

**MONTGOMERY
WARD**

After **INVENTORY** Sale!



Riverside
PASSENGER TIRE
4-WAY GUARANTEE

1. LIFETIME QUALITY GUARANTEE on the quality of material and workmanship for the life of the original tread. Adjustment provided on tread wear based on price in effect at the time of adjustment plus Federal Excise Tax.
2. LIFETIME ROAD HAZARD GUARANTEE (except responsible punctures) for the life of the original tread. Adjustment provided on tread wear based on price in effect at the time of adjustment plus Federal Excise Tax.
3. TREAD WEAR GUARANTEE for period specified. Adjustment based on price in effect at the time of adjustment plus Federal Excise Tax of new size and type plus specific dollar allowance (tread wear allowance not applicable to tires used commercially).
4. SATISFACTION GUARANTEED. RETURN OF \$4.00 for return to nearest Ward branch for adjustment.

Any Size Listed—One Price

X.L.T.

RETREADS ON SOUND CORD BODIES

10^{88*}

PLUS 34c
to 44c
F.E.T. EACH

TUBELESS BLACKWALL SIZES

6.50-13

7.00-14

7.35-14

7.50-14

7.75-14

8.00-14

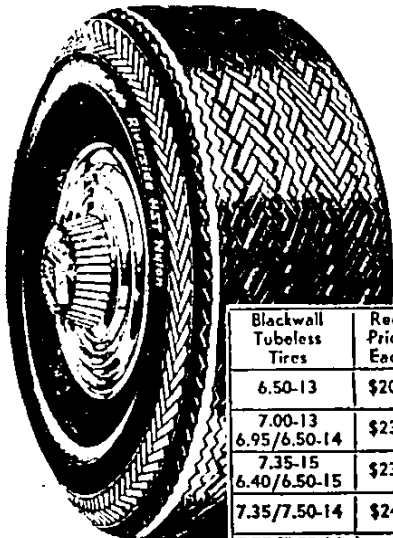
*With same size in trade.
*Whitealls \$2 more each.

LIFETIME QUALITY AND
ROAD HAZARD GUARANTEE

Riverside XLT is rebuilt by jet aircraft standards to new-car tread width and tread depth. Lifetime quality and road hazard guarantee. Tread guaranteed to wear for 24 months.

FREE MOUNTING

Riverside HST... High Speed Tire



THE TIRE YOU CAN
DEPEND ON... ON ANY
ROAD... IN ANY WEATH-
ER... AT ANY SPEED

\$20*

*4.50-13
Tubeless
Blackwall
plus 1.60
F.E.T.

- Built for dependability
- 4-ply nylon cord body
- Has a rolled tread edge

Blackwall Tubeless Tires	Reg. Price Each	Plus F.E.T. Each	Blackwall Tubeless Sizes	Reg. Price Each	Plus F.E.T. Each
6.50-13	\$20*	1.80	8.25/8.00-14 8.15/7.10-15	\$27*	2.38 2.33
7.00-13	\$23*	1.93	8.55/8.50-14		2.56
6.95/6.50-14		1.93	8.45/7.60-15	\$29*	2.53
7.35-15	\$23*	2.04	8.85/9.00-14		2.84
6.40/6.50-15		2.04	8.85/9.15-15	\$31*	2.89
7.35/7.50-14	\$24*	2.08	8.00/8.20-15	\$31*	2.89
7.75/7.50-14	\$25*	2.21	*With trade-in from off your car. Whitealls \$2 more each.		
7.75/6.70-15		2.23			

The New Riverside®

WIDE TRACK OVAL

BUILT WIDE LIKE A RACE TIRE
TO GRIP BETTER. STEER EASIER.
STOP QUICKER. INCREASE POW-
ER. CONCAVE MOLDED LIKE A
RACE TIRE TO HOLD FIRMER.
RUN COOLER.

PRICES START AT

\$35*

D-70-14 Tubeless plus 1.92 F.E.T.
and Trade-In

*Available for most 1965-66-67
cars presently using 7.75-14 or
8.25-14 size tires. Red stripe
sidewall on one side, white side-
wall on the other. Almost 2-in.
wider.

