



NEW WINE SHOP, that is part of the facilities of their recently opened Bavarian Village complex in Redford Township near the intersection of Schoolcraft and Telegraph Roads, has the attention of Donald Day and his father Gordon. The Village is a culmination of a lifetime dream.

## Training Center Begins Operations

The new ICA Training Center at 30622 Industrial Road, Livonia, has announced that it will begin full scale operations this year.

The ultra-modern center is one of six built throughout the nation last year. The other centers are near New York City, Philadelphia, Miami, Chicago and Los Angeles.

According to W.W. Cook, manager of technical training for ICA, the centers have been constructed to meet the unprecedented demand for skilled technicians required to provide TV owners the most prompt, expert service possible.

The building, including a 7,200 square foot area, includes classrooms with the latest in audio-visual training aids, fully-equipped laboratories, and administrative offices for its staff.

Cook added: "This forward training approach becomes a necessity when one considers that new color TV set purchases will top 34,000,000 in the next five years. At the training centers, we expect to train 2,700 men during this year with a schedule of 5,632 man-weeks of training. This represents 50 per cent more men than were trained during the past year."

### Pipelines Work

Pipelines carry 44 per cent of the petroleum tonnage transported in this country, but trucks, water carriers and railroads also play important roles. The gasoline purchased at a neighborhood service station may have reached the pump through a combination of several means of transportation.

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## A Sandwich Turns Into Colorful Bavarian Village

Donald Day and his father, Gordon, opened a liquor and party store 13 years ago in a 20-by-70-foot building. Today, their Town Food & Sausage Shop, in Bavarian Village at 14157 Telegraph Rd., just half a block north of Schoolcraft, is one of the largest of its kind in the country.

And it all started with a submarine sandwich and literally grew by leaps and bounds.

Their original store, now closed, was located at the southeast corner of Telegraph and Schoolcraft, just up the road from the new place.

When they first moved there, they added a 30-foot addition for storage. Later, they built a second 20-by-70-foot addition for the sausage shop. Then they got into the submarine sandwich business which snow-

bailed so rapidly that they finally had to build a third addition, this time 20 by 30 feet, for take-outs and light luncheons.

THEY ENDED UP with a 40-by-100-foot building which eventually housed not only a liquor and party store but their sausage department, their sandwich and restaurant operation, but a delicatessen as well.

That, in essence, is the makeup of their new Bavarian Village store but which is twice as large and for the connoisseur, whether of a submarine sandwich or pale ale, is a place sublime, indeed.

With a name such as Town Food & Sausage Shop there must be, of course, sausage. Add, there is, in fact, there are over 125 different varieties laid out to behold in the 36-foot long sausage counter, including the full line of Kovak's and about 60 per cent of Usinger's Milwaukee.

A STEP FURTHER is the delicatessen area filled with such delectable old favorites as potato, bean or jelly salads (over 500 pounds of potato salad is sold in a week), pigs feet, pig hocks, dilled baloney, smoked fish, creamed and wine herring, liver spreads, meat loaf, Cornish hens, and capons.

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