Highland APPLIANCE CO.

HERE'S AMERICA'S GREATEST SALE AT HIGHLAND AGAIN
TOP BRANDS AT RIDICULOUSLY LOW PRICES!...

Washington's Birthday SALE

VERY TOP BRAND PORTABLE TV BUY

Compact styling. Built-in antenna. Luggage type handle for easy portability. 42 sq. in. UHF/VHF. Can't mention name at this low price.

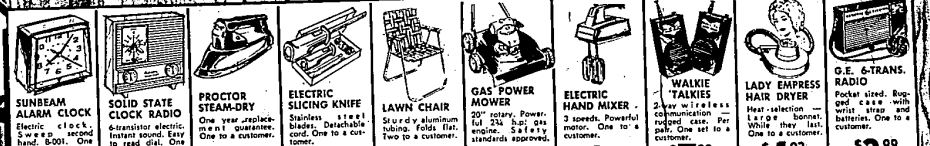
Just 4 to go in each store. One to a customer.

This special on sale Thurs. morning at 9. None sold before.

$49

SALE BEGINS THURSDAY MORNING AT 9 A.M.

We cannot tell a lie — our prices are the lowest! . . . and this sale proves it! Highland again brings this exciting George Washington birthday celebration! Here are the bargains! The savings! The buys! . . . Daring and Ridiculous low prices. Some floor models. Most new in crates. Items subject to prior sale. F.O.B. Warehouse. First come, first served. Many items limited one to a customer.



SUNBEAM ALARM CLOCK — Electric clock. Sweep second hand. 8-001. One to a customer. **$1.77**

SOLID STATE CLOCK RADIO — 6-transistor electric. Instant sound. Easy to read dial. One to a customer. **$8.88**

PROCTOR STEAM-DRY — One year replacement guarantee. One to a customer. **$4.99**

ELECTRIC SLICING KNIFE — Stainless steel blades. Detachable cord. One to a customer. **$4.99**

LAWN CHAIR — Sturdy aluminum tubing. Folds flat. Two to a customer. **$1.99**

GAS POWER MOWER — 20" rotary. Powerful 2½ h.p. gas motor. One to a customer. Safety standards approved. **$29.22**

ELECTRIC HAND MIXER — 3 speeds. Powerful motor. One to a customer. **$4.77**

WALKIE TALKIES — 2-way wireless communication — rugged case. Per pair. One set to a customer. **$7.88**

LADY EMPRESS HAIR DRYER — Heat-selection — large bonnet. While they last. One to a customer. **$4.92**

G.E. 6-TRANS. RADIO — Pocket sized. Rugged case with wrist strap and batteries. One to a customer. **$2.99**

SUNBEAM SWEEPER VAC. — Quick electric pick-up cleaner. Disposable bag. 602-BF. One to a customer. **$14.99**

11-TRANS. AM POLICE BAND — AM and police radio. Portable case, earphone, batteries. One to a customer. **$16.77**

IRONING PAD COVER SET — Foam pad. Silicone cover. Durable. One to a customer. **29¢**

GENERAL ELEC. CAN OPENER — Opens all size cans. Smart styling. One to a customer. **$6.88**

12-TRANS. AM-FM RADIO — Rugged portable, antenna. Earphone and battery. One to a customer. **$7.99**

GENERAL ELEC. Auto. TOASTER — 9-position toast heat control. One to a customer. **$8.99**

INFRA-RED MASSAGER — Soothing Northern electric ultra-heat and cool massager. One to a customer. **$4.92**

LAUNDRY BASKET — Durable elastic. One to a customer. **18¢**

GENERAL ELEC. STEAM-DRY — Fabric selector control and guide. One to a customer. **$6.77**

GENERAL ELEC. COFFEE PERK — Automatically brews up to 8 cups coffee. One to a customer. **$8.77**

NO MONEY DOWN

All Specials in This Section Go on Sale THURS. Morning at 9 A.M. None Sold Before.

Some are one-of-a-kind. Some floor models, and crate marred. Many are new in crates. First come — first served.

SOUTHFIELD STORE

GENERAL ELECTRIC Color TV's, 2 only at this ridiculous price.	$175
$189.95 PHILCO Automatic washer. 2 year service included. Installed free. Where else but at Highland at this price.	$100
$229.95 HOTPOINT 14 ft. 2-door refrigerator. Freezer on top. Deluxe features. Free service. Early bird gets the worm.	$157
$189.95 ADMIRAL 20" portable TV's. UHF/VHF. 9 only to go at	$118
$229.95 WHIRLPOOL 14 ft. 2-door refrigerator. Large top freezer. Free service. Don't let it get away.	$157
$299.95 NORGE 14 ft. 2-door refrigerator. COMPLETELY FROST-FREE. Giant freezer on bottom. With service. I only. When there will be no more.	$197
$429.95 ADMIRAL 18" Color TV's. 3 only to go at	$313
WESTINGHOUSE 10 ft. upright freezers. Free service. New in crates. OUCH!	$129
$499.95 ZENITH 265 sq. in. Giant Color TV. Walnut wood lowboy. At never again price.	$367
$599.95 OLYMPIC Color TV combinations. 2 only. Ridiculous price.	$340
$179.95 HOTPOINT electric dryer. All porcelain better model. Hurry! Free installation per Edison Co. plan. Free service.	$90
$279.95 WESTINGHOUSE 14 ft. 2-door refrigerator. Giant bottom freezer. One only.	$167
$269.95 WHIRLPOOL 30" eye-level gas range with Rose cabinet. 1 only.	$166
$559.95 MOTOROLA 22" Color TV console. Beautiful walnut wood lowboy. Top deluxe and only	$400
$199.95 NORGE Electric 30" range. Seeing is believing.	$109
$199.95 MAGNUS Electronic Organ. Walnut wood full console. At this price you can't afford not to learn how to play.	$130
$459.95 ADMIRAL 23" Color. 1 only. Unbelievable.	$327
WHIRLPOOL portable dishwasher. Top loading—large family size. Free service.	$99
$299.95 PHILCO 16 ft. 2-door compartment FROST-FREE. Giant bottom freezer.	$197
$259.95 NORGE 19 ft. freezer. A steal at	$180
PHILCO Color TV. 265 sq. in. large screen. UHF/VHF. Take it with you for only	$275
$189.95 NORGE 30" gas ranges. 2 only. Top deluxe.	$119
$139.95 ADMIRAL 18" portable TV's. UHF/VHF. Deluxe. While 7 last.	$89
WHIRLPOOL 2 cycle dryer. Fully automatic. Free installation and service per Edison Co. plan.	$89
$469.95 RCA VICTOR Color TV console. Highland's proof this is the place to buy RCA Victor.	$300
ZENITH Stereo console. Automatic 4-speed record changer. 4 speaker. Walnut wood lowboy.	$97
SUNBEAM electric hand mixers. 3 speeds. 10 only.	$5.99
ZENITH 22" TV lowboy. The quality yet at the lowest price possible.	$139
$24.95 HOOVER Floor polishers. Hurry. Only 11.	$15.97
$159.95 ZENITH 18" Portable TV's. UHF/VHF. 2 only.	$95
$139.95 WHIRLPOOL GAS dryer. 1 only.	$95
$199.95 G.E. Stereo with AM-FM radio. Walnut wood console. Doors open at 9 a.m.	$105
$18.88 20" fans. Only 83 to sell at	$9.99
$895 ADMIRAL 23" Color TV combination with AM-FM, FM-stereo radio and stereo hi-fi. Walnut wood. Stand in line.	$577
2 ft. refrigerator. Ideal for offices, cottages, boats, etc. Free service. Grab this before George does at only	$59
$199.95 FEDDERS 8,000 BTU air conditioner. Deluxe. While 6 last.	$140
$459.95 RCA VICTOR 23" Color TV's. 2 only. Fantastic.	$347
2 ft. freezer. Perfect for office. 1 only. Don't miss it at only	$58
$299.95 PHILCO 16,000 BTU air conditioner. Cool whole house. 6 only.	$183
$139.95 WESTINGHOUSE 18" Portable TV. UHF/VHF. One only.	$85
Deluxe blender. Pushbutton. Chrome. 14 only.	$17.77

DEARBORN STORE

$459.95 ADMIRAL 23" Color TV lowboy. UHF/VHF. One only.	$325
$189.95 PHILCO Automatic washer. 2-yr. service included. Installed free. Where else but at Highland at this price.	$100
$139.95 ADMIRAL 18" portable TV's. UHF/VHF. Deluxe. 6 only.	$89
$99.95 G.E. portable TV sets. 3 only to go at	$65
$895 ADMIRAL 23" Color TV combination with AM-FM, FM-stereo radio. Walnut wood. Stand in line.	$577
PHILCO Color TV. 267 sq. in. large screen. UHF/VHF. Take it with you for only	$275
$429.95 GENERAL ELECTRIC 18" Color TV portables. Deluxe. 3 only. Fantastic price.	$300
$239.95 WHIRLPOOL 14 ft. 2-door refrigerator. Large top freezer. With service. Don't let it get away.	$157
$459.95 ZENITH 23" Color TV. Largest screen. Walnut. New in cartons.	$397
GENERAL ELECTRIC Color TV's. 2 only at this ridiculous price.	$175
OLYMPIC Color TV combination. Stereo hi-fi with AM-FM radio. 1 only. You will have to be early.	$340
$139.95 PHILCO 18" portable TV's. UHF/VHF. 4 only. Doors open at 9 a.m.	$89
ASSORTED GENERAL ELECTRIC Wall clocks. Only 56 to sell at	$1.79
$24.95 PROCTOR 4 qt. electric ice cream makers. 5 only.	$10
$139.95 WESTINGHOUSE 18" portable TV. UHF/VHF. 1 only. Grab this at	$85
$159.95 ZENITH 18" Portable TV's. UHF/VHF. Ridiculous. 3 to sell at	$97
$1.49 Poker Chips. Assorted red, white and blue. Durable. 100 in a box. Be lucky, be early!	75¢
$795 ZENITH Early American 23" Color TV console. Space Command Remote control. 1 only.	$596
$29.95 REGINA Shoe polisher — electric. Deluxe with attachments. 5 only.	$9
$29.95 PHILCO AM-FM transistor radios. Never before at this price. 25 to sell.	$11.99

ZENITH 18" DIA. COLOR PORTABLE — Here's Color TV portability for whole house room-to-room color! 180 sq. in. rectangular. Decorator-compact cabinet. UHF/VHF. Built-in dipole antenna. Prev. yrs. models. NO MONEY DOWN **$318**

RCA VICTOR 23" COLOR COMB. — Complete home theatre. 295 sq. in. color TV with AM-FM, stereo radio. Rectangular tube. Solid state. 6 speakers. Walnut woods. BIRTHDAY SPECIAL! **$599**

GENERAL ELECTRIC STEREO CONSOLE — Solid state stereo hi-fi. 4 speed automatic record changer. Walnut veneers. Record storage. Prev. years models. In crates. A "SOUND" BUY! **$79**

MOTOROLA 18" PORTABLE TV — Front is all picture. Front controls and sound too. Slim and lightweight. Disappearing handle. Sturdy antenna. UHF/VHF. Giant, 172 sq. in. WOULD YOU BELIEVE? **$90**

RCA VICTOR 20" CONSOLE TV — Beautiful wood console cabinet. Black/white TV never "looked" better! 265 sq. in. picture of great depth and clarity. UHF/VHF. Stay-set volume control. LOWEST PRICE EVER! **$135**

DETROIT JEWEL 30" GAS RANGE — Oven control. Roomy full-width oven. Pull-out broiler. Full warranty. Free installation and service. COOKIN' WITH GAS! **$69**

PHILCO ELECTRIC INSTALLED FREE — 30" electric with TILT-TOP. Dial heat units. Lift-off door. Free installation and service per Edison Co. plan. MARTHA WILL LIKE THIS BUY! **$100**

SUNRAY GAS EYE-LEVEL RANGE — Full width glass oven door. Adjustable oven racks. Broiler pan. Work light. Lift-up surface top. Free installation and service. LOWEST PRICE IN 192 YEARS! **$119**

HOTPOINT 30" ELECTRIC RANGE — Fully automatic operation with clock and timer. Appliance outlet. Oven light. Smokeless broiling. Storage space. Model RBY-335-G. Free installation and service per Edison Co. plan. NO MONEY DOWN! **$119**

TOP BRAND REFRIGERATOR — Can't name it here at our low price! Full width freezer. Chiller drawer. Adjustable cold control. Dairy bar. Free service. BIRTHDAY SPECIAL! **$99**

TOP BRAND 13' CHEST FREEZER — One of the great brands. Stores an enormous 437 pounds of food. Safe zero-degree storage. Safety lid is easy to open and close. Built-in key lock. Compact slim line design. VALLEY FORGE SPECIAL! . . . **$119**

12½ Cu. Ft. 2-Dr. REFRIGERATOR — Refrigerator section never needs defrosting. Snowcap freezer holds 86 lbs. Slide-out shelves. Super storage doors. Full-width crisper. Free service. BIG PRICE REDUCTION! **$140**

TOP BRAND 20' SIDE-BY-SIDE — Refrigerator section never needs defrosting. Separate true freezer section holds 235 lbs. frozen food. Full width freezer shelves. Full width porcelain crisper. Dairy keepers, and egg rack. Free service. WOULD YOU BELIEVE? . . . **$275**

HOTPOINT AUTO. DRYER — Fully automatic. Large lint filter, tumble drying action, large family size capacity. Safety door switch. Porcelain top and tub. Heavy duty motor — safely handles big loads. Prev. yrs. models. FREE INSTALLATION AND SERVICE. **$75**

WHIRLPOOL AUTO. WASHER — Family size capacity. Fully automatic. Multi-cycles. Temp. selections. Magic-mix filter. Multi-rinse cycles. Prev. yrs. models. FREE INSTALLATION AND SERVICE. **$125**

HOTPOINT AUTO. DISHWASHER — Don't be a dishwasher — buy this one! Automatic at budget price. Big family capacity. Automatic wash, rinse, dry. Silverware basket. Free service. Prev. yrs. models. GIANT PRICE REDUCTION! **$85**

PHILCO AUTO. DRYER INSTALLED — Fully automatic electric, 2 cycles. De-wrinkling cycle. Safety loading door. Big lint screen. Prev. years models. Free installation and service per Edison Co. plan. COST MORE IN 1776 . . . **$69**

SPECIAL! Whirlpool WRINGER WASHER — Big family size. Porcelain enamel tub. 6-vane agitator. 6 position lock. Deluxe features. Sale priced. Prev. year's floor models. IT'S YOURS FOR ONLY **$59**

1968 MODEL AT 1776 PRICE!

RCA VICTOR 14" COLOR PORTABLE — Color TV in a 102 sq. in. rectangular screen. Compact cabinet you move around easily. Hideaway handle. UHF/VHF. Price break at Highland. One to a customer. **$249** Take home today — watch Color tonight.

UNBELIEVABLE BUY! BUT TRUE! ONLY $100

HOTPOINT FULLY AUTOMATIC WASHER — Easy to operate . . . fully automatic from fill to finish. High vane agitator gets out deep down dirt. Safety lid switch. All porcelain — won't rust or stain ever! Heavy duty transmission. Handles big loads safely. Prev. yrs. models. **$100** Installation and service included!

ADMIRAL 265 SQ. IN. COLOR LOWBOY — Here's a famous quality Admiral Color TV at new low price. Automatic color clarifier. UHF/VHF. 265 sq. in. plus. Rare-Earth phosphors picture tube creates more brilliance in all colors. Top performance and dependability features. **$259** WE REPEAT . . . JUST $259!

Highland APPLIANCE CO.

NO MONEY DOWN · 3 YEARS TO PAY

SOUTHFIELD
23361 TELEGRAPH
North of 9 Mile Road • 356-5475
DAILY 9 to 9 • Open Sun. 11 a.m. - 6 p.m.

DEARBORN
22411 MICHIGAN AVE.
OPEN DAILY 9 to 9 • 565-6660