

COLOR TV SALE

Immediate Delivery-Portables... Consoles... Table Models

Sears



SAVE \$50 23-in. Picture Measured Diagonally

Choose from two furniture styled cabinets in Contemporary style walnut veneer, or Colonial style maple veneer. Powerful 25,000-volt chassis with color improvement features—Colorguard, Chromix and Bonded etched picture tube assures you of natural color viewing. 295 sq. inches of viewing area. Dual speakers give static-free sound.

Also Available in 18th Century Mahogany Veneer

Regular \$579.95

529⁸⁸

No Trade-in Required



SAVE \$30!

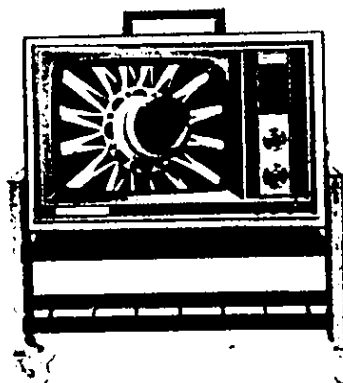
23-in. Picture Measured Diagonally
CONSOLE COLOR TV

Colorguard feature with tinted picture tube for life-like viewing. 295 sq. in. viewing area. One-dial tuning.

Regular \$489.95

459⁸⁸

No Trade-in Required



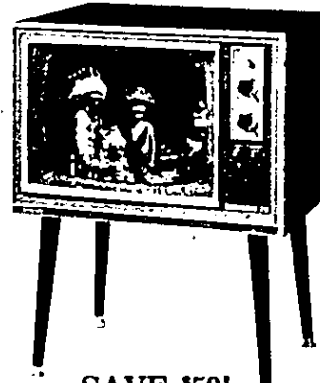
14-in. Picture Measured Diagonally
PORTABLE COLOR TV

Powerful chassis with built-in telescoping antenna. 115-sq. in. viewing area. TV Table optional at extra cost.

Sears Regular Low Price

299⁸⁸

No Trade-in Required



SAVE \$50!

18-in. Picture Measured Diagonally
CONSOLE-ETTE COLOR TV

Attractive Console-ette has 170-sq. in. viewing area. Colorguard feature improves color. Has memory-fine tuning.

Regular \$349.95

299⁸⁸

No Trade-in Required

One Year Tube and Parts Guarantee 90-Day Free Home Service

Free home service on any Silvertone Color TV (90 day free in-store service on Color Portable TV.) if any part proves defective within 90 days of sale. Free replacement of any tube or part (including picture tube) which proves defective within one year. Service is extra after 90 days.

Sears Care Service Protects the Value of Your Color TV

Sears factory trained specialists assure you service satisfaction with personalized, professional care... we service what we sell, wherever you live or move in the U.S.A.

NO MONEY DOWN
on Sears Easy Payment Plan
UP TO 36 MONTHS TO PAY
Ask Your Sears Salesmen How You May Take Up to 3 Full Years to Pay for Your Color TV

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PHONE SEARS for These Listening Pleasure Values

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