

## Livonia Hardware Holds 5th Birthday Program

Livonia Hardware owners Al Margolin and Joe Turner are celebrating their five-year anniversary. They purchased the store in May of 1962 and took inventory on Memorial Day of that year. Since then, he says, "We've grown and grown." New lines of merchandise

have been added, in appliances, giftware, and even toys. The store provides numerous services for its customers. A sub-station of Detroit Edison takes in electrical appliances for repairs. Utility bills may be paid and money orders and stamps purchased at a courtesy mailing counter. Another area provides for repairs for such items as glass, screen, and window shades.

There are 12 full-time and six part-time employees, with more working during the holiday season.

Margolin says their store is a representative of a nationwide, dealer-owned co-operative which bills itself as "the nation's largest chain of hardware stores." The merchandise brand is "V & S" which stands for value and service.

Value and service are what Margolin and Turner try to provide at 33533 Five Mile Road, just west of Farmington Road in Livonia.



THOMPSON BROWN COMPANY'S Executive Vice President Bill Bowman admires the birthday cake at the anniversary celebration of the company's first year in

## Livonia Facility Opens

### J.L. Hudson Celebrates New Office

The Livonia branch office of J. L. Hudson Real Estate Co. entertained 300 guests Thursday for the grand opening of its new offices. The offices are at 33233

Five Mile Rd. in Livonia. Among guests present was Philip H. Power, Publisher of Observer Newspapers. Others included: City Council President Peter Ventura, City Clerk Addison Bacon, Industrial Coordinator Dan Andrews, and Judge James McCann.

J. L. Hudson manager Orlando Wyssong announced the appointment of Bill Jose as

residential sales manager. Jose has been with the company for three years.

Wyssong also announced that the Livonia branch will consist of nine full-time housing specialists.

J. L. Hudson Real Estate Co. now consists of four branches. The others are located in Plymouth, Westland and Irish Hills.

## Merchants Attend Clinic

Westland neighborhood businessmen were guests of the Cherry Hill-Merriman branch of the National Bank of Detroit to participate in Businessmen's Loss Prevention Clinic, designed to help prevent the loss of funds in the owner or manager's place of business.

Edward J. Weglarz, manager of the office, said the purpose of the Clinic was "to do everything we can to help the businessmen in our community to prevent cash losses either through errors in handling cash or through fraudulent check passers or counterfeiters."

"What we are really trying to do is present an educational short course to help the businessman protect himself against these kinds of losses," Weglarz added. "Many businessmen in our area have asked for help on these problems, and we feel we can make a valuable contribution with this program."

Participating in the Clinic presentation with Ed Weglarz was Lt. Gail Stanbury of Westland Police Department. Lt. Stanbury's discussion covered fraudulent check passing and the preventative measures a merchant can take to protect himself.

The program included four presentations: "How to Handle Cash," "How to Detect Fraudulent Checks," and "How to Spot Counterfeit Money." National Bank of Detroit's new Check-Mate Plan and Check Guarantee Card were introduced, a new program of protection for the businessman against worthless checks. Visual aids and counterfeit funds were used in the presentations.

Businessmen attending the Clinic were presented with a 23 page Businessmen's Loss Prevention Guide and other material furnished by government fiscal agencies.

## Gets Promoted

Charles A. Horn, Jr., has been appointed by the Allstate Insurance Companies to the position of Division Manager of the Underwriting Department. Mr. and Mrs. Horn with their five children reside at 25109 Livestock in Farmington Township.

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## Aluminum Screens Adds to House Color Scheme, Says Architectural Expert

"The recent introduction of green and gray in aluminum wire screening means that the screened portions of the house exterior can now lend decorator interest to the whole color scheme of the house," noted George Tsuruoka, architectural consultant to The Aluminum Association recently.

He reminded his audience of homeowners that as much as 50 per cent of a home exterior can be covered with screening.

"Depending on the size, design and setting of the house, anyone contemplating the addition of a screened patio, porch or carport enclosure this Spring should consider carefully his selection of color in screening—green, gray or bright—to harmonize with the entire house exterior," Tsuruoka said.

For example, on a large, prominent porch or patio, the bright screening may distract the eye, and the subdued gray aluminum screening blend more readily, according to Tsuruoka.

Growing numbers of young families, searching for added, inexpensive, living space in their homes, are turning to the aluminum screened enclosure of carport, patio and porch, particularly as summer approaches.

Responding to this demand, manufacturers have fabricated complete, color coordinated, pre-assembled in part, enclosures designed around the new colors in aluminum screening.

"The visual impact and architectural implications of an aluminum screened enclosure addition on a home—even the screening color on the combination windows and doors—has won the attention of industry," Tsuruoka said.

"Today, the builder and home improvement contractor have assumed the role of the interior decorator, a fine service to the homeowner," he added.



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