

# SuperRx Opens New Drug Store

Plymouth and Livonia area shoppers can look forward to having a "shopper styled" SuperRx Drug Store available with the opening of the new SuperRx store at 240 N. Main Street in Plymouth.

Long closed pending the outcome of a court case, SuperRx finally received a green light for the store opening following a favorable opinion recently by the Michigan Supreme Court.

"In designing the store, SuperRx tried to build in the features and services most requested and appreciated by shoppers," said Manager Walter Drummond, who is well-known to Plymouthites for long service at drug stores in the city.

Drummond explained that surveys of women, who do most of the drug store shopping, show that they most desire friendly interested clerks, prompt and reliable prescription

service, low prices, convenient location and plenty of parking space. They also want clean-looking stores with wide, sunny aisles, and especially, fast check-stand service.

The SuperRx store's planners have taken all of these most wanted qualities into consideration and added a few more features of their own.

"Perhaps two of the most important commodities we carry are service and courtesy," said Drummond. "SuperRx employees are carefully chosen, as far as possible, from people who are residents of the community in which the store is located and who enjoy working with their friends and neighbors."

"Clerks are carefully trained in their responsibilities to supplement the experience they already have acquired. All are encouraged to give friendly, helpful service when customers want it. Patients are welcome to browse through the store looking over some of the 22,000 items to be found in the more than 40 departments."

SuperRx is self-service for quicker shopping and features prescription service, proprietary drugs, many famous cosmetic lines and a large assortment of general merchandise.

A graduate pharmacist will be on duty at all times. Bill White, pharmacist at the new store has had more than 10 years experience in the metropolitan area. He was graduated from Detroit Institute of Technology in 1957 with a Pharmacy degree.

Drummond is a licensed pharmacist, a graduate of the University of Michigan in 1951 and has 16 years experience in retail drug administration and management. Most of his experience has been in the Plymouth community.

The convenient location of the SuperRx Drug Store means that one trip will suffice for all drug store and supermarket shopping. Parking is plentiful. The parking lot adjoining the store provides ample parking for both SuperRx and Kroger customers.

The store opened Monday and will be open from 10 a.m. to 9 p.m. on Monday, Tuesday and Wednesday; 9 a.m. to 9 p.m. Thursday, Friday and Saturday and from 10 a.m. to 7 p.m. on Sundays.

The store opening brings the number of drug stores in the SuperRx chain to over 250. Most have been opened within the past three years.

# Evans Names Kaplan As A Director

Sheldon Kaplan, executive vice president and general manager of the Evans Products plant in Plymouth, has been named to the Board of Directors following a Board meeting in Riverside, Calif., in which three were added to the Board.

The Board elected five new directors, filling two vacancies and three additions.

Kaplan joined Evans as Executive Vice President of United States Railway Equipment Company, an affiliate in December, 1965. In May 1966, he became president of the affiliate. In October 1966, he became an Evans' Vice President and in November 1966, he succeeded James Conway as general manager of the Transportation Equipment Group.

Joining the Board were Samuel Robinson, president of Publishers' Paper Company, Oregon City, Ore., a subsidiary of the Los Angeles Times Mirror Inc.; R. W. deWeese, Vice President of Econ Corp., Portland, Ore.; Dr. Piotr Zenczak, vice president and general manager of Evans' Fiber Products Division; and Max Zamansky, vice president and general manager of Evans' Capp-Homes Division.

Dr. Zenczak has been associated with Evans since 1954. He has been a vice president and general manager of the Fiber Products Division since January 1965.

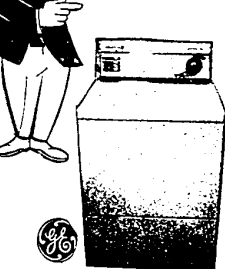
Zamansky has been associated since 1958 with the Capp-Homes group of the companies which Evans acquired in December 1965.



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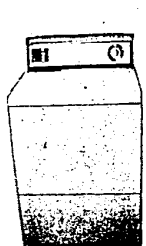
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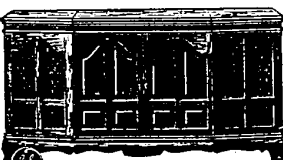
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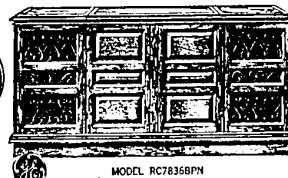
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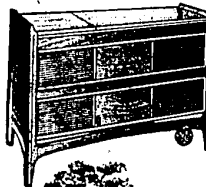
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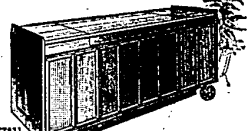
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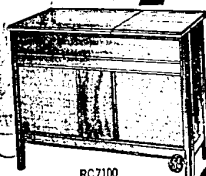
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