paneling establishes a "homey" atmosphere.

A shadowbox display case with a back of walnut-grained Peg-Board from which to hang various items is an excellent place for the retiree to keep cherished articles and keepsakes that have special meaning.

A table or workbench surfaced with durable Tempered Preswood is helpful to the hobbyist. This hardboard is splinter-free and will absorb rough treatment. Any type of finish from wax to paint can be applied.

gets the job done... adds to the FUN!

Simplified Design, all steel construction and careful manufacture assure complete ease of handling with minimum maintenance costs. 5 to 8 HP engines. Mows up to 1.5 acres an hour climbs 45% grades. With implements will haul, move snow, aerate, etc. A superb riding mower made by the famous Snapper folks.

DAVE'S ENGINE & MOWER SHOP
8513 INKSTER ROAD
Between Jay and Ann Arbor Trail
427-6444 KE 5-7493

KITCHENS and BATHS by KITCHEN MASTERS

- ALL CUSTOM MADE FOR YOU
- 16 KITCHENS ON DISPLAY
- JOBS INSTALLED IN 3 DAYS
- FREE PLANS & ESTIMATES
- WOOD, FORMICA or PROVINCIAL
- CABINETS and VANITIES

Ask us about recovering your old cabinets, using our KUSTOM ROVER KITS and save as much as 50%. ACT NOW... SAVE

DAILY 9 TO 9-SAT. SUN. 11 TO 5
23455 Mich. at Outer Dr. CR 4-7337

SPECIAL VALUES during MARCH FIX-UP NEEDS

JOY LUMBER COMPANY

Hundreds of Items to Choose From

Open Till 5:30 p.m. Weekdays
Saturday Till 4 p.m.

WE DELIVER

FARMINGTON LUMBER CO.
32800 GRAND RIVER
"50 YEARS OF RELIABILITY" GR 4-4015

Observer HOME IMPROVEMENT
Do-It-Yourself • Decorating • Remodeling
Page 8B Wednesday, March 8, 1967

Carpet Buyers Warned Check Misleading Ads

Feeling the need of warning potential carpet buyers of the dangers in misleading advertising, the Metropolitan Detroit Floor Covering Association Monday told of a recent notice of standards for carpet advertising issued by the Better Business Bureau of Metropolitan Detroit.

"We have had numerous complaints from carpet buyers of the misleading advertising," said Manuel Gorman, of Livonia, Director of the Association. "Some of the tactics are on the verge of fraud and coercion and the Association frowns on all such sales uses."

Recognizing the importance of self-regulation, the BBB has recommended standards apply to all advertising, including, but not limited to, newspapers, radio, television, circulars and direct-mail.

The BBB bulletin emphasizes that the recommended standards apply to all advertising, including, but not limited to, newspapers, radio, television, circulars and direct-mail.

"We in the Association urge all prospective customers to check the BBB standards and not get into a bind with dishonest advertisers," said Gorman. "Heed the warnings of the BBB and the legitimate dealers and customers will all come out on top."

"Society Stuck on Dead Center"

"Our society today is stuck on dead center in a 'be a nice nothing era'."

This unflattering appraisal was made by Alex Canja, executive director of the Michigan State Board for Public Community and Junior Colleges, to members of the United Northwestern Realty Association. Canja addressed the association's luncheon meeting on "Education, Controversy and Our Society Today."

"The impersonalism and coldness of science and technology have molded our populace into conformists who lack of controversy and personal involvement in matters," he declared.

"This reluctance to take a stand on important and meaningful problems is a phenomenon of our times," Canja said. "The result is an era dominated by aggressive, materialistic, basically insecure and floundering individuals who know not the why, where or whence of their existence."

Canja called on his hearers to recognize that improved education is an investment—a powerful constant force for social, economic and political progress. In the long view toward the future, he stated, it is now the most essential factor for the continued existence and progress of our free enterprise system and our free, democratic form of government.

"The whole conception of liberty for the individual and freedom of thought and conscience rests on the conviction that education nurtures intelligence and that this, in turn, will carry men toward truth and good and away from error and evil," he concluded.

JOY LUMBER COMPANY
15505 Beech Daly Road KE 7-4480
Mon. thru Fri. 7:30 a.m. to 6 p.m.—Sat. 7:30-5:30

Pre-Finished V-G Mahogany Paneling
IVORY SATIN TEXT WALNUT
FRUITWOOD MAHOAGANY

3/16" \$3.60
4x7 \$4.89 1/2 \$5.69

WHITE PINE FURRING STRIPS 2" 3" 5" 1/2

REJECT MAHOAGANY DOORS 2 1/2" wide \$3.95 2 3/4" wide \$4.95 3 1/2" wide \$5.95

ANTIQUE V.G. BIRCH PANELING 4x8 \$5.95 4x12 \$6.95

You Save More at JOY



PROUD PARENTS of a new Chevrolet, as winners of a contest conducted by the Detroit Chevrolet Dealers Association, are Mr. and Mrs. Dan Runse, 35300 Westland Estates Drive. They entered the contest at Tenyson Chevrolet in Livonia and are shown receiving the new car there.

Replace Old Porch With a Family Room

There's no place like an old porch... if you need a room addition!

In all cases, you have one wall already available, with an entrance to the house. In some instances, you have a useable foundation and a roof.

All that remains to be done for a conversion is to do some planning with your lumber dealer or contractor, add the missing walls and perhaps heat and electrical conduits, then finish and furnish.

This list is much smaller than starting from scratch to add a room, says John Concord, home improvement consultant to Masonite Corporation. Even in that case, though, you'd have the house wall as a starter.

"Expanding-space where you live is much more economical than selling your home and purchasing a larger one," counsels Concord. "Check a few prices and you'll be convinced quickly that the cost of converting a porch to a room is much less expensive."

Such a conversion is low cost if you use modern building products such as prefabricated hardboard wall paneling, vinyl floor coverings, fluorescent lights and prefabricated hardboard siding.

Target • Sale!
6' Kitchen 159.50
1st Quality w/Top Sink
Faucets, Base & Wall Cabinets

Formica Tops 3.75 per ft.
12 Color Post Formed

33x22 55 Sink \$24.99
7" Deep—2 Bawls

1st Quality Paneling
Mame Brand Vinyl Covered 4x10 available
24" Maple Chopping \$15.25
Bawls, 1st Qual.

DELTA FAUCETS \$16.90

FORMICA & TEKOLITE BY THE SHEET
Bring in Your Measurements
LET US ASSIST YOU! Or
Call 274-5333

Key Kitchens
8262 Telegraph—278-5333
Daily 9-9—Sunday 10-4

NOW!

whole house central air conditioning
AFCO
Comfortmaker.

for pennies a day!

get the facts!
Call KE 2-8620

ALL SEASONS
Heating & Cooling Co.
25123 Plymouth Road
CALL: KE 2-8620

FREE! 35 Yds. of CARPET
SEE DEMONSTRATION
Thursday - Friday - Saturday
LOOK FOR DETAILS ON PAGE C-3
RITE CARPET CO.

BATH TUB ENCLOSURES
SLIDING PLASTIC DOORS
FITS NEARLY ALL SIZES **\$24.95**

MEDICINE CABINETS from **\$6.50**
ROOM DIVIDERS ON DISPLAY

H. A. SMITH LUMBER
28575 GRAND RIVER New Middleburg GR 4-6610

SAVE UP TO 50% OFF TILE SALE

ALL TILE IN STOCK MUST BE SOLD REGARDLESS OF COST

VINYL ASBESTOS 9x9 w/ 12 Now 7c & 8c
VINYL ASBESTOS 12x12 w/ 12 Now 14c & 15c
MAFCA VINYL 12x12 w/ 12 Now 19c
CERAMIC 1x1 12x12 w/ 12 Now 29c
CERAMIC 1x1 12x12 w/ 12 Now 49c
CERAMIC 1x1 12x12 w/ 12 Now \$1.95
CEILING TILE Seconds from Now 8c

WE INSTALL KITCHENS, BASEMENTS, BATHROOMS

MR. TILE 8218 N. Telegraph Dearborn MI. 278-1119
Sat. Jay Rd. & Ann Arbor Trail

Patronize "OBSERVER" Advertisers!

MICHIGAN'S LARGEST DISPLAY
of Fireplace Equipment, Early American and Mediterranean Wall Decor.

4 DAYS ONLY!
THURS. - FRI. - SAT. - SUNDAY
ALL CASH & CARRY AT THIS PRICE

Pres-to-logs
CLEAN, LONG-BURNING FIRE LOGS
Approx. 30 Lbs.
4 to a Box Reg. \$1.59 **99¢**

BALED STRAW
REG. 98¢ **44¢** Bale
CASH 'N CARRY NO LIMIT

FIREPLACE WOOD
SPLIT MIXED HARDWOOD
REG. 2.99 **\$2.28** 1/2 RACK

FACE CORD **\$16.88**
REG. \$19.95

LUMBER DEPT.
2"x4"x7' **44¢**
2"x4"x8' **54¢**
1x12 W.P. SHELVING **11 1/2¢** PER FT.

AMERICAN
537-2645 HARDWARE & SUPPLY CO.
476-6240 8 MILE & MERRIMAN

Week Days "STORE HOURS" Thurs. & Fri.
8 A.M. to 6 P.M. Saturday Open Till 9 P.M.
8 A.M. to 5:30 P.M.
Open Sunday 10 A.M. to 4 P.M.