

Nicotine,
Tar List
Released

The Federal Trade Commission has released its ranking of the tar-nicotine content of 59 brands of U.S. cigarettes. The listing gives length in milligrams, tar content in milligrams and nicotine content in milligrams, listed in increasing order of contents: (F-filter; NF-nonfilter; M-menthol).

The ranking:
Marvels F 70, 3.9, 0.12; Marvels F 85, 6.4, 0.22; Carlton F 85, 7.2, 0.50; Cascade F-M 85, 7.8, 0.25; Duke of Durham F 85, 10.4, 0.38; True F-M 85, 12.7, 0.44.
True, F 85, 12.8, 0.65; King Sano F 85, 12.9, 0.38; King Sano F-M 85, 13.3, 0.42; Domino F-M 85, 15.7, 0.71; Parliament F 80, 15.8, 1.01; Parliament F 85, 16.1, 1.05; Tareyton F 85, 17.5, 1.07.
L&M F 70, 18.5, 0.93; Philip Morris F 85, 18.9, 1.29; Lucky Strike F-M 100, 19.4, 1.03; L&M F 80, 19.4, 1.06; Philip Morris F-M 85, 20.0, 1.28.
Kool F-M 85, 20.2, 1.56; Tareyton F 100, 20.2, 1.23; Marlboro F 80, 20.4, 1.24; Winston F 85, 20.4, 1.25; Sano NF 70, 20.5, 0.81; Lucky Strike F 100, 20.6, 1.28; Marlboro F 85, 20.7, 1.41; Lucky Strike F-M 85, 20.7, 1.22.
Raleigh F 85, 20.8, 1.53; Winston F 80, 20.8, 1.22; Marlboro F 100, 20.9, 1.38; Viceroy F 85, 21.0, 1.43; Camel F 85, 21.0, 1.26; Chesterfield F-M 85, 21.0, 1.19.
Salem F-M 85, 21.1, 1.36; L&M F 85, 21.3, 1.15; Viceroy F 80, 21.4, 1.43; Lucky Strike F 85, 21.7, 1.33; Marvels NF 85, 21.9, 0.82; Pall Mall F-M 100, 22.3, 1.47.
Chesterfield F 85, 22.4, 1.16; Chesterfield NF 70, 22.7, 1.20; Philip Morris NF 70, 22.7, 1.45; Pall Mall F 100, 23.1, 1.56; Kent 100, 23.4, 1.46; Camel NF 70, 24.2, 1.29.
Marlboro F-M 85, 24.4, 1.72; Winston F-M 100, 25.2, 1.66; L&M F-M 100, 25.3, 1.44; L&M F 100, 25.6, 1.41; Pall Mall F-M 85, 25.9, 1.45.
Kool NF-M 70, 26.3, 1.84; Lucky Strike NF 70, 26.4, 1.35; Winston F 100, 26.7, 1.74; Salem F-M 100, 27.0, 1.74; Pall Mall NF 85, 27.1, 1.60.
Raleigh NF 85, 27.8, 1.98; Philip Morris Commander NF 85, 28.1, 1.79; Pall Mall F 95, 28.1, 1.58; Chesterfield NF 85, 28.6, 1.54.
The FTC said that "in the interest of scientific accuracy the tar content is reported to the nearest 1-10 milligram and the nicotine content to the nearest 1-100 milligram."

French
Education
Attacked

The French are arguing about their educational system the same way Americans argued about science education nearly 10 years ago.
But the French argument is over business education.
France is worried about the dominance of American management in the economic growth western Europe is currently enjoying.
The issue was raised in the best-selling book "Le D  fi Am  ricain" ("The American Challenge") by Jean-Jacques Servan-Schreiber.
THE AMERICAN take-over of European business, Servan-Schreiber says is already well under way using troops of young, well-educated and experienced U.S. businessmen and management experts whose skill and know-how European businesses cannot afford to turn away.
Already President Charles de Gaulle's proudly exclusive Common Market is "essentially American," claims the author, who is founder and editor of the news and opinion weekly magazine, "L'Express."
A major crux of Servan-Schreiber's arguments is that European youth are just not being prepared to compete with Americans.
The number of business schools is very limited and their situation is even more limited because so many European businesses are organized along family lines, barring most young would-be executives from the upper echelons.
SERVAN-SCHREIBER, who argues strongly that an enlarged and vigorous Common Market including Britain is essential to save Europe from becoming just an annex of the United States, claims the education provided in such American business schools as those at Harvard, Stanford and Berkeley is a privilege more distinctive than the title of a "old boy" of Oxford or France's Polytechnique.



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