

Home Builders Hear Teddy On 'New Town' Idea

Several home builders from the suburban Detroit area were in the audience last week when Sen. Edward (Ted) Kennedy urged attention to the "new town" concept.

Kennedy, D-Mass., addressed them at a convention of the National Association of Home Builders in Chicago. In the closing section of his speech, Kennedy turned to the problems of suburban growth, saying:

"Rebuilding our center cities is not enough. We must also guarantee that the inevitable growth of our outlying areas meets high and modern standards. The new town concept is key to any sound growth plan."

I do not suggest, by using the term 'new town,' that the English or Swedish or Russian experience should prevail. For if American history has any lesson, it is that flexibility and diversity are the key-stone to advance.

"We do have 'new communities' in the Federal Housing legislation Title X. This section offers mortgage insurance for certain specified costs in suburban land development."

"We cannot meet the pressures of our future growth without concerning ourselves with the suburbs. We need new forms of investment guarantees; we need new definitions of allowable costs; we need new forms of incentive to developers."

Consumer Price Index

(1957-59 = 100)

Period	United States			Detroit	
	All Items	All Commodities	Food	All Items	Food
1962	105.4	103.2	103.2	102.2	101.4
1963	106.7	104.1	105.1	103.2	101.5
1964	108.1	105.2	106.4	104.0	101.9
1965	109.9	106.4	108.8	106.4	105.0
1966	113.1	109.2	114.2	111.1	112.2
1966 Aug.	113.8	109.8	115.8	111.9	114.4
1967 Apr.	113.3	110.2	113.7	114.6	112.6
May	115.6	110.5	113.9	114.5	113.0
June	116.0	111.0	115.1	114.7	113.5
July	116.5	111.5	116.0	115.0	115.1
Aug.	116.9	111.9	116.6	115.3	116.3

1. Excludes home purchase costs after 1963.

Source: U. S. Department of Labor, U. S. data.

PRICES ARE never a happy subject, but as the table above shows it's better in Detroit than elsewhere in the country. As these figures, from the U. S. Department of Labor show, prices for food and for all items in a family budget have lagged behind the average elsewhere in America. Prices in the Detroit area have risen just about as much since 1960 as elsewhere in the country, but they started out lower and have remained so.

COOKIE HOUSE — A perfect Christmas decoration for table or mantle is made by covering a six-pack soft drink carton with aluminum foil, then decorating with cake frosting, candy and cookies. Created by Conny of Alcoa, the centerpiece is a colorful addition to any Christmas decoration theme.

**DOORS
OPEN
9:30 A.M.**

E.J. Korvette

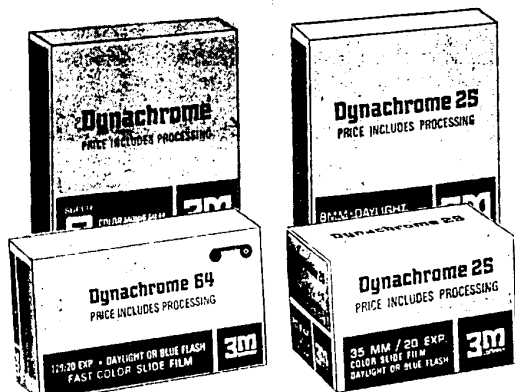
**ALL STORES OPEN
MONDAY THROUGH THURSDAY
9:30 A.M. 'TIL 11:00 P.M.
FRIDAY AND SATURDAY
9:30 A.M. 'TIL 12:00 MIDNIGHT
SUNDAY, 10:00 A.M. 'TIL 5:30 P.M.**

3 DAYS ONLY—THURSDAY, FRIDAY AND SATURDAY

E.J. Korvette sells Dynachrome

The film so good, you forget it costs less!

Dynachrome is a quality color film sold with the processing included. When you use Dynachrome film you get superb color pictures for a far lower price! Compare price and quality... you'll choose Dynachrome film from Korvette!

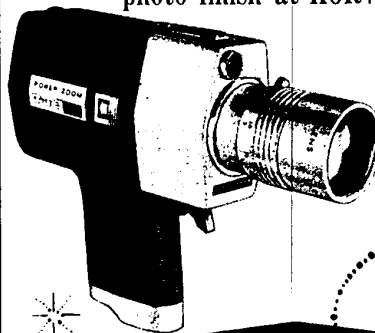


Dynachrome COLOR FILM WITH PROCESSING

ROLL OF 8MM FILM	2.49
SUPER 8 MOVIE FILM	3.09
35MM, ASA 25/20 EXP.	2.09
35MM, ASA 36 EXP.	3.09
INSTANT-LOAD 126 SLIDE FILM, ASA 64/20 EXP.	2.29
35MM, ASA 64 COLOR SLIDE FILM/36 EXP.	3.39
35MM, ASA 64 COLOR SLIDE FILM/20 EXP.	2.29

**SATISFACTORY RESULTS GUARANTEED—
OR YOUR MONEY WILL BE PROMPTLY REFUNDED.**

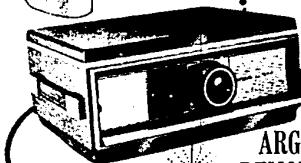
If you've waited this long to gift shop...make it a great photo finish at **KORVETTE'S PHOTO DEPT.!**



KORVETTE POWER ZOOM SUPER 8 ELECTRIC EYE MOVIE CAMERA

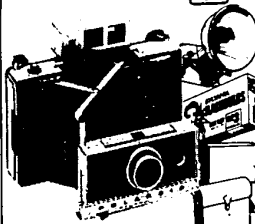
CDS meter sets perfect exposure. F1.8 lens power zooms from wide angle to telephoto shot. No winding cause it's battery driven! Has reflex viewer, focusing lens mount and built-in pistol grip.

**YOUR CHOICE
69.99** each



ARGUS 500 WATT ELECTROMATIC REMOTE CONTROL SLIDE PROJECTOR

Built-in timer changes slides automatically at pre-set intervals! Has coated and color corrected Universal F3.5 lens, 10 foot remote control unit for forward, reverse, focus. Self contained case. Model 5700.



POLAROID 250 AUTOMATIC 5 PIECE CAMERA OUTFIT

119.99

Excellent rangefinder/viewfinder, deluxe triplet lens and electronic shutter. Includes camera, flash, 107 film, dozen M-3 flashbulbs and carry case.

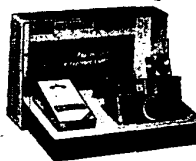
Polaroid #108 Color Pack Film 3.69



ANSCOMATIC INSTANT-LOAD #126 CAMERA OUTFIT

9.99

Has double exposure prevention and 2 speed shutter. Includes camera, flash, flashcube, film and batteries.



KODAK #304 INSTAMATIC ELECTRIC EYE CAMERA KIT

31.99

Easy instant-loading film cartridge! Includes camera, built-in cube socket, color film, flashcube and batteries.



FAMOUS BAI "REVIEWER" ACTION MOVIE EDITOR

8.99

Features large viewing screen and automatic framing and focusing. With splicer and tape. Accepts 400 foot reel.

CREDIT IN 30 SECONDS

OPEN AN E. J. KORVETTE CHARGE ACCOUNT
OR USE YOUR MICHIGAN BANKARD CREDIT CARD

All Stores Open Monday through Thursday 9:30 a.m. 'til 11 p.m. Friday and Saturday 9:30 a.m. 'til 12 Midnight Sunday, 10 a.m. 'til 5:30 p.m.

REDFORD

TELEGRAPH ROAD & WEST CHICAGO

ROSEVILLE

GRATIOT AVE. & TWELVE MILE RD.

SOUTHGATE

FORT STREET & PENNSYLVANIA AVE.