

TYPEWRITERS 7th ANNIVERSARY



39.50

NEW ROYAL MERCURY

The "with-it" portable with the get-with-it price!

- WITH IT! Full-size, office typewriter keyboard
 - WITH IT! Touch regulator
 - WITH IT! Typo-color ribbon and stencil cutter
 - WITH IT! Calibrating paper ball
 - WITH IT! Rugged, all-metal construction
- GOT IT? THEN GET WITH IT!
SEE IT... TRY IT... TODAY!

PREFERRED TYPEWRITER

25506 Five Mile
KE 5-0627

Observer Advertisers
Are Your Neighbors

Scouts To Join In Celebration

Hundreds of Scouts in Observerland will join with nearly 67,000 fellow Scouts of the Detroit Area Council to celebrate the 58th anniversary of the Boy Scouts of America, Feb. 7-13, Scout Week.

Cub Packs, Scout Troops and Explorer Posts will be busily engaged in Blue and Gold banquets, Courts of Honor, and family night programs which will attract parents, friends, relatives, and Scout alumni.

Some of the highlights of this year's Scout Week program include: Uniform Day, Thursday, Feb. 8—all across America the Scouts will don their uniforms and wear them to school to dramatize the great number of boys who are Scouts.

Friday and Saturday, Feb. 9 and 10, has been designated as Scout Sabbath for boys of Jewish faith, and Sunday, Feb. 11 will be Scout Sunday. Special church services in hundreds of religious organizations will mark these significant dates, as boys take part in religious programs, and receive Scout religious awards from their spiritual leaders.

THE EXPANDED Snyder's Furniture store, 584 Ann Arbor Trail, Plymouth, will open the new addition (shown above at right) with an open

house and January sale dual celebration. The addition was just completed and makes Snyder's one of the city's largest furniture outlets.



Japan To Build Nuclear Ship

The Japanese Government has let contracts for construction by 1972 of Japan's first nuclear-powered ship, Ishikawa Jima-Harima Heavy

Industries will build the \$8.7 million hull and Mitsubishi Atomic Power Industries Co. the \$8 million atomic reactor to power the vessel.

Special Tax Treatment!

Under the recently amended Self-Employed Individuals Tax Retirement Act you may obtain special Federal Income Tax treatment. Call me today for complete information.

452-8901 or 457-5871

1005 W. Ann Arbor Trail Plymouth

WOODMEN ACCIDENT
AND LIFE COMPANY
FARM MUTUAL AGENCY

Insurance can be a rewarding career. Call today!

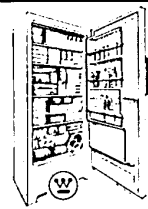


DONALD W. SMITH
District Manager

IT TAKES A GENIUS
**BIG
CARPET
CLEANING**
SALE! JO 4-5588
LI 8-8300
HAGOPIAN & SONS
15180 W. 8 MILE RD. WOODWARD

GEM

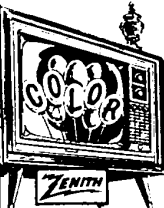
NO MEMBERSHIP REQUIRED



UPRIGHT FREEZER
BY WESTINGHOUSE!

\$137 Low GEM Price

- STORES 300 POUNDS
 - FAST FOOD FREEZING
 - TRIM DESIGN
- Save 2 ways! On the freezer, on food!



ZENITH 23" DIAG.
COLOR TV CONSOLE

\$475 Low GEM Price

- AUTOMATIC COLOR CLARIFIER • UHF/VHF
 - TWIN CONE SPEAKER
- Handcrafted chassis
Free 90 day service!



GE STEREO HI-FI CONSOLE!

- PECAN WOODS IN SPANISH DESIGN
 - SOLID STATE • 6 SPEAKER SOUND
- Magnificent! AM/FM-FM Stereo radio! Free 90 day service! Reg GEM 289 77

\$197

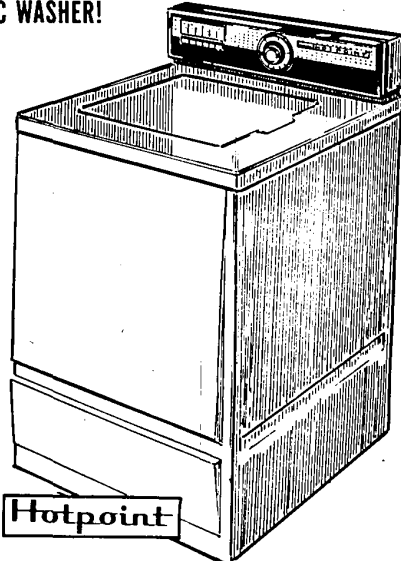
NOW! CLEARANCE SALE PRICES ON FURNITURE & APPLIANCES!

WASHDAY'S A BREEZE WITH A
HOTPOINT AUTOMATIC WASHER!

GIANT CAPACITY!
2 SPEEDS!
2 WASH CYCLES!
ALL PORCELAIN!

\$147

- Low GEM Price
- DRIES A 15 POUND LAUNDRY
 - HAS DUAL LINT FILTER
 - WATER TEMPERATURE CONTROL
 - RUSTPROOF • HANDSOME STYLING
- Imagine the convenience of automatic washing, plus Hotpoint dependability at this low price! Buy now, use GEM credit or Michigan Bankard



Hotpoint

APPLIANCE DEPARTMENT

USE GEM CREDIT OR YOUR MICHIGAN BANKARD!

WALNUT TRIPLE DRESSER WITH
MIRROR, CHEST, BED **\$188**

Complete outfit for just

SAVE ON COMFORTABLE, STURDY
RECLINER CHAIRS! **68.88**

Choice of colors Each

7-PIECE DINETTE SET, NOW AT
A BIG GEM SAVING! **\$78**

Table with 6 chairs just

YOUR CHOICE! SERTA MATTRESS
OR BOX SPRING BUY! **49.50**

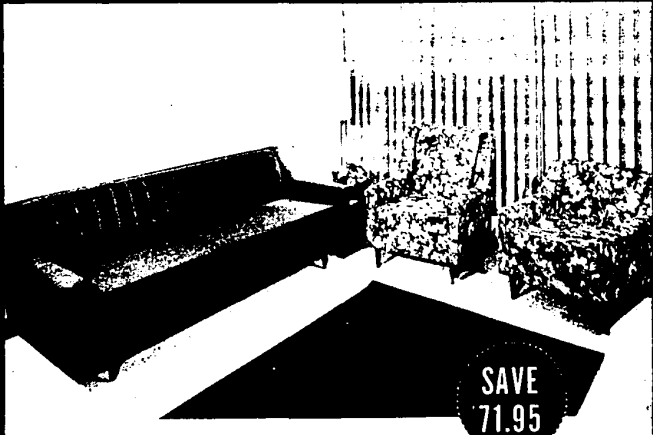
Famous for comfort Each

EARLY AMERICAN STYLE SOFA...
AT A LOW PRICE! **\$158**

Selection of colors Now.

SERTA "FOLD-A-BED" SOFA...
AT A REAL SAVING! **\$168**

Bed and sofa in one! Just



SAVE
71.95

3-PC. LIVING ROOM SET
AT A SPECIAL LOW PRICE!

\$258

- RICHLY UPHOLSTERED MODERN SOFA • MR. AND MRS. CHAIRS
 - RESILIENT FOAM CUSHIONS • STEEL SPRINGS • HARD WOODS
- You'll appreciate the decorator styling, the fine construction and the sharp tailoring that stand out in this handsome set! Cushions are zippered and reversible. Chair fabrics have Scotchgard protection.

Compare at \$329.95

FURNITURE DEPARTMENT

GEM

OPEN TO THE PUBLIC

• MON. THRU SAT. 10 a.m. to 9:30 p.m. •

LIVONIA:

13507 MIDDLEBELT
ACROSS FROM DETROIT RACE TRACK
PHONE: 425 4200

ROSEVILLE:

30785 GRATIOT AT 13 MILE RD.
1-94 TO GRATIOT AVE. EXIT SOUTH TO GEM
PHONE: 293-3200

PRICES
START AT **\$149⁹⁵**
Less Trade-In

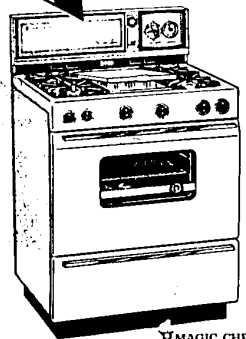
OPEN FRIDAY TILL 9 P.M.

Consumers Power

11801 Farmington Road, Livonia MG-1712-24

SPECIAL TRADE-IN ALLOWANCE ON THE MAGIC CHEF

GAS RANGE
DURING OUR
MID-WINTER
SPECIAL



MAGIC CHEF
Model 3160-WPGE

- THERE'S EXTRA COOKING SPACE IN THIS 30" RANGE WITH 23 1/2" OVEN AND SEPARATE ROLL-OUT BROILER! Clock with 1-hour timer • Fluorescent background light
- Color coded controls that click to identify most-used heats
 - Large griddle that converts to fifth burner
 - Appliance outlet
 - Sealed oven window and light
 - Chrome drip trays
 - Deluxe chrome handles.