

## 'Negroes Lack The Bootstraps'

American business and industrial leaders must take a greater interest in solving racial problems because "social problems hinder the kind of atmosphere in which business can flourish."

This was the opinion of Frank Seymour, of Detroit, owner of one of the country's first public relations firms headed by a Negro, as he spoke to future business leaders at the Dearborn campus of the University of Michigan.

"Race problems, by their very nature, do not allow individuals to reach the full realization of their potentials either as producers or as consumers. This does not exactly help business," Seymour continued.

Seymour was the guest of Alpha Kappa Psi, a professional business fraternity.

SEYMOUR CHALLENGED the group to utilize the resources of business to further social progress in this country.

As a Negro and a public relations counselor, Seymour attached himself to the proposition that "community relations for today's businesses involves more than the traditional participation in civic organizations and large-scale contributions to worthy causes. What is needed is active business leadership and participation in helping communities solve their most serious problems."

He listed several historical stereotypes which businessmen must avoid if they wish to contribute to social progress. One is that "black men in America want hand-outs and will not pull themselves up by their own bootstraps."

"I deny and despise this image," Seymour said. "Every Negro wants to take the place in society which the law is giving him."

"But he is lacking the necessary bootstraps. We Negroes do not have the bootstraps of education, we are minus the bootstraps of broad social contacts and experience, and we are hamstringed by the effects of longtime discrimination."

SEYMOUR SUGGESTED that businessmen attempt to "adopt the Negro point of view in this entire civil rights struggle."

"I mean that people are going to have to go beyond sympathizing with black folk."

"I mean that there are going to have to be enough dedicated people with a sufficient feel for the problems, who are willing to make rock-ribbed commitments purely in the interest of social good."

## Dental Student Makes Dad Slaughterhouse

How can a student repay his father for sending him through school? Why not build him a slaughter house? That's what James Getzelman did.

Getzelman is a second-year dental student at the University of Michigan. He had never designed a construction building before. But when his father, Walter Getzelman of White Pigeon, wanted to build a slaughter house to complement the meat locker plant he operated, Jim was equal to the task.

"AT FIRST glance a finished building looks kind of awesome to construct," he said, "but once you start breaking it down into its parts it's like putting Tinker Toys together."

Last winter Jim read books on refrigeration so that he would be able to install the refrigeration and plumbing systems by himself. Then he helped his father do the welding.

After 10 weeks of work which included the first week back at dental school, the building was completed. It is a two-story structure where up to 40 animals an hour can be processed.

The new Getzelman & Son slaughtering house is one of 39 in the state. It provides retail-wholesale custom slaughtering to the public.

Now that the job is done, Jim recalls: "It was difficult, but I think it will be a lot easier the second time around."

WASHINGTON -- FBI statistics released for the first nine months of 1967 show a rise in the rate of major crimes in every major section of the nation. In Michigan, Illinois, Indiana, Iowa, Nebraska and Minnesota, the FBI recorded a 22 per cent rise in the murder rate, a 20 per cent rise in robbery and an 11 per cent rise for assault. Comparison was with the same months in 1966.

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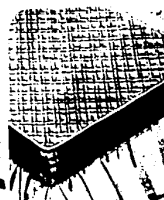
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