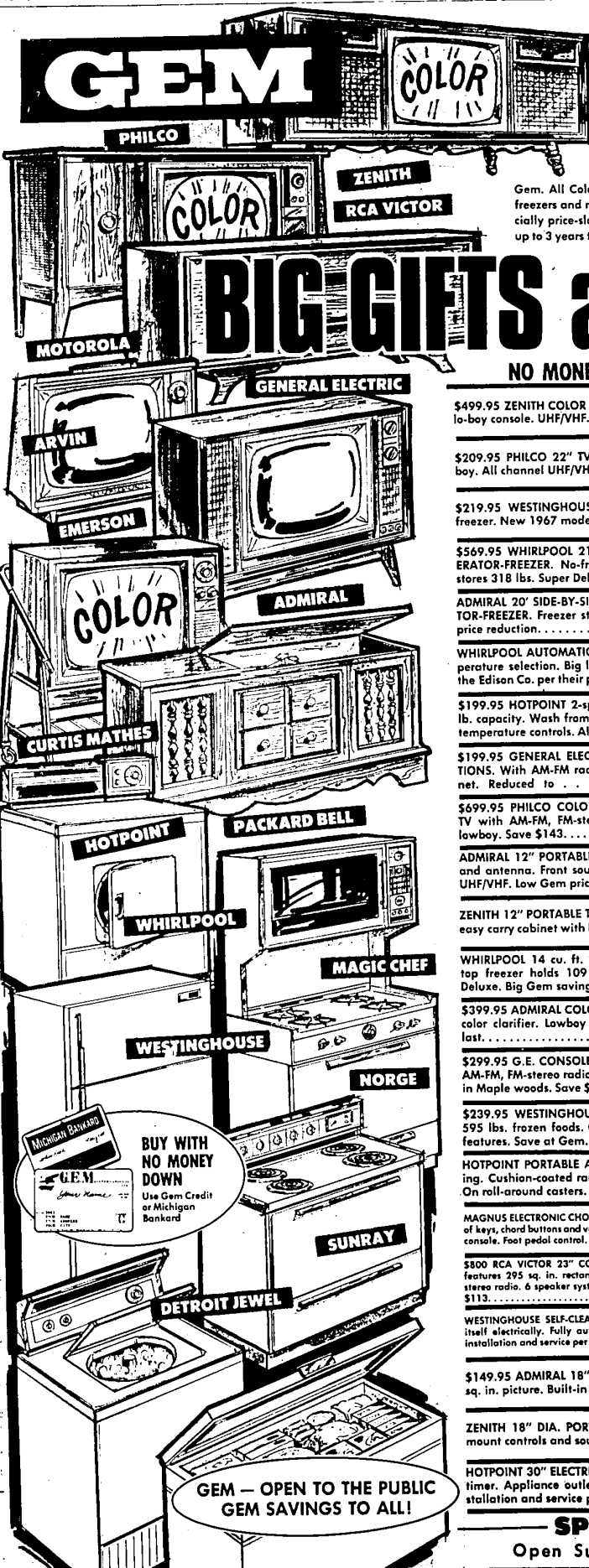


GEM

OPEN TODAY-SUN. 11 a.m. TO 7 p.m. IN BOTH LIVONIA and ROSEVILLE STORES



BIG GIFTS at BIG SAVINGS

NO MONEY DOWN • NO PAYMENTS TILL FEB.

Family size gifts at family size savings! . . . Here's a great Christmas sale wind-up at Gem. All Color TV consoles and combinations, portables, stereo hi-fi, ranges, washers, dryers, refrigerators, freezers and more at new low prices. We don't want to carry these huge stocks over after Christmas, so we've specially price-slashed them right now — before Christmas — for immediate sale! Buy with no money down. Take up to 3 years to pay. No payments till February next year.

- \$499.95 ZENITH COLOR TV. Big 265 sq. in. picture. Walnut wood lo-boy console. UHF/VHF. Free 90-day service. . . . **\$387**
- \$209.95 PHILCO 22" TV. Contemporary walnut grain finish lo-boy. All channel UHF/VHF. . . . **\$162**
- \$219.95 WESTINGHOUSE 12 cu. ft. REFRIGERATOR. Large top freezer. New 1967 models. Save \$54. . . . **\$166**
- \$569.95 WHIRLPOOL 21" SIDE-BY-SIDE ALL FROST FREE REFRIGERATOR-FREEZER. No-frost ever in either section. Freezer side stores 318 lbs. Super Deluxe. Save \$123. . . . **\$447**
- ADMIRAL 20" SIDE-BY-SIDE COMPLETELY FROST-FREE REFRIGERATOR-FREEZER. Freezer stores 226 lbs. Super deluxe features. Big price reduction. . . . **\$387**
- WHIRLPOOL AUTOMATIC DRYER. 2 cycle electric. Automatic temperature selection. Big lint screen. Installed and serviced free by the Edison Co. per their program. . . . **\$95**
- \$199.95 HOTPOINT 2-speed fully automatic WASHER. Giant 15 lb. capacity. Wash from 2 lbs. up. 2 cycles. Dual lint filter. Water temperature controls. All porcelain. . . . **\$147**
- \$199.95 GENERAL ELECTRIC STEREO HI-FI CONSOLE COMBINATIONS. With AM-FM radio. Multi-speakers. Beautiful wood cabinet. Reduced to . . . **\$126**
- \$699.95 PHILCO COLOR TV COMBINATIONS. 265 sq. in. Color TV with AM-FM, FM-stereo radio, and stereo hi-fi. Walnut wood lo-boy. Save \$143. . . . **\$557**
- ADMIRAL 12" PORTABLE TV's. 82 sq. in. picture. Built-in handle and antenna. Front sound. Decorator styled cabinet. All channel UHF/VHF. Low Gem price. . . . **\$77**
- ZENITH 12" PORTABLE TV. 79 sq. in. rectangular screen. Compact, easy carry cabinet with handle and antenna. Low Gem price . . . **\$93**
- WHIRLPOOL 14 cu. ft. 2-DOOR REFRIGERATORS. Large separate top freezer holds 109 lbs. Twin crispers. Super-storage doors. Deluxe. Big Gem savings. . . . **\$187**
- \$399.95 ADMIRAL COLOR TV. Giant 265 sq. in. screen. Automatic color clarifier. Lawboy styling. With 90-day service. While few last. . . . **\$289**
- \$299.95 G.E. CONSOLE STEREO COMBINATION. Stereo hi-fi with AM-FM, FM-stereo radio, 6 speaker system. Early American styling in Maple woods. Save \$102. . . . **\$197**
- \$239.95 WESTINGHOUSE 17 CU. FT. UPRIGHT FREEZER. Stores 595 lbs. frozen foods. Quick-freeze shelves. Built-in lock. Deluxe features. Save at Gem. . . . **\$197**
- HOTPOINT PORTABLE AUTOMATIC DISHWASHER. Easy top loading. Cushion-coated racks. Automatic cycles for wash, rinse, dry. On roll-around casters. . . . **\$87**
- MAGNUS ELECTRONIC CHORD ORGAN. Professional features include full-range of keys, chord buttons and voice tabs. Rich tone. Hardwood hand rubbed walnut console. Foot pedal control. Save on this family gift! . . . **\$187**
- \$800 RCA VICTOR 23" COLOR TV COMBINATION. Complete home theatre features 295 sq. in. rectangular screen, solid state stereo hi-fi, AM-FM, FM-stereo radio, 6 speaker system. Danish modern walnut woods. UHF/VHF. Save \$113. . . . **\$687**
- WESTINGHOUSE SELF-CLEANING ELECTRIC RANGE. 30" width. Oven cleans itself electrically. Fully automatic control, oven clock and meal timer. Free installation and service per Edison Co. Gem savings. . . . **\$247**
- \$149.95 ADMIRAL 18" PORTABLE TV SETS. Compact cabinet. 174 sq. in. picture. Built-in handle and antenna. Deluxe features. . . . **\$116**
- ZENITH 18" DIA. PORTABLE TV SETS. Big 172 sq. in. pix. Front mount controls and sound. Built-in handle and antenna. . . . **\$123**
- HOTPOINT 30" ELECTRIC RANGES. Fully automatic with clock and timer. Appliance outlet, oven light, smokeless broiling. Free installation and service per Edison Co. . . . **\$128**

SPECIAL STORE HOURS

Open Sunday, Dec. 24, 10 A.M. to 6P.M.



G.E. AM-FM TRANS. RADIO
Powerful 10 transistor. Battery power circuit. Earphone jack. A.F.C.
\$13⁷⁷



ARVIN 4-SPEED PORTABLE PHONOGRAPH
Solid state amplifier—instant mark shutoff. Smart portable case.
\$24⁷⁷



WESTINGHOUSE VAC. CLEANER
Powerful 1 H.P. motor gets deep-down dirt. With set of attachments for home care.
\$19⁷⁷



REGINA ELEKTRIK BROOM
World's handiest and fastest cleaner. Light weight, easy to use. In cartons.
\$18⁷⁷



WESTINGHOUSE 4-Speed Automatic STEREO HI-FI
4-speed automatic flip-down changer. Fold-in table comparty for easy carry-about. Twin speakers.
\$49⁷⁷

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