

In Trouble Shooting Competition at Schoolcraft

'Whiz Kids' Match Wits with Experts

More than 50 high school technology whiz kids from throughout Michigan will attempt to outguess the experts Friday, April 7, in a trouble-shooting competition in the shops and technology laboratories at Schoolcraft College. The young students, sur-

vivors of regional elimination tests in electricity-electronics, automotive service, power mechanics, and drafting, will be required to solve a series of working problems such as "bugged" engines and electronic equipment and drafting board posers.

The test of skill and ability begins at 1:30 p.m. in a hall. The competition is sponsored by the Michigan Industrial Education Society, and is staged in conjunction with the MIES annual convention at Cobo Hall, Detroit, April 6-8. Winners

will receive awards at a luncheon. The finalists at Cobo on Saturday, April 8. Coordinator for the competition is Delavan W. Sipes, electronics instructor at Schoolcraft. In charge of the individual

competition categories are Arthur J. Oetmeier and George Clark, automotive instructors at Schoolcraft, power mechanics and automotive service; Fernon Feenstra, chairman of the technical division at the college, electronics and electronics; and

Richard J. Reinhold, architecture instructor, and Leo J. Bigos, drafting instructor, in drafting. Student competitors include eight from area high schools; six from Bentley High in Livonia. They are Howard Com-

stock and Paul Smith, in automotive service; Marvin Steiner and Gary Niles, in electricity-electronics; and T. Renner and W. Ryan, in power mechanics. Competitors from Schoolcraft and Ryan are students of Tom Handy, Steiner and Niles

are students of Paul Abar. Scott Jones and Doug Sutherland, students of William Lively at Franklin High, qualified for the competition by taking first place in radio service in the regional test.

Campus tours conducted by members of the Schoolcraft Student Senate, are scheduled for competition spectators between 12:30 and 1:15 p.m., Friday.

Displays and demonstrations of industrial and technical facilities and equipment at the college, will be on view from 1 to 4 p.m.



TERRY RICHTER

Local Youth Will Attend G.M. School

Bentley High School senior Terry L. Richter was recently appointed to the General Motors Institute in Flint, under the sponsorship of Fisher Body Division, Livonia. Terry will pursue a cooperative educational program, alternatingly spending six weeks at the Institute in Flint, and six weeks at the Fisher Body Plant in Livonia, applying the knowledge and theory gained in school to practical work situations. The program leads to a bachelor's degree in engineering. Terry resides with his parents, Mr. and Mrs. William Richter, at 14619 Garden Road in Livonia.

Ward's Shows Record Sales and Earnings

CHICAGO. — Montgomery Ward today announced in its annual report to stockholders and employees that a new 25-system computer center in Chicago has begun processing control information for a large number of its retail and catalog merchandising operations, that a computerized national repair parts

center soon will be complete, and that a million dollar merchandise research and development center has been equipped to serve the quality control testing requirements for all of its products. The company stated it will open 21 large, modern retail stores during 1967. Ward's report today goes

into the mail to 86,000 stockholders and 100,000 employees.

Record sales of \$1.89 billion and earnings of \$16.52 million were previously reported. These compared with 1965 sales of \$1.74 billion and earnings of \$23.96 million. Capital expenditures were \$57.8 million in 1966, down from \$68.2 million in 1965 and 1967 capital expenditures are estimated at \$35 million.

In their letter to stockholders, Chairman Robert E. Brooker and President Edward S. Donnel state: "We have passed the peak of expense for new market development, new store openings and old store closings." The report states that 19 obsolete stores were replaced in 1966 by larger, modern stores and that 14 more will move into new modern buildings in 1967. Sixteen stores were converted to catalog outlets in 1966 and 26 will be converted to catalog outlets in 1967.

Statistics in the report show that 70 per cent of the Company's total retail sales, more than \$1 billion, are being obtained from stores in the 105 major metropolitan markets in which Wards is represented.

Small stores doing less than \$1 million of sales annually, now account for only 9 per cent of the Company's retail sales. Large stores with more than \$3 million sales generated 69 per cent of the Company's retail sales.

Stockholders are told by Ward's management that "profits of large new stores in metropolitan areas exceeded those of stores in non-urban areas both in dollars and in relationship to sales."

The Company's principal executives also report that: "We have concentrated major efforts to establish bases in metropolitan areas... converting Montgomery Ward from a rural oriented merchandise company, with catalog profits as its backbone for most of its history, to a highly competitive national urban retail chain which now is prepared to obtain most of its future profits from large stores in metropolitan areas."

Other highlights of the Annual Report are: Growth prospects for catalog sales were never greater. Establishment of catalog sales agencies has been accelerated with 569 in operation at fiscal year-end compared with 287 a year ago. Processing of catalog orders by computer, under test in Kansas City for 2 1/2 years, will be installed in two additional catalog houses in 1967. A new method of catalog placement was used in 1966 resulting in 6 per cent more sales with 10 per cent fewer catalogs. 20,000 stockkeeping units of slow-moving and obsolete merchandise items were eliminated from the 1967 Spring and Summer General Catalog and results to date show no adverse effect on sales but substantial economies from the elimination of the effort and costs of buying, listing and handling of these 20,000 units. 50 million catalogs and 30 million of newspaper, radio and TV advertising, including 400 million radio and other sections, are being used to promote Ward's sales of merchandise and services in 1967. On February 1, Montgomery Ward was serving the needs of more than 50 million customers in 1,856 communities of the nation.

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STUDENT NURSES FETED—Student nurses enrolled in the Schoolcraft College Associate Degree nursing program recently were luncheon guests of Sinal Hospital, Detroit, where the students take part of their clinical training. Shown (from left) are: Mrs. Mary Lodge, R.N., director of nursing at the hospital; student nurses Sheila Saint, Redford and Mrs. Marilyn Burley, Plymouth; and Mrs. Harriet Sattig, R.N., director of nursing education at the college. The two student nurses are among 18 who will comprise the first graduating class in the ADN program at Schoolcraft next month.

Freight Firm Honors 12 From Area

Twelve area residents are recipients of service awards, given them last week by Middle Atlantic Transportation Co., Inc. of Detroit. Those recognized are: Harold B. King, Garden City, Clarence Carson, Farmington; Richard E. Cagle, Livonia; and Andrew Liberis of Redford Township; 15-year awards. Walter Graham, Howard E. Jackson, and William J. Pletla of Garden City received recognition for ten years and Richard B. Cogill, Wallace J. Schave, Norman T. Kaske, Halle R. Grass, and Richard D. Clegg for five years of service.

Plymouthite Joins College Exchange

RIPON, Wis.—Kurt R. Thornbladh, son of Mr. and Mrs. Robert Thornbladh, 15018 Maplewood Lane, Plymouth, participated in a Tougaloo-Ripon College exchange visit during spring vacation. Tougaloo, an all-Negro college, is located in Tougaloo, Miss., near Jackson. The student group also visited Headstart Centers and various other branches of the Office of Economic Opportunity which have been established to remedy certain economic and racial problems existing in Mississippi. Kurt is a freshman at Ripon.

Newspaper Group Observer

Michigan's Largest Community Newspaper Group - Serving 132 square miles of Northwest Wayne County and part of Southern Oakland County.

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Sorna Is Ordered To Circuit Court

Julius V. Sorna, 25, of 20224 Furlingbrook, Livonia, was bound over to the Oakland County Circuit Court last week on a charge of armed robbery.

According to the charge, Sorna robbed the Paul and Vic's Market at 28734 Grand River, Farmington

Livonian Returns From Vietnam Duty S/4 William McAndrew, son of Cyril J. McAndrew, 9912 Woodring, Livonia, has returned home, having received an Honorable Discharge after four years and nine months service with the Army.

William was a member of the Green Beret and served a year and two months in Vietnam. While in the service he received the Parachute Badge, the Good Conduct Medal, Vietnam Service Medal, Vietnam Campaign Medal and the National Defense Service Medal.

A brother SP/5 Robert McAndrew is presently serving as a medic with the Army and stationed at Fort Wainwright in Alaska.

Joins Firm

Young & Rubicam, Inc. has announced the appointment of Mrs. Robert J. Adams as a buyer in the media department of the advertising agency's Detroit office.



JOHN YOUNG, of 37858 Donald, Livonia, has been promoted to domestic service manager of Ex-Cell-O Corporation's Pure-Pak Division. He is a member of the Resedale Presbyterian Church and is active in Livonia Boy Scout work.



PANCAKE EATING contests are a new fad and 78 Stevenson High School students nearly eclipsed the record last week as they ate an official 1966. According to Milton Burg, manager of Uncle John's Pancake House, 10,001 Telegraph Rd., the SHS youths came close to setting a record, and

will come back before April 15, when the contest ends. Sponsored by WKNR and Uncle John's Pancake Houses, the gastronomic event drew, among others: Chuck Sobczak, Larry Mauthe, Dan Reynolds, Dave Mastny, Harry Meyers, Chuck Dickey Bob Macy.

Eric Bradner, Fischer At N.M. Conference

Dr. Eric J. Bradner, president of Schoolcraft College, spoke on "The Role of the Community College President," at the Fourth Annual Community College Trustees' Conference, at Albuquerque, N.M., on Thursday, March 30.

The conference, second of a series scheduled this year by the Midwest Community College Leadership Program, was attended by nearly 100 presidents and trustees of 20 midwestern states. Harold E. Fischer, chairman of the Schoolcraft College

board of trustees, and president of the Michigan Assn. of Community College Boards served as moderator of a seminar for trustees at the Friday morning session of the two-day conference. Dr. Bradner also served as consultant to a seminar for college administrators.

The Hunt is on!

THOUSANDS SEARCH FOR HIDDEN CHECK WORTH \$1,000.00

There's a \$1,000 check buried somewhere in Livonia. Find it and it's yours. Get your free "treasure island" map now at stores shown at the right and start your own treasure hunt. For additional clues call 261-2700. There are new clues every day.



IF YOU MISSED THE FIRST 7 CLUES—HERE THEY ARE:

(March 29)
The Secret of Alaska featured on, it's known throughout the nation. Find this spot and you've begun. To find the last's location.

(March 30)
We doubt if you will find a stream, that runs beside this del. Look further south to fill your dream. And you will hardly fail.

(March 31)
Man and gods both beguiled, if they made the grade. Though no treasure map be found, it's not the place to speed.

(April 1)
This one will tell you where, The hidden's hard to come by. Our treasure's only 8 miles away. As you would wish a new fly.

(April 2)
If his son's got you in a dream, You'll never fill your million. Go set young ones and take a chance. You're made a wrong decision.

(April 3)
You can bank on this latest clue. There's no need to be worried. Four miles south, you're on one. To where the depth is buried.

(April 4)
Raved and roared the sides trail. At the wagon they did shout. Here's where you had that certain snail. When he takes away YOUR loot.

GET FREE MAP PIECES AT THESE WONDERLAND STORES

AAA Blvd Store	Mary Jane Shoes
Artists Beauty Salon	Montgomery Ward
Baker's Shoe	Moore Furnace
Barn's Gal	Mr. Klean Kwik
Children's Fashions	Packer Food Store
Cooley Island	Rush's
Coonette Shop	Red Barn
Geenaghan's	Richman Brothers
Elmott Travel	Rene Jewelers
Fanny Farmer	Sanders
Father & Son Shoes	Singer Sewing
Federal Dept Store	Thom Maun
Good Housekeeping Shop	United Shirt
Hughes-Hatmaker-Suffins	Whelan's
Hickwood Sports	F. W. Woolworth
Klaxey Shoes	Wonderland Barber Shop
S. S. Krug	Wonderland Tie Rack
Loth Brothers	Woodward of Woodland
Lorner Shops	Wonderland Beauty Salon
Livonia National Bank	Dr. L. J. Rosser, Optometrist
Mooney's Inn	Rylinson Furniture

CALL 261-2700 FOR MORE CLUES!