

Shop A&P—The Home of **Econo PRICES!**  Shop A&P—The Home of **Econo PRICES!**

Have You Visited A&P This Week To Check Our New Econo PRICES?



You owe it to yourself and your family's food budget . . . come in and see for yourself the thousands of reduced "Econo Prices" A&P has on the shelves.

If you haven't been in yet, you haven't missed a thing—EXCEPT THE SAVINGS!

For you can count on wonderful low prices every day of the week, week after week . . . not just once in a while.

THIS WEEK JOIN THE THRIFTY SHOPPERS AT A&P...

Thousands are Saving Every Week with A&P's NEW **Econo PRICES!**

WHY PAY MORE?

See the difference **Econo PRICES** make on your total Food Bill

NOT BUT

Specials Today and Regular Prices Tomorrow

Low Money Saving **Econo PRICES EVERY DAY!**

NOTHING HAS CHANGED BUT THE PRICES!

A&P Has Always Stood For

- FRIENDLY COURTEOUS SERVICE
- A WIDE VARIETY OF FAMOUS BRANDS
- "SUPER-RIGHT" SUPERB QUALITY MEATS
- FAMOUS JANE PARKER BAKED FOODS
- FINEST QUALITY FRESH FRUITS AND VEGETABLES

... all the things that mean "A&P" to you. We haven't changed a thing! In fact, we pledge to work even harder than ever to keep A&P the kind of store you like to shop. All we've done is add something "extra" — something special — to give you even more reason to visit A&P every week. We think you'll agree "Econo Prices" make A&P even more YOUR KIND OF STORE.

SHOP A&P . . . WHY PAY MORE?

It's the TOTAL That Counts!

PERMANENT PRICE REDUCTIONS ON THOUSANDS OF PACKAGES, BOTTLES, JARS AND CANS ON YOUR FAVORITE BRANDS

CHECK & COMPARE



DEL MONTE or GREEN GIANT



PEAS

1-LB. 1-OZ. CAN

19¢

BONUS Econo PRICE Lady Betty Prune Juice



3

1-QT. Bottles

\$1.00

Velvet Peanut Butter



2-LB. JAR

69¢

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