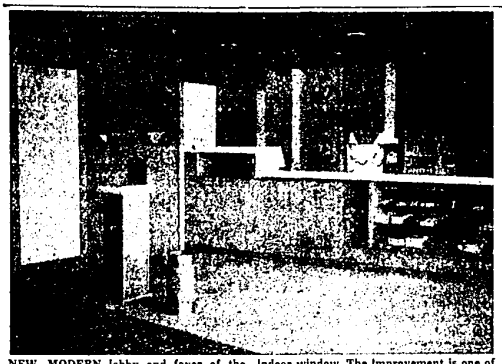

NEW, MODERN lobby and foyer of the Penn Theater has this appearance for patrons. There is a new concession stand and a box office with an outdoor and an indoor window. The improvement is one of many planned by Owner-Manager Margaret Wilson to make the Penn the most outstanding family theater in the area.

News for Hook-Line Fishermen

LANSING—Hook and line fishermen who are looking for places where their action won't be restricted by any "don'ts" will find 33 such waters in Michigan this year, the Conservation Department reports.

The lakes and ponds are wide open all year long to the taking of fish of any kind, size, and number by hook and line.

The Department's reason for lifting the usual restrictions in these shallow, weed-filled waters is to reduce waste by letting sportsmen harvest fish which otherwise probably would be lost to the whims of nature.

When oxygen levels drop too low in these problem lakes and ponds during the winter and warm-weather months, large numbers of fish could suffocate if their populations were not thinned by fishermen before trouble strikes.

The following waters are opening to unlimited hook and line fishing throughout 1967:

LOWER PENINSULA: SOUTHERN

Advent Lake, Allegan County; Mud Lake, Calhoun County; Belas Lake, Cass County; Rose Lake, Clinton County; Batteese, Goose, Leeke and Merkle lakes, Jackson County; Boonnie Castle, Dustin and East lakes, Kalamazoo County.

Pratt Lake, Kent County; Kent Lake, Livingston County; Duck, McBrides and Pickerel lakes, Montcalm County; Judah Lake and Kent Lake down from Dawson Road Bridge to dam in Livingston County, Oakland County; Evans Lake, St. Joseph County; Becroft Lake, Tuscola County; and Green and West lakes and Winnewana Impoundment, Washtenaw County.

NORTHERN LOWER PENINSULA:

Lily Lake, Clare County; and Backus Creek Dam, Backus (Mud) Lake and Little Mud Lake Flooding, Roscommon County.

UPPER PENINSULA

Little Badwater Lake, Dickinson County; Strouble Lake, Mackinac County; and Hayward and North lakes, Menominee County.

"Catch as catch can" is virtually the name of the game for fishing on Crystal Lake, Dickinson County, and Sucker Lake, Gogebic County.

These two waters, free of any size or catch limits, are open during the entire year to fishing with hook and line, hand or spring propelled spears, bows and arrows, hand dip nets and landing nets, or simply by hand.

"Junk Mail" Isn't Only Culprit in Postal System

ANN ARBOR—Raising postage rates for so-called "junk mail" might make the Post Office Department's deficit larger instead of smaller, according to a University of Michigan business economist.

Associate Prof. J. Wilhem, of the U-M Graduate School of Business Administration, says that because magazines, newspapers, direct mail advertising, and similar materials can be sent through the mail at lower rates than first-class mail, many critics charge that businesses sending them are in effect receiving a government subsidy.

A congressman recently announced that he intends to introduce a bill to raise the rates on mail other than first class to eliminate this "subsidy."

Wilhelm, comments:

"The appeal of the 'mail subsidy' argument is very strong for people who find it annoying to receive junk mail. There are many people in the economy who are opposed to advertising and they find direct mail advertising annoying. The idea of raising the costs of direct mail is appealing to such groups.

"Actually, however, the argument that the junk mail is being subsidized by low rates is quite questionable, and a strong argument can be put forth that the first-class mail is the one being subsidized and not the junk mail.

The key point in the debate over Post Office subsidy, Wilhelm says, is whether the Post Office Department could significantly reduce its costs and personnel if it did not have to carry any mail other than first class. If it could not eliminate post offices, mailmen, trucks, or sorting personnel, costs would remain about the same.

Unless these costs could be reduced, "then there would be nothing gained by eliminating or reducing the junk mail and, indeed, the losses of the Post Office would be even larger than they are now," the U-M economist declares.

"Actually if we look at the broad picture of the Post Office it is difficult to see how the department could eliminate many post offices or many postmen, or even many postal trucks if it had to carry first class mail only," he adds.

"The postman still would have to walk past every house every day. The only thing the elimination of junk mail would do would be to lighten his load somewhat.

"Letters would still have to be handled in post offices and carried in postal trucks. It seems doubtful if these could be reduced a great deal with the elimination of junk mail. Thus it is fairly difficult for an outsider to see how there could be any great reduction in costs for the Post Office if the junk mail were eliminated."

Wilhelm says the annual being subsidized by low rates arises in part because of the free mail carried for government agencies, in part because of low rates given for public service activities and to non-profit organizations.

Of the remaining part of the deficit, Wilhelm says:

"If the Post Office Department cannot significantly reduce its costs with the reduction in the volume of junk mail, it would be foolhardy to raise the rates on junk mail. Higher rates would mean a lower volume and thus a greater — not a smaller — deficit.

"The only way to handle this problem would be to raise the rates on first-class mail and perhaps reduce even further the rates on other classes of mail."

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Youngsters from 6 to 14 years of age may advertise in the "Kid's Classified Ad" column free of charge. Mail your ad to Miss Classified, the Observer Newspapers, Farmington, Michigan. Do not phone your ad.

Ads may offer to buy, sell or exchange children's merchandise only, such as dolls, carriages, bicycles, children's books, clothing, electric trains, coaster wagons, marbles, athletic equipment — in fact, any article of value that you may think some boy or girl may want.

The name, address and age of each girl or boy advertiser must appear in the ad. Ads must not be over 20 words, including your name, address, age.

These ads will appear March 29. No changes in copy can be made.

Ads must be written plainly on the order forms clipped from this announcement of the free ad. Have your parent sign your free ad coupon, sanctioning your order. **Parents are equested not to edit or change children's copy.**

Ads must be postmarked on or before Saturday, March 25th, or brought to your neighborhood Observer office by Friday, March 24.

The Observer Newspapers reserve the right to reject any ad that does not pertain to a child's personal need or possession.

TYPICAL FREE KIDS COLUMN ADS

HERMAN is a mother, her kittens need good homes. Call 000-0000 for more A-mew-zing information. Karen Susan Kibbe, age 9, 881 Wallace. GA 0-0000.

I HAVE a pretty doll stroller with canopy and shopping basket for sale. Rita Liepins, age 8, 873 Chester. 476-0000.

WONDER STALLION $5.00, doll high chair 50c, playpen 50c, feeding table $2.00, child's scooter $3.00. Pamela Hornung, 155 Catalpa, 9, GA 0-0000.

I WANT a French Poodle that is a one Foot Long and one Foot tall. Please Call Me I live on 2121 Sheffield Plymouth. Gregory Shoops, age 9 453-0000.

NEW MAGABINES old magazines like comics Mad Drag Man and a whole lot of others. Call GA 5-0000. Ed Engman 1385 Holland, age 8.

WILL TRADE extra rocks, minerals, and fossils for same. Lewis Colon 538 Park, 476-0000 after 5 p.m. age 8.

The Observer Newspapers

Following is my Classified Ad which I understand you will publish in The Observer Newspaper Wednesday, March 29, 1967, Free of Charge.

NAME..... Age.....

ADDRESS..... CITY..... SCHOOL .....

PHONE..... SIGNATURE OF PARENT.....

WRITE ONLY ONE WORD IN EACH SPACE

CLIP AND MAIL TO MISS CLASSIFIED, THE OBSERVER NEWSPAPERS, FARMINGTON, MICHIGAN. REMEMBER your ad must be postmarked on or before SATURDAY, MARCH 25th . . . Ads must be mailed or brought to your neighborhood Observer Office . . . No Phone Calls.