

# Now It Costs No More to Go V.I.P.

# V.I.P.

Ladies... Men...

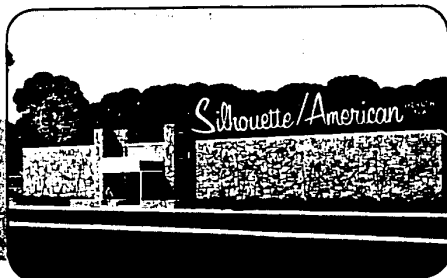
## REDUCE NOW!

The Quick, Easy Way - Regardless of Your Age



*Silhouette / American*

HEALTH SPAS



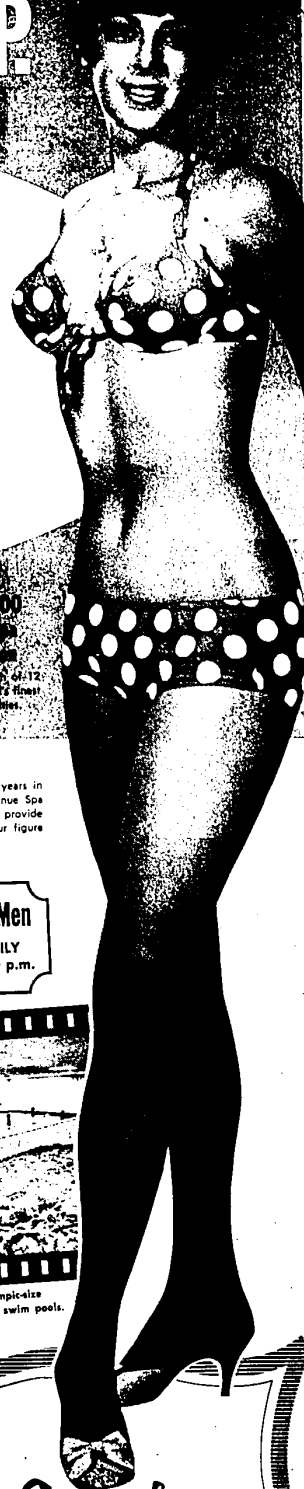
As part of our \$10-million nationwide expansion program, Silhouette American Health Spas climaxes over 12 years in Detroit with the announcement of the opening within 2 weeks of our fabulous new \$500,000 Woodward Avenue Spa and the lavish \$185,000.00 complete remodeling program of our Fenkell Spa. These luxurious new facilities provide the very latest in health and beauty developments and are designed to bring about wonderful changes in your figure or physique — quickly and easily.

**LOSE**  
15 pounds &  
15 inches in  
15 Days!

**\$1.75**  
PER WEEK  
FOR ONLY  
average on a  
course basis  
To Beginners Only!

— Visit Our Fenkell at Southfield Spa - Only 5 Minutes Away! —  
**Open 6 Days a Week with Separate Facilities for Ladies & Men**  
**FREE!** Call BR 3-8888 or drop in for your free figure and/or fitness analysis plus free trial treatment. Enjoy an entire program — use whirlpool, sauna and \$200,000 of specialized equipment free.

**OPEN DAILY**  
10 a.m. - 10 p.m.



★ Over \$200,000 of patented physical fitness apparatus to give you results quickly, easily.

★ Exclusive, new hot whirlpool mineral spas displace care and fatigue while you luxuriate.

★ Authentic Finnish sauna steam rooms melt pounds away. Leave you invigorated.

★ Heated Olympic-size year 'round swim pools.

**Designated Health Center of the Nation**  
by Allied Health Association International

As a result of the construction of our fabulous new \$570,000.00 Woodward Avenue 2-Acre Resort Spa City, our complete remodeling program of the Fenkell Spa and the overwhelming acceptance of Silhouette American Health Spa members throughout Detroit, we are proud to announce that Detroit has been designated the Health Spa Center of the Nation.

**Unlimited Use of All Facilities at Absolutely No Extra Cost**

- Juice Bar - Featuring delicious, nutritious drinks to help you trim up (opening soon)
- Private ultra-violet sunray rooms
- Mechanical massage and spot reducers
- Magic profile facial machines
- Sparkling clean Turkish steam rooms
- Body repositioning machines
- Exclusive hot whirlpool mineral spas
- Patented hip and thigh trimmers
- Contouring and firming machines
- Exclusive needlepoint pressure showers
- Personal and individualized supervision
- Infra-red sauna rooms
- Individualized programs

Silhouette/American Health Spas Now Over 12 Years in Detroit  
— featuring the Finest Health Spa Facilities in the world.

*Special*

## FREE OFFER

We Dare to Say:  
**YOUR MEMBERSHIP FREE**  
**IF YOU CAN EQUAL OUR**  
**FACILITIES FOR LESS!**

Don't be disappointed by promises or imitators  
our facilities are unsurpassed and are  
available NOW!



★ Large, spacious private individual lockers.  
All sparkling new and meticulously appointed.

★ Patented Swiss facial contouring machines  
— once available only to the elite of Europe.

★ Arizona desert dry heat and medicated inhalation rooms to relieve colds and sinus.

YOUR MEMBERSHIP HONORED AT ALL DETROIT SPAS AND  
155 PRESTIGE SPAS COAST-TO-COAST AND INTERNATIONALLY

Copyright 1968

**Silhouette / American HEALTH SPAS**

17721 FENKELL  
At Southfield  
BR 3-8888

3606 FORT STREET  
Lincoln Park Plaza  
DU 1-7581

2222 N. WOODWARD  
N. of 12 Mile - Open Soon  
LI 8-1555

12 MILE AND  
NORTH CAMPBELL  
LI 8-1555