

ORTHO
A CALIFORNIA CORP.

ALL ORTHO STORES ARE CELEBRATING THE *Pre-Grand Opening*

Of Our Beautiful New Store at 2211 So. Telegraph Rd. (Miracle Mile Shopping Center) Pontiac

Copyright © 1968 ORTHO MATTRESS

Ortho is the originator of the famous 12-piece King and Queen Size Sleep Sets, and the largest chain of mattress stores in the nation! Ortho specializes in the biggest selection of quality mattresses at budget prices that include the FAMOUS ORTHO DOUBLE BONUS! Save money, save your sleep — enjoy the convenience of one-stop shopping at your new Ortho Store in Pontiac!

12 Pc. KING SIZE SLEEP SET

HUGE 7' FT. LONG — 6 FT. WIDE MATTRESS AND BOX SPRING! HERE'S WHAT YOU GET: King Size Mattress — King Size Box Spring — King Size Metal Frame with Casters — King Size Mattress Pad — 2 King Size Fieldcrest Percale Sheets — 2 King Size Pillowcases — 2 King Size Pillows!

ONLY

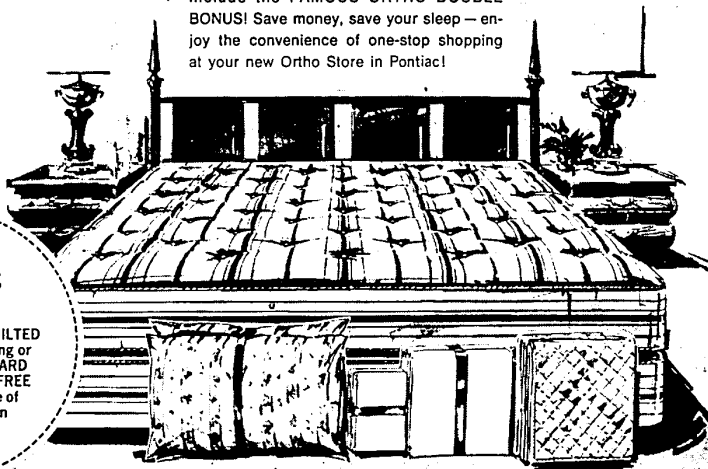
\$148

INCLUDES
DOUBLE BONUS

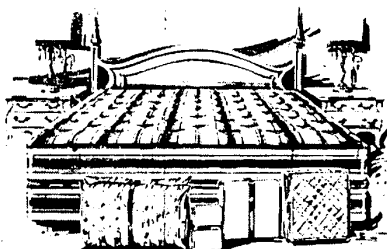
Buy
Direct from
the Mattress
Specialists
and Save!

DOUBLE BONUS!

King or Queen Size QUILTED BEDSPREAD Plus King or Queen Size HEADBOARD (not as illustrated) FREE with Your Purchase of Any King or Queen Size Sleep Set.



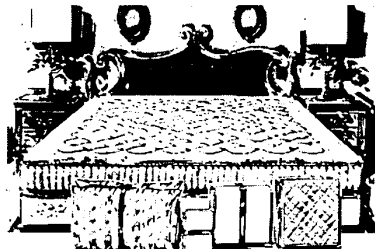
GENUINE ORTHO MATTRESSES ARE SOLD ONLY AT ORTHO STORES



12 PIECE QUEEN SIZE SLEEP SET

60 IN. WIDE—80 IN. LONG MATTRESS AND BOX SPRING—HERE'S WHAT YOU GET: Queen Size Mattress — Queen Size Box Spring — Queen Size Metal Frame with Casters — Queen Size Mattress Pad — 2 Queen Size Fieldcrest Percale Sheets — 2 Queen Size Pillowcases — 2 Queen Size Pillows!

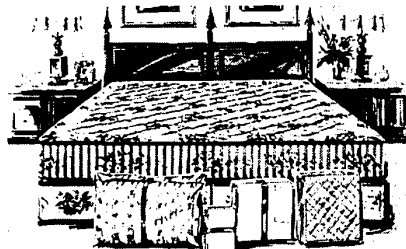
ONLY **\$128** INCLUDES
DOUBLE BONUS



12 PIECE QUEEN SIZE SLEEP SET

LUXURIOUS-QUILTED BUTTON-FREE! 60 IN. WIDE • 80 IN. LONG MATTRESS AND BOX SPRING—Here's What You Get: Queen Size Mattress — Queen Size Box Spring — Queen Size Metal Frame with Casters — Queen Size Mattress Pad — 2 Queen Size Fieldcrest Percale Sheets — 2 Queen Size Pillowcases — 2 Queen Size Pillows!

ONLY **\$158** INCLUDES
DOUBLE BONUS

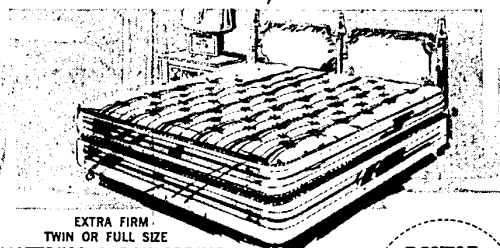


12 PC. KING SIZE SLEEP SET

LUXURIOUS, QUILTED BUTTON-FREE! 7 FT. LONG — 6 FT. WIDE MATTRESS AND 2 BOX SPRINGS! HERE'S WHAT YOU GET: King Size Mattress — 2 King Size Box Springs — King Size Metal Frame with Casters — King Size Mattress Pad — 2 King Size Fieldcrest Percale Sheets — 2 King Size Pillowcases — 2 King Size Pillows!

ONLY **\$178** INCLUDES
DOUBLE BONUS

ORTHO, THE BIGGEST MATTRESS CHAIN IN THE NATION!



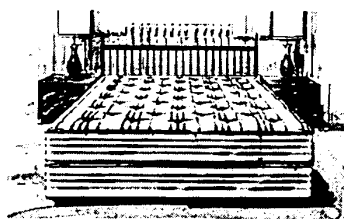
EXTRA FIRM. TWIN OR FULL SIZE MATTRESS & BOX SPRING

Extra firm for added support! Deeply cushioned tempered steel coils. Attractive extra heavy cover. Handles and ventilators for easy turning, long lasting comfort.

ONLY **\$78** INCLUDES
DOUBLE BONUS

DOUBLE BONUS!

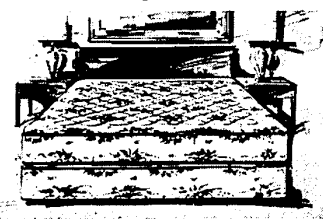
Beautiful Plastic Headboard (not as illustrated) and Metal Frame with Casters with the Purchase of any Twin or Full Size Set!



TWIN OR FULL SIZE MATTRESS and BOX SPRING

Fabulous low price! Heavy duty cover. Good looking. Long wearing. "When You Sleep on an 'Ortho' mattress, You're Really Sleeping!"

ONLY **\$59** INCLUDES
DOUBLE BONUS



TWIN OR FULL SIZE, QUILTED BUTTON-FREE MATTRESS and BOX SPRING

Quilted luxury, finest quality! Long wearing, deeply cushioned comfort. Attractive extra-heavy cover.

ONLY **\$78** INCLUDES
DOUBLE BONUS

Open Daily 10 a.m.-9 p.m. • Sat. 10 a.m.-6 p.m. • Sun. 12-6 p.m. (Livernois Closed Sunday) • Phone Orders Accepted • No Cash Down, Up To 24 Months To Pay!

ORTHO
A CALIFORNIA CORP.

27610 SCHOOL CRAFT RD., LIVONIA

Buckingham Shopping Center Near Frank's Nursery

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Other stores also in
LINCOLN PARK, DEARBORN
OAK PARK, PONTIAC
LIVERNOS & ROSEVILLE

"IF YOU'RE NOT SLEEPING ON AN ORTHO MATTRESS, YOU'RE NOT SLEEPING!"