



AT "PROJECT COMMITMENT" conference in Madonna College Tuesday were (from left) Bill Daniels, Inkster, facilities chairman; Frank Murphy, Livonia, general chairman; Mrs. Rose Shan- non, Westland, one of 700 participants; and William Walsh, real estate appraiser who was the speaker.

Sorority Real Estate Appraiser To Make Favors Attacks Segregation

Creativity will be the order of the day, when the North- west Suburban Alumnae Association of Kappa Delta Sorority meets Monday, May 15, at the home of Mrs. John Heaphy, West Bloomfield.

Alumnae will spend the evening making favors for patients at Northville State Hospital.

New officers will also be installed at the meeting, which will begin at 8:30 p.m. Mrs. Dougherty, of Farmington, will serve as co-hostess.

The Northwest Suburban Association is inviting members of the other three Detroit-area Kappa Delta associations and unaffiliated Kappa Delta Alumnae to attend a Metropolitan Spring Dinner, May 24 at Roma Hall, Livonia. The dinner will begin at 6:30 p.m. Any alumnae wishing to attend the dinner may call Mrs. Thomas Hofman, 474-6180 for reservations.

Pi Beta Phi Alumnae Hold Workshop

The Detroit-Dearborn Pi Beta Phi Alumnae Club will meet Monday, May 15, at seven p.m., at the home of Mrs. Robert Maldogen, 1229 Beechmont, Dearborn, for a casual cookout.

This meeting is the club's annual philanthropic workshop, during which members mend clothing or do other needed things for the children at the Plymouth State Home and Training School.

Hostesses for the evening are Mrs. Ralph C. Annis, and Mrs. Margaret Sagar, Dearborn, and Mrs. R. L. Kelly, Detroit.

The reaction of whites in a neighborhood that is anticipating a Negro move-in was likened to a "scorched earth" policy by a leading real estate appraiser.

William Walsh, who heads his own appraisal firm, spoke on the moral injustices of neighborhood segregation to 700 western suburban Catholics Tuesday in an archdiocese-sponsored program at Madonna College, Livonia.

Walsh listed three types of neighborhoods in the area of race and real estate:

- "Segregated areas...almost totally populated by Negroes. It is usually a stable market...a supply and demand balance.
- "Integrated neighborhoods...which might better be called 'transitional' neighborhoods, because all too often they are only integrated from the time the first Negro moves in until the last white moves out. It is usually a declining market because of over-supply—more houses on the market than it can reasonably absorb.
- "Pre-transitional neighborhoods...a clearly declining market because of almost no demand. Whites are afraid to buy here, because of social pressures, while owners refuse to sell to Negroes."

It was the "pre-transitional" area that Walsh labelled a victim of a white "scorched-earth" policy.

"This is the real disaster because owners are certain that they are going to suffer economic loss. They therefore stop

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