

Sears



Phone or Mail This Handy Coupon
for Free Estimate
Central Air Conditioning
SEARS ROEBUCK AND CO. 8520/42
300 W. Fourteen Mile Rd.
Troy, Michigan 48064

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP CODE _____
Best Time to Call _____ PHONE _____

Your Dollars Go Further at Sears

Pre-Season

Air Conditioning SALE

Think COOL Now...

EAT
COOLSLEEP
COOLCOOK
COOLPARTY
COOL

Enjoy Whisper-Quiet Cooling
Save \$102 on Central
Air Conditioning

Regular \$439

"A" Coil, "600" Series, 28,000 BTU Condenser

\$337

NO MONEY DOWN

on Sears Easy Payment Plan

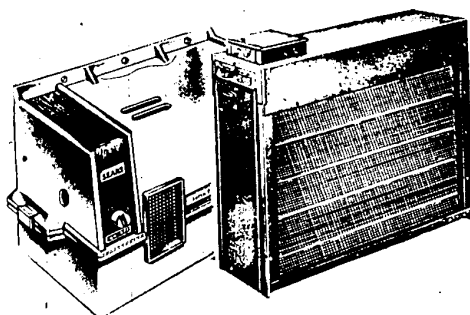
Summer's comin'... and with it those days of high temperature and humidity. Get cool comfort now with low cost central air conditioning... economical operation actually saves money on utilities. Whisper-quiet, high powered motor won't disturb conversation or sleep. Comes in space-saving galvanized steel cabinet for years of rust-free service. Internal thermostat protects against burnout.

Reg. \$324 20,000 BTU 600 Series Air Conditioner	\$294
Reg. \$369 23,000 BTU	\$319
Reg. \$535 36,000 BTU	\$435
Reg. \$554 39,000 BTU	\$453
Reg. \$614 42,000 BTU	\$514
Reg. \$714 48,000 BTU	\$614
Reg. \$734 59,000 BTU	\$634

Pre-charged tubing and thermostat extra

SERVICE We service what we sell! You can count on Sears for quality service by fully trained experts. And they're just a phone call away.

INSTALLATION We arrange quality installation at a low cost, on any furnaces or humidifiers. Phone for a free estimate.

"Lime Control"
Power HumidifierReg. 69.95
59⁹⁷

Mounts on furnace. Evaporates up to 15 gallons a day. Built-in thermostat, humidity control. Durable fiberglass case. Automatically reduces mineral deposits that build up in hard water. Installation available. Custom B Humidifier 39.95

Electronic
Air CleanerReg. \$219
\$197

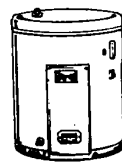
Stretch periods between re-cleaning... helps create more comfortable environment for sufferers of pollen-related allergies. Fits into return air duct of any forced heating-cooling system.

Instant Attic
InsulationSale Price
369
50 Sq. Ft.

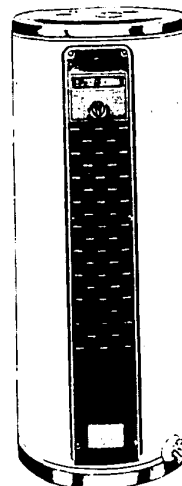
Just lay over existing insulation. Covers 50 square feet, 1-in. thick. 10 pieces 16-in. x 16-in. x 1-in. Fiberglass. Easy to install. Sears Plumbing and Heating Dept.

Table Top
Water HeaterSale Price
\$84⁹⁵

52-gallon. High wattage. heats water fast. Glass lined. Fully insulated.

20-Gallon
Water HeatersReg. 44.95
36⁹⁷

Can be used in mobile homes... fits most anywhere. Fully insulated. Operates at 110 voltage.

High
Recovery
52-Gallon
Water
Heater

Reg. 79.95

64⁹⁷

Free Installation

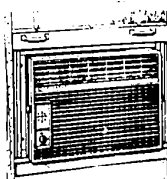
On Detroit Edison Lines

10-year guarantee. Fiberglass insulation. No vent necessary. Install in basement or utility room. Upper and lower heat heating elements. Fully automatic.

99.95 82-Gallon 84.97

15-YEAR GLASS LINED
TANK GUARANTEE

New water heater installed free if tank fails within 7 1/2 years of sale. If tank leaks during the next 7 1/2 years, we will furnish a new water heater and charge you \$2.00 of the regular current price between 7 1/2 and 8 years, plus \$1.00 additional for each succeeding year of guarantee... installation extra.

ZINC-CLAD CABINET - WEATHER SEALED
8,200 BTU Air ConditionerSale Price
169⁸⁸

Keep cool this summer at low or high speed. Dehumidifies while cooling. Exclusive comfort sensor prevents icing up. Keeps room temperatures constantly comfortable. Permanent, Washable filter.

Phone or Mail This Handy Coupon
for Free Estimate
Window Air Conditioner
SEARS ROEBUCK AND CO. 8520/47
300 W. Fourteen Mile Road
Troy, Michigan 48064

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LIGHTWEIGHT 3,000 BTU
Room Air ConditionersSale Price
\$97

Ideal cooling comfort for bedroom, den, study, any small room. Operates on just 115 volts. Zinc-clad cabinet and base resist rust and corrosion. Permanent filter.

Sears Appliance Dept.

Open Monday, Thursday,
Friday, Saturday 9 to 9,
Tuesday, Wednesday 9 to 5:30

Sears

SEARS, ROEBUCK AND CO.

- Grand River at Oakman, WE 3-3300
- Lincoln Park, Southfield at Dix, DU 3-7000
- Pontiac, 154 N. Saginaw, FE 5-4171
- Grosse Pointe, 7 Mile-Mack, TU 4-9000
- Wyandotte, Biddle-Maple, AV 4-9000
- Grandt at Van Dyke, WA 5-0100
- Livonia Mall, 7 Mile at Middlebelt, 476-6000
- Woodward, Highland Pk., TO 8-1300
- Macomb Mall, Grandt at 13 1/2 Mile Rd., 293-8000
- Oakland Mall, 14 Mile Rd. at John R, 585-1000