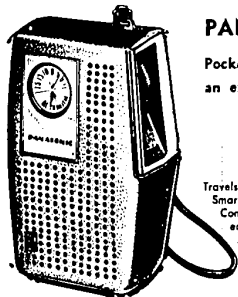
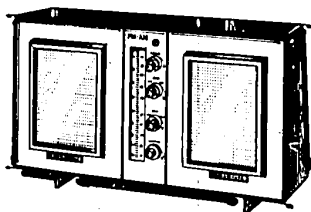


ZENITH
Giant - screen Color TV for moderns
Modern cabinet houses a powerful 25,000 volt chassis, that's all hand-wired and hand-soldered.
295 square - inch screen
549⁸⁸
6.50 per week



PANASONIC
Pocket radio makes an excellent gift
9⁸⁸
Travels wherever you go! Smart, compact styling. Complete with battery, earphone and wrist strap.



PANASONIC
Solid - state FM/AM radio value
Twin speakers add richness to the tone. Vertical control panel. Ideal for living room or the den. A great gift!
Solid - state reliability
39⁹⁵



**EUREKA
YOUR CHOICE!**

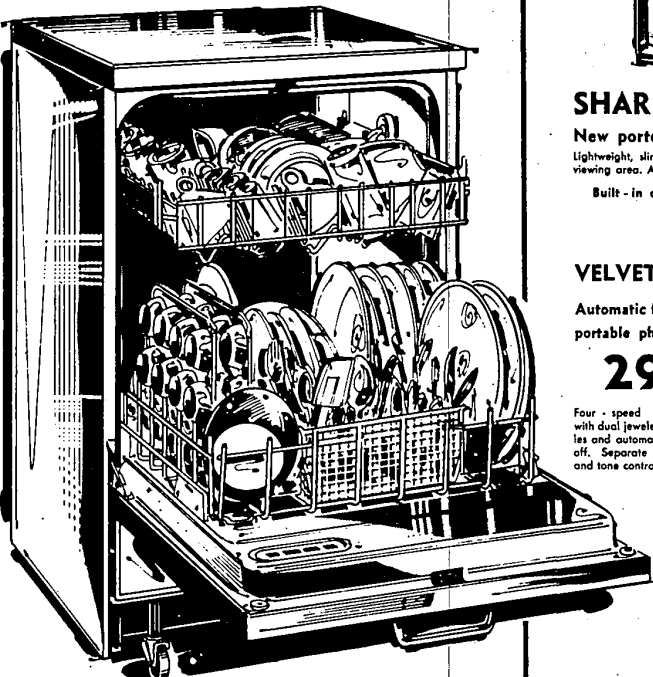
Compact hand vac cleans drapes, car and clothes
Big cleaner power that you can hold in your hand to clean drapes, car interior, furniture, clothing. A top value.

Budget - priced
19⁹⁹

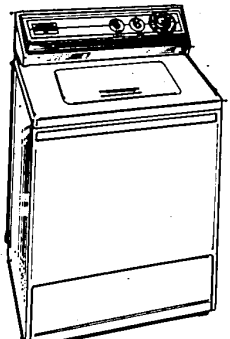
Lightweight vacuum has deep-cleaning power
This easy-to-use cleaner has a swivel nozzle that gets in those hard-to-reach places. Disposable dust bag. Top buy!

Priced so low
19⁹⁹

THE NEW, NEW
Federal's

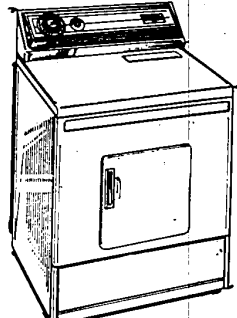


WHIRLPOOL
Does a full day's dishes in one load
Powerful jet-action washing and rinsing. No need to pre-rinse or scrapel. Dispenser adds detergent at the proper time in the wash cycle. Does 15 place settings in one load. It's portable!
A labor-saving gift for Mom!
159⁹⁰
\$8 per month



Three-cycle two-speed automatic washer value
189⁹⁰
7.50 per month

Three wash cycles to fit every type of fabric and every load. Super-Wash gets out deep-soil, too.



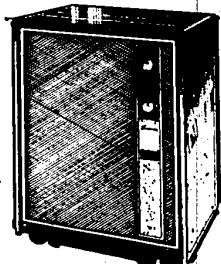
Efficient electric dryer has five drying cycles
149⁹⁰
9.50 per month

Five cycles, including special cycle for perfect care of Permanent Press garments. Giant capacity cylinder.

Humidifier protects your health, comfort, home

69⁹⁵
6.50 per month

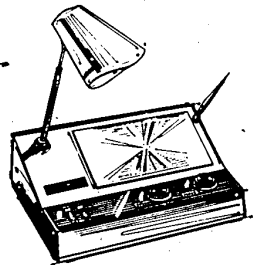
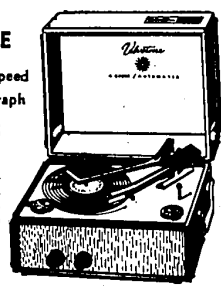
Puts up to 13 gallons of water into room air every 24 hours. Relieves colds, protects furniture, books.



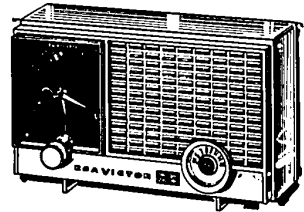
SHARP
New portable TV in modern styling
Lightweight, slimline portable TV with a 75 square-inch viewing area. All-channel reception. Dynamic speaker.
Built-in antennas
\$69
6.50 per month

VELVETONE
Automatic four-speed portable phonograph
29⁹⁸

Four-speed changer with dual-jeweled needles and automatic shut-off. Separate volume and tone controls.



ROSS
Desk-set radio and hi-intensity lamp
The hi-intensity lamp with telescoping arm and the fine quality ball pen add value to this long-range radio. A fine gift!
Great for the executive!
16⁸⁸



RCA VICTOR
Clock radio is easy on the budget
Wake every morning to music! Tell time at a glance with the big easy-to-read clock. Big 4" speaker. Long range.
Solid copper circuitry
15⁸⁸



HY-LO
Professional model snare drum outfit
26⁸⁸

A great Christmas gift for the young musician! Includes drum, stand, sticks and brushes. Pro model with 8 tensions, throw-off key.

Items on this page not at Mich.-33rd, Ferner, St. Clair Shores

NO MONEY DOWN-TAKE UP TO 2 YEARS TO PAY-90 DAYS SAME AS CASH
Buy your new appliance, TV, stereo or radio where you're sure of satisfaction

WILLY SCHAEFER-8 MILE WOODWARD-8 MILE DEARBORN SOUTHWAY WOODLAND TAYLORTOWN MICHIGAN-33rd VERNON-CENTRAL GRAND RIVER-7 MILE GRAND RIVER-DAKMAN GRAND RIVER-BREASTFIELD PLYMOUTH ST. EVERGREEN
EAST 8 MILE-BEQUINNE ST. CLAIR SHORES CLAWSON EASTGATE CAMPAU-YEMARS WALKER-CORNER UNIVERSAL CITY GRATTOT-7 MILE HARPER ST. VAN DYKE 16 MILE-GRATTOT (ALSO PORTIAC, GRAYTON PLAZA AND MORENO)
VAN DYKE-11 1/2 MILE ALL FEDERAL STORES OPEN 9:30 A.M. TO 11 P.M. DAILY 23 STORES OPEN SUNDAY 9:30 A.M. TO 6 P.M. FERNDALE OPEN NOON TO 6 P.M.