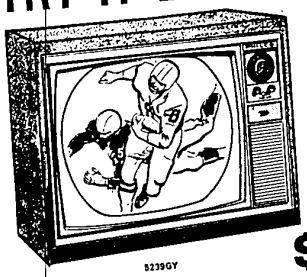
Firestone Gift-O-Rama

ONE DAY ONLY! TODAY! SUNDAY, DECEMBER 10! NOON - 6 P.M.

TRY IT BEFORE YOU BUY IT!



5239GY

Philco Big Screen COLOR TV

3 day home trial

- Big 267 Sq. In. Picture
- Simplified color controls
- Attractive textured gray finish

$299.95

NO MONEY DOWN

Enjoy Color TV on our 3-day home trial plan. If you're not completely satisfied, call us to pick up the set at no cost to you. Available to customers with good credit rating.

RCA Victor Presents HOLIDAY SPECIAL GIFT IDEAS

The RCA Victor Portable THAT'S REALLY PORTABLE

Just 8" high 9½" wide

The PETITE *AJ-005*

Designed to go places, it's the perfect personal portable. Has 38 square inch rectangular picture. Use indoors on house current, outdoors with a 12-volt battery pack. (Pack and stand, optional extra).

$119.95

THE PERFECT GIFT FOR ANY YOUNGSTER

RCA VICTOR SOLID STATE PORTABLE RADIO/PHONO

This jaunty portable offers two-in-one listening fun. AM radio for sparkling broadcast sound. Studio-matic 4-speed changer for high fidelity recorded sound. Comes with "Personal Sound" earphone.

$59.95 The CO-ED Model VJP27

The ENVOY *AJ-061*

Standout Sportabout TV that makes an ideal "inc and set". Fits on the lightest carriers. Has 125 square inch rectangular picture and built-in antennas. Stand, optional extra.

$114.95*

The GYPSY *AJ-025*

Makes a wonderful personal portable or an ideal second set. Compact and light-weight. 71 square inch rectangular picture.

$109.95*

Lowest Price Ever

RCA COLOR TV

The CARRY-ETTE EJ-505

Exciting new Sportabout Color TV features 14" diagonal, 102 square inch rectangular picture. Weighs less than 42 pounds — a breeze to carry around. Has disappearing handle, new Super Bright Hi-Lite Color Tube, one-set VHF fine tuning.

$299.95

only **$129.95** Model 1111BC

PHILCO PORTABLE TV

with 18,500 volts of picture power!

- Front-mounted 6" oval speaker
- Front-mounted VHF/UHF channel selectors
- Compact, lightweight, two-tone beige
- Telescopic VHF antenna; loop UHF antenna
- 172 square inch picture

Philco Portable

AUTOMATIC DISHWASHER

12 full place-setting capacity

- Automatic pre-rinse detergent wash and three rinses get your dishes cleaner than by hand
- Fully insulated for quieter operation

$128.88 KP12G2

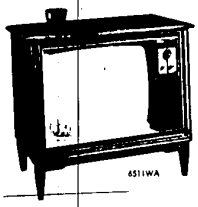
69.95

GUITAR and STEREO

Philco 1467BK Guitar and Stereo Outfit

• Fully transistorized • Bass, treble, loudness and balance controls • 4 speed automatic changer • 45 RPM adapter • Two swing out lift off speaker enclosures, each with 4" speaker • Dual sapphire stylus • Black simulated leather case Dim. H 13½", W 24¼", D 7½" Electric Guitar: 6 strings, electronic pick-up, volume and tone controls.

Popular Contemporary Styling



6511WA

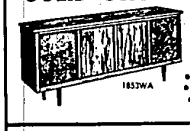
Genuine Walnut Veneers and Matching Hardwood Solids

Dimensions: 29-7/16" high, 33-3/16" wide, 19" deep; 4"cup.

$494

FULLY TRANSISTORIZED PHILCO

SOLID STATE STEREO



1852WA

229.95

- Super 4-speed automatic changer
- 4-speaker stereo sound system
- Floating-Touch tone arm

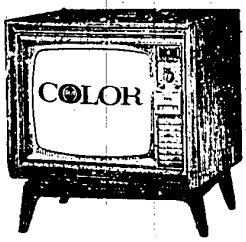
2-WAY REEL-TO-REEL PORTABLE Solid State TAPE RECORDER

Plays on house current or batteries. AC line cord included. This tape recorder has push-button controls, remote mike switch and many other deluxe features. Mike, earphone, batteries, reel of tape and splicing tape are included.

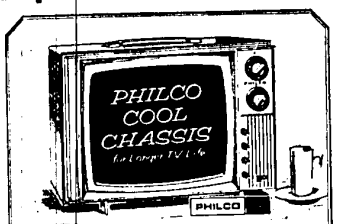
$39.95

RCA VICTOR SWIVEL CONSOLE COLOR TV

- Powerful 25,000-volt Color chassis
- Rectangular RCA Hi-Lite Color Tube
- Super-powerful New Vista VHF, Solid State UHF tuners
- Automatic Color Purifier "controls" magnetism
- One-set VHF tuning, stay-set volume control



$495



only **$99.95** Model 1230BR

PHILCO PERSONAL PORTABLE TV

with big set performance

- Up-front 82-channel VHF/UHF tuning
- Telescopic VHF antenna; loop UHF antenna
- Front-mounted 4" oval speaker
- 13,500 volts of picture power
- 71 square inch picture

T-600BG

Philco 6-Transistor Personal Portable AM Radio

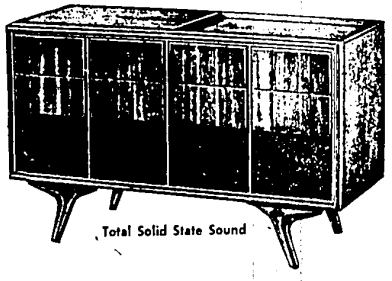
- 2" Front Speaker and Magnecor antenna
- Earphone and Jack—9-Volt battery
- Fingertip tuning controls in black and chrome case

$6.66

RCA VICTOR STEREO

The sound is superb — and so is the styling — of this modestly-priced RCA Victor console. The facade presents a striking departure in stereo design — Scandinavian-inspired carved panels underscored by coarse-weave grille fabric. Lid glides smoothly open to provide access to changer, radio controls and record storage compartment.

$229.95



Total Solid State Sound

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NO MONEY DOWN!

NO PAYMENTS 'til FEB.

ON MAJOR APPLIANCES, TV and STEREO

SHOP HUNDREDS OF UNADVERTISED SPECIALS FOR ONE DAY ONLY! TODAY! 12-6 p.m.

FREE!* THIS 5-PC. PEN SET

Yours Just for Listening and Looking

Hurry in . . . Limited Supply!

TODAY ONLY! Noon - 6 p.m.

Firestone

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