

...JUST UNBEATABLE!

OFF! BEAUTY BUYS



**HARRIET HUBBARD
AYER
HAND CREAM**
REG. 2.50
10 OUNCE **1.25**

Half price for a limited time only. Women love to use this delightfully rose-scented protective cream, famous for leaving hands velvet soft and smooth.

REG. 2.50



REG. 1.00 ea.

ANNUAL 1/2 PRICE SALE!
For Action That Speaks Louder Than Words.
**SHULTON
DESERT FLOWER
ANTI-PERSPIRANT DEODORANTS**

2 OZ. 2 OZ.
CREAM OR ROLL-ON
Your Choice

50¢ EA.
1.25

SHULTON BEAUTY BATH
Bathe away dry skin... 4 oz. bottle... REG. 2.50



SAVE 1.00

SAVE 2.50

FROM
HOUBIGANT

CHANTILLY

DELIGHTFUL
DUO

3.75
VALUE **2.75**

1/2 oz. Liquid Skin
Sachet and 3/5 oz.
Eau de Toilette.

SOOTHING
SOLO

5.00
VALUE **2.50**

1 pint 1 oz. bottle
of Lavish Hand and
Body Lotion.



REG. 7.50

SAVE 1.50

REG. 7.50

**HELENA
RUBINSTEIN
ULTRA-FEMININE**

EMOLLIENT MOISTURIZING EMULSION
4 OZ. - REG. 7.50
NOW **4.50**

EMOLLIENT HAND LOTION **2.00**
8 OZ. - REG. 3.50 NOW

Estrogenic Hormone Cream with progesterone
4 OZ. - REGULAR 7.50 NOW **4.50**



REG. 4.50

REG. 3.50

SAVE 1.25

1/2 PRICE SALE!
**MAX FACTOR
ACTIVE MOISTURIZER**
6 OZ. - REG. 4.50
LIMITED TIME **2.25**
Moisturizing Cleansing Cream
9 OZ. - REG. 3.50
LIMITED TIME **1.75**

Once-A-Year Sale
Harriet Hubbard AYER
**LUXURIA
CLEANSER-BEAUTIFIER**
NOW HALF PRICE!
9 OZ. - REG. 2.50
LIMITED TIME **1.25**
16 OZ. - REG. 4.00
LIMITED TIME **2.00**



**DEP FOAM
HAIR SPRAY SET**
REGULAR 1.49
13 OZ. AEROSOL **1.19**

Dep Foam penetrates the full length of hair... builds extra body, leaves hair lustrous, bouncy, soft to touch. Conditions with protein as it sets. Styles last longer.



**WELLA
KOLESTRAL**
The True Conditioning
Treatment For Hair
REGULAR 2.00
4 OZ. TUBE **1.37**

KOLESTRAL HAIR CONDITIONER TAKES THE WORRY OUT OF WHAT BLEACHES, TINTS, PERMANENTS AND EVEN WEATHER CAN DO TO YOUR HAIR! GIVES EVEN DAMAGED HAIR A BEAUTIFULLY HEALTHY LOOK. TRY IT! YOUR HAIRDRESSER RECOMMENDS IT.

SALE DAYS THRU SUNDAY

Cunningham's
DRUG STORES
FINE COSMETICS LUXURIOUS BEAUTY AIDS