

# Wonderland Business Booms; Taub Heads Merchants Council

Approaching the end of its first decade, Wonderland Center still reigns as one of the most successful regional shopping centers in Detroit's sprawl-



Edward Taub

Edward Taub, veteran retailer and manager of the Federal Department Store at Wonderland, has been elected president of the center's Merchants' Council.

Taub, who has been with the Detroit-based chain for 14 years, will head a seven-member board of directors which governs the center's advertising and public relations programs.

Other board members include Thomas Becker, Montgomery Ward; Raymond Hiebel, F.W. Woolworth; Robert Keyton, Lerner Shops; John Michlewicz, Livonia National Bank; William Marcus, Rashi's; and Louis Segel, Wonderland Center.

ing metropolitan area.

Since its formal opening in October, 1959, the 57-store shopping complex has enjoyed steady increases in sales volume, according to Wonderland officials.

Developed on a 73-acre site at Plymouth Road and Middlebelt by Abe Green and Henry Alper, Wonderland ranks as one of the nation's most-prosperous regional shopping centers.

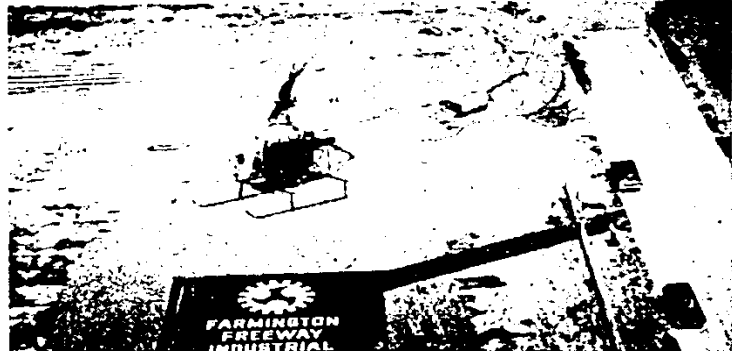
MONTGOMERY WARD, principal link in a chain of leading department and specialty stores, has consistently led all other Ward stores in the Detroit district. Sales volume of Ward's Wonderland unit is the highest of the company's 500 stores.

Wonderland's second-largest tenant, Federal's, is one of the Detroit-based department-store chain's most successful units. The store is nearing the end of an expansion program which will add several new lines of merchandise, including a complete paint and hardware department.

Edward Taub, Federal's manager, reported that the Livonia store has experienced "substantial annual increases" during its 8 1/2 year history. "We are extremely confident that this prosperity will continue," he added.

Several Wonderland stores are in the process of remodeling and expansion. Among those, Kinney Shoes will add 1,300 square feet to its present 4,900 square-foot facility. When completed, the store will be one of the largest in the Kinney chain.

Mary Jane Shoes has also planned a major remodeling program.



## MARKS THE SPOT of the best industrial park location in Metropolitan Detroit

### FARMINGTON FREEWAY INDUSTRIAL PARK

Approach our helicopter pad from the air and you will see the close proximity of I-96 and I-696 to Farmington Freeway Industrial Park. (The new I-275 will also join them at an interchange in the near future.) You would then instantly appreciate the unique convenience of this location to employees, suppliers and customers of any business located there. Ask any of the 15 new plant owners who are already here or building soon. If there's a new plant in your future, we'll be glad to supply full details of why this is the ideal location. (We'll help arrange for design, finance and construction, if desired!) Call today!

DRIVE TIME TO:	
DOWNTOWN	
DETROIT	35 Mins.
LANSING	1 Hr.
GRAND RAPIDS	2 Hrs.
MUSKEGON	2 3/4 Hrs.
FLINT	50 Mins.
TOLEDO	1 Hr. 40 Mins.



**THOMPSON-BROWN COMPANY**

32823 West Twelve Mile Road • Farmington, Michigan 48024 • Telephone 476-8700

## Asset Growth

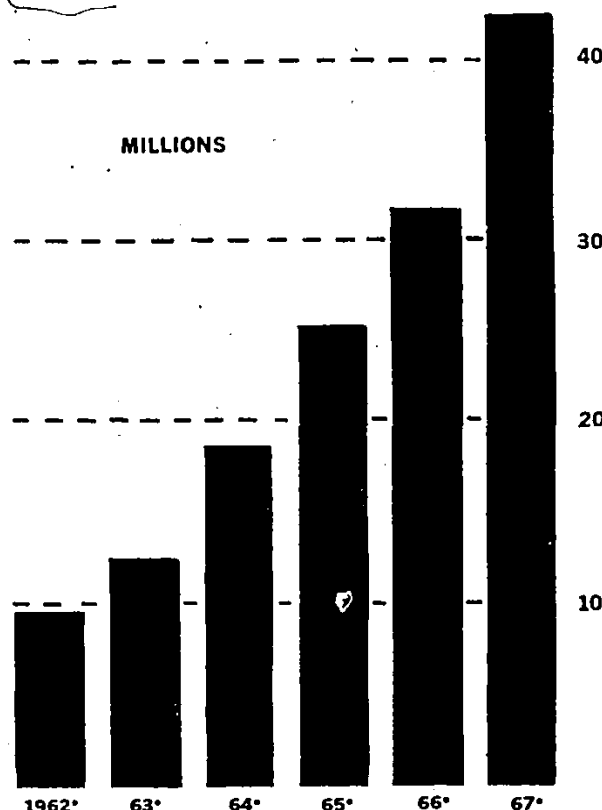
### 36% in one year . . .

### thanks to a progressive growing community

Open Monday through Saturday until 4:30 p.m. . . 'til 6 p.m. Friday

## LIVONIA NATIONAL BANK

4 Offices to Serve You / Member Federal Deposit Insurance Corporation  
Five Mile Road near Farmington Road, Wonderland Shopping Center, Middlebelt and Seven Mile Road, Plymouth Road at Wayne Road



\*December 31