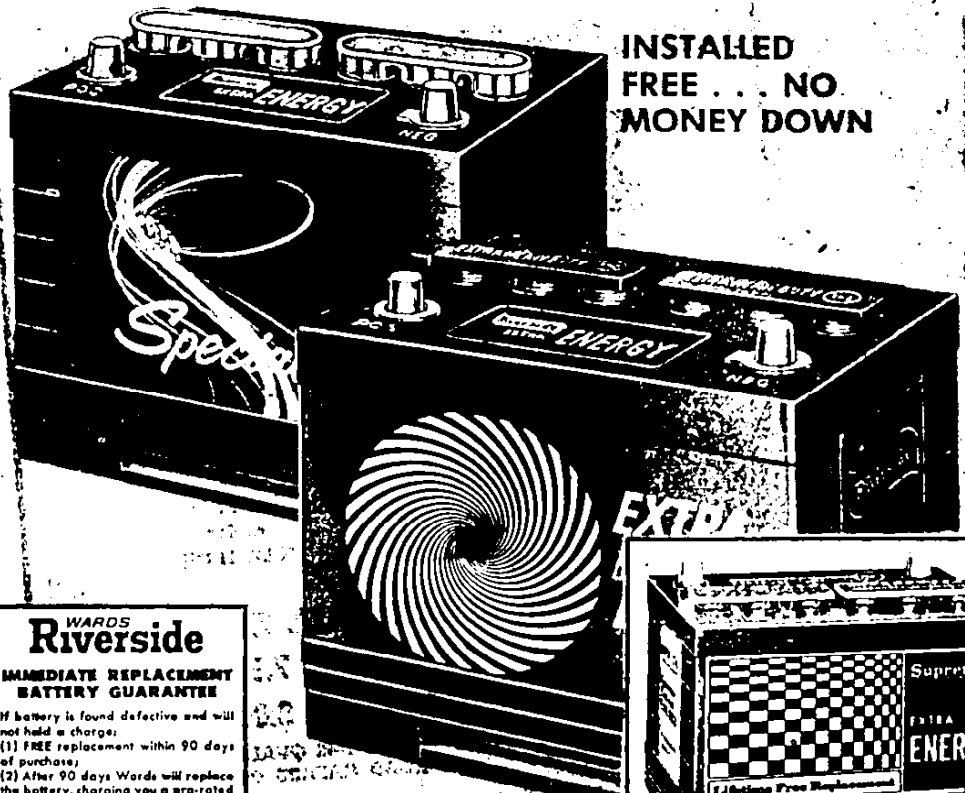


**MONTGOMERY
WARD**

After INVENTORY Sale!



INSTALLED
FREE... NO
MONEY DOWN

Riverside batteries 50-MONTH X.H.D.

Regular exchange price \$26

More rugged
power. Power-
line construc-
tion gives fast
starts and long
service.

\$21 12V
exch.

24-MONTH SPECIAL

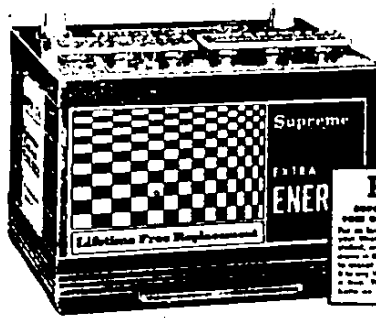
Delivers dependable
service in cold wea-
ther. Good reserve
and start capacity.

\$12
24S, 12V Exch.
Regular exchange
price \$15

WARDS Riverside

IMMEDIATE REPLACEMENT BATTERY GUARANTEE

If battery is found defective and will
not hold a charge:
(1) FREE replacement within 90 days
of purchase.
(2) After 90 days Wards will replace
the battery, charging you a prorated
amount of the current no-trade-in
selling price for each month from
date of purchase.



WARDS LIFETIME SUPREME BATTERY

Reg. exch.
price \$31

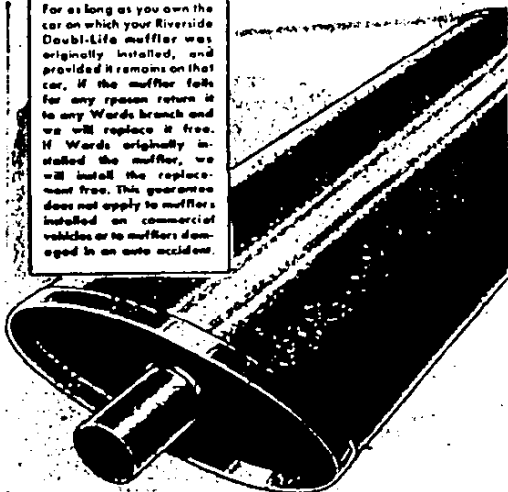
\$27

Provides adequate pow-
er and reserve capacity
for starting and lighting
most cars. Lifetime guar-
antee.

DOUBL-LIFE MUFFLER GUARANTEE

For as long as you own the
car on which your Riverside
Doubl-Life muffler was
originally installed, and
provided it remains on that
car, if the muffler fails
for any reason return it
to any Wards branch and
we will replace it free.
If Wards originally in-
stalled the muffler, we
will install the replace-
ment free. This guarantee
does not apply to mufflers
installed on commercial
vehicles or to mufflers dam-
aged in an auto accident.

INSTALLATION AVAILABLE



Lifetime quality guarantee Doubl-Life mufflers

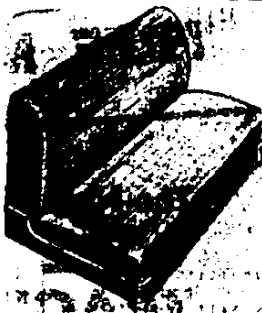
SAVE
2.50

6⁹⁹

Reg. 9.49
60-63 Falcon

Doubl-Life mufflers have spun sealed seams
for positive gas-leak protection. They add to
your car's performance.

12.99 Mufflers '54-'64 Chevy, '60-'63 Ford, 9.99



Slip-on nylon auto
seat throw—reg. 7.50

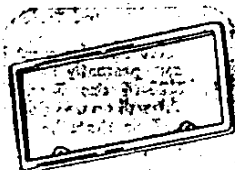
5⁴⁴ Free only

Nylon plaid fabric,
bonded to soft polyure-
thane foam. Smooth,
wrinkle-free. Cool in
summer, warm in win-
ter.

1.89 5 qt. can
All Season oil

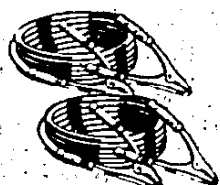
99^c

Immediate lubrication
during warm-up. Special
additives to fight rust,
varnish. Protects all
year 'round. SAE 10W-
30.



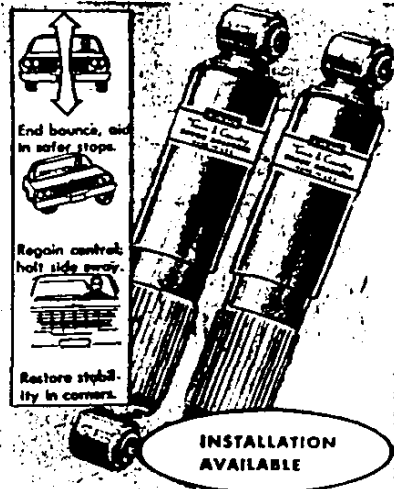
Chromed license
plate holder

All steel; pro-
tects license,
dresses up car. **99^c**



Reg. 3.59 4-ga.
battery start cable

12 ft. rubber
coated cable, 12
volt. **2⁸⁸**



Save 2.99 a pair

Town and
Country

SHOCKS

\$5

EACH
IN. PRS.

REG.
12.99 PR.

Give a more stable and comfortable
ride on streets and high-speed ex-
pressways. Made to hold your tires
on the road, keep you in control.

Lifetime Supreme Shocks

Teflon® piston "O" ring
seal to insure pressure!

\$9 each
in prs.