Highland APPLIANCE CO.

SOUTHFIELD STORE OPEN SUNDAY FOR YOUR CONVENIENCE

Weekend shopping is a convenience families appreciate. It is an opportunity for the entire family to shop together to select their stereo hi-fi, color TV or perhaps a new refrigerator or range for the home. Buy with no money down. Take up to 3 years to pay. Free delivery and service.

OPEN SUNDAY

23361 TELEGRAPH

11 TO 6

NO MONEY DOWN

PRICE BUST!

RCA VICTOR COLOR PORTABLE TV

Color TV in a 102 sq. in. rectangular screen. Compact cabinet you move around easily. Hideaway handle. UHF/VHF.

$277

Free delivery and 90-day service. Free trial.

SUNBEAM ALARM CLOCK
Accurate electric clock. Model 8-001. One is a customer.
$1.97

GEN. ELECTRIC HAIR DRYER
Heat Selection. Hood dryer feature. Large bonnet.
$8.88

GEN. ELECTRIC CAN OPENER
Opens all size cans. Smart styling. Discount priced.
$7.99

REGINA ELECTRIC BROOM
World's handiest and fastest cleaner. Light weight, easy to use lightweight.
$18.97

GEN. ELECTRIC VAC. CLEANER
Swivel top fits roll with all attachments. Deluxe.
$24.88

HAMILTON BEACH ELECTRIC KNIFE
Smooth, sharp slicing. Exclusive "hole in handle" grip. With cord.
$9.67

WESTINGHOUSE STEAM-DRY
Fabric dial and guide for permanent press fabrics too.
$7.49

GE AUTO. HI-FI PHONO.
Solid state. 4-speed automatic changer. 16 RPM speed's. With hardware.
$24.87

GEN. ELECTRIC SHOW 'N' TELL
Shows full color pictures in time to words and music.
$16.97

GE TAPE RECORDER
Solid state. Instant record and playback. Remote control.
$14.88

GE AM-FM TRANS. RADIO
10 transistors. Earphone jack. A.F.C. Rugged case.
$14.97

GEN. ELECTRIC CLOCK RADIO
Wake to music. Attractive table model cabinet.
$9.97

G.E. WALKIE TALKIES
Transistorized. 2-way communication. Per pair.
$14.88

ARVIN MINI-TV BATTERY OPERATED
11½ lbs. 9 in. diagonal. Plays on battery in car, boat or on beach. 9 V. D.C. plug-in. Battery opt. $27. Reg. $129.95.
$89.88

GENERAL ELECTRIC 12" PORTABLE
Truly portable. Lightweight 14 lbs. in. Just 13 lbs. right. Front controls and sound. UHF/VHF. Built-in handle, antenna.
$77

ZENITH 12" DIA. UHF/VHF PORTABLE
1968 model. 79 sq. in. Super-vernier. Fast speed. Compact-out 12" high. Handle and antenna. UHF/VHF.
$99.88

MOTOROLA 18" UHF/VHF PORTABLE
172 sq. in. picture. Compact cabinet... front is all picture, yet has tuning controls and sound up front. Disappearing handle. UHF/VHF.
$99.88

MAGNUS ELECTRIC CHORD ORGAN
Play real music in just 60 seconds. 37 push-button keys. 12 chord buttons. walnut finish. wood cabinet. Book of instructions. Deluxe model.
$67.88

RCA VICTOR 20" WOOD CONSOLE TV
Beautiful wood walnut furniture cabinetry. Contemporary. 265 sq. in. picture. UHF/VHF. Free delivery, service.
$157 FREE TURKEY

WESTINGHOUSE UPRIGHT FREEZER
Stores over 300 lbs. Foods are easy to store, see and reach. Fast freezer operation. Free delivery and service.
$137 FREE TURKEY

Top Brand 12 Cu. Ft. 2-Door Refrigerator
Refrigerator section never needs defrosting. Separate freezer holds 66 lbs. Two glide-out shelves. Free delivery and service.
$147 FREE TURKEY

TOP BRAND 10' REFRIGERATOR
Compact size. Full width freezer. Chiller drawer. Adjustable wire basket. Dairy bin. Free delivery and service.
$117 FREE TURKEY

Whirlpool 14 Cu. Ft. 2-Door Refrigerator
21 sq. ft. of shelf space! Big Jumbo shelves. Separate freezer holds 109 lbs. Super storage door. Slide-out shelf. Free delivery and service.
$198 FREE TURKEY

NORGE 14 CU. FT. ALL FROST FREE
Big food space in jumbo section. Quick freezer section holds 144 lbs. Two separate freezer baskets. Door storage. Free delivery.
$218 FREE TURKEY

ADMIRAL 20' SIDE-BY-SIDE DUPLEX
Refrigerator/freezer combination — for 33" wide. Freezer holds over 300 lbs. Refrigerator freezer needs defrosting. Free delivery and service.
$300 FREE TURKEY

LOOK AGAIN! COLOR TV FOR $297

FREE 20-LB. TURKEY WITH COLOR TV

YOUR CHOICE $297

PHILCO 267 SQ. IN. COLOR
Transistorized solid state signal system. UHF/VHF. Automatic picture pilot. Big 6" speaker. Fine set tuning. Exclusive color pivot cabinet shows. Smart contemporary cabinet. 25,000 volts of picture power.

ADMIRAL 265 SQ. IN. COLOR
Outstanding value for this big name, big screen Color TV. Automatic color control. UHF/VHF. 265 sq. in. p.c. "Rare-Earth" phosphors picture tube creates more brilliance in all colors.

FREE DELIVERY SET-UP and 90-DAY SERVICE

FREE 10-DAY HOME TRIAL ON COLOR TV

STEREO HI-FI BUYS!

YOUR CHOICE 138.88

ZENITH STEREO CONSOLE
Built to the Zenith tradition of handcrafted quality for top performance and dependability. Contemporary styling in genuine veneers and solids. Wide-track 3-G tone arm. 4-speed premium record changer.
Free delivery, 90-day service and free record gift.

GE STEREO HI-FI COMBINATION
Solid state stereo Hi-Fi combination with AM-FM radio. 4-speed automatic record changer. Stereo sound control center. Beautiful contemporary styling in walnut veneers. Record storage space.
Free delivery, 90-day service and records.

FREE DELIVERY • FREE SERVICE

DRYER INSTALLED FREE
SAVE $47.50 WIRING COSTS

YOUR CHOICE $99

WHIRLPOOL AUTOMATIC DRYER
3 cycle electric. Automatic temperature selection. Red screen. Sons smooth drum. Save for all fabrics. Installed and serviced free by the Edison Co. per their program.
Free delivery, service and installation.

WHIRLPOOL AUTO. DISHWASHER
Full size revolving spray arm. Washes full dish's dishes in one load. Self-cleaning filter cleans itself automatically. Wash top. Silverware basket. Portable.
Free delivery, service and installation.

Highland APPLIANCE CO.

NO MONEY DOWN • 3 YEARS TO PAY
SOUTHFIELD
23361 TELEGRAPH ROAD
Near 9 Mile Rd.
OPEN SUN. 11 to 6 DAILY 9 to 9 365-5475

FREE 10-DAY HOME TRIAL COLOR TV
No guesswork at Highland. Try any color TV in your home at our expense.

GENERAL ELECTRIC COLOR TV
Weighs just 24 lbs. UHF/VHF. "Rare-Earth" phosphors tube. 60 sq. in. picture. "Pre-set" color tuning controls. Free 90-day service.
$199 FREE TRIAL

RCA VICTOR 18" COLOR PORTABLE
Trim styled beauty. Big 180 sq. in. p.c. rectangular tube. Automatic color pacer. UHF/VHF. 2 built-in antennas. 90-day service.
$337 FREE TRIAL

OLYMPIC COLOR COMBINATION
Color TV, stereo Hi-Fi and AM-FM radio. A.F.C. UHF/VHF. 265 sq. in. p.c. Contemporary wood console. Free delivery and 90-day service.
$399 FREE TURKEY

PHILCO COLOR TV COMBINATION
267 sq. in. color TV with solid state stereo hi-fi and AM-FM, FM-stereo radio. Phase color tuning eye. UHF/VHF. Walnut wood. Free delivery, 90-day service.
$569.88 FREE TURKEY

RCA VICTOR 23" COLOR COMB.
Complete home theatre. Giant 293 sq. in. color with AM-FM, FM-stereo radio. Rectangular tube. Solid state. 6 sp. walnut veneer woods. Free delivery, 90-day service.
$697 FREE TURKEY

RCA VICTOR 23" COLOR COMB.
293 sq. in. rectangular color with stereo hi-fi, AM-FM, FM-stereo radio. Six speakers. UHF/VHF. Early American maple. Free delivery, 90-day service. Reg. $895.
$749 FREE TURKEY

GE STEREO HI-FI COMBINATION
Stereo Hi-Fi with AM-FM, FM-stereo radio. Spanish Parson woods. Solid state. 6 speakers. Reg. $299.95. Free delivery and service.
$218.88

RCA VICTOR STEREO COMBINATION
A ROLL-AROUND stereo Hi-Fi combination with AM-FM, FM-stereo radio. Solid state contemporary styled walnut finish. Free delivery and service.
$147

Detroit Jewel 30" Gas With Free Turkey
Specially styled. Oven control. Spacious broiler pan. Pull-out broiler. Full automatic. Long life dependability. Free delivery, installation, service.
$87 FREE TURKEY

PHILCO 30" ELEC. WITH FREE TURKEY
Flip-top. Dial heat units. Lift off door. Free installation, Edison Co. plan. Free delivery and service.
$118 FREE TURKEY

ADMIRAL 13 CU. FT. CHEST FREEZER
Stores an enormous 437 pounds of food. Safe zero-degree storage. Safety lid. Built-in key lock. Slim design. Free delivery and service.
$147

WHIRLPOOL 2-SPEED WASHER
New for years! 2 speeds, 2 cycles, 14 pound capacity. Water level control and service.
$159 FREE TURKEY